

EBONY

A color photograph of President Lyndon B. Johnson and Hobart Taylor Jr. President Johnson is standing on the left, wearing a dark blue suit and tie, looking down at a document. Hobart Taylor Jr. is seated on the right, also in a dark suit, looking towards the camera. They are in an office setting with papers and a pen holder on a desk in the foreground.

A JOHNSON PUBLICATION

THE MYSTERY OF
MALCOLM X


Christmas In July

CRUSADE IN MISSISSIPPI

President Johnson
and Hobart Taylor Jr.

GOVERNMENT STEPS UP
EQUAL JOB OPPORTUNITY

SEPTEMBER 1964 50¢



*...it's always
a pleasure!*



Enjoy I.W. Harper, The Prized Kentucky Bourbon...prized
for quality...prized for flavor, since 1872. In mellow Gold
Medal or famed Bottled in Bond...*it's always a pleasure!*

I.W. HARPER

THE GOLD MEDAL KENTUCKY BOURBON

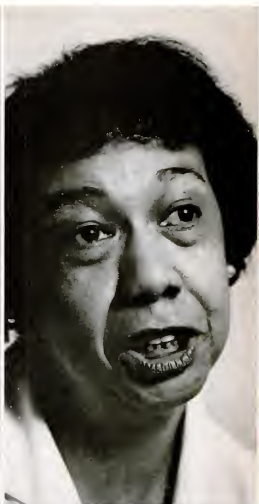
85 PROOF AND 100 PROOF BOTTLED IN BOND • BOTH KENTUCKY STRAIGHT BOURBON WHISKY • ©I.W. HARPER DISTILLING CO., LOUISVILLE, KENTUCKY



"It worried me very much—Robenna had more cavities than her friends. Then she started using Crest three years ago.



Her last checkup, I was thrilled.



I'm going to ask the dentist if he thinks Crest had anything to do with it."



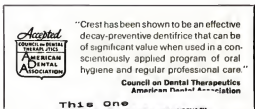
Mrs. Thelma Hawkesworth, of Roxbury, Mass., is convinced that when it comes to family dental problems, her dentist knows best.

You probably are, too. So why not ask your dentist how he feels about Crest. Ask him if he thinks Crest can help cut down on cavities in your family.

He may advise Crest. If so, it's because

he's sure you will use it as part of a good dental program. A program that includes regular checkups and watching between-meal treats, in addition to brushing with Crest.

Check with your dentist. As the expert in the field of dental health, he'd rather prevent cavities than fill them.



This One



YN2D-8F5-8323



Trips are more comfortable with Tampax

It's this simple: you're never aware you're wearing Tampax. You can't feel it—or even know it's there. When you're in for long periods of motoring, the difference is amazing. Why not give Tampax the trip test and be comfortable for a change?

Remember that Tampax® internal sanitary protection with its hygienic container-applier was invented by a doctor for the benefit of all women—married or single, active or not. Doesn't that include you? Tampax is available in your choice of three absorbency-sizes: Regular, Super and Junior. Tampax Incorporated, Palmer, Massachusetts.



Invented by a doctor—
now used by millions of women

Editor and Publisher: John H. Johnson
Managing Editor: Herbert Simon
Senior Editor: Lerone Bennett Jr.
Assistant Managing Editor: Hans J. Massaquoi
Associate Editors: Hamilton J. Bims, Gerri Major, Alex Poinsett, Charles L. Sanders
New York Editor: Alvin Karpman
Washington Editor: Simon Booker
West Coast Editor: Louis Robinson
Staff Artists: Norman L. Hunter, Herbert Temple
Photographers: Moneta Sleet Jr., Isaac Sutton, O. Marshall Wilson
Librarians: Doris Brumberg, Lucille Pinnau
Circulation Manager: Robert H. Feunoy
Advertising Manager: W. Miles Burns
Business Manager: Isaac R. Payne
Controller: Mildred Clark
Community Relations Directors: Davis v. A. Nunnally, Pearl B. Washington
International Editor: Era Bell Thompson

CONTENTS

CRUSADE	RACE
<i>Crusade in Mississippi by Alexander Poinsett</i>	25
<i>The Mystery Of Malcolm X by Hans J. Massaquoi</i>	38
<i>Unstated Black Muslim denounces cult, joins rights recalc</i>	
ENTERTAINMENT	
<i>Britain's Exciting New Singer</i>	48
<i>Millie Small is challenging Beatlemania</i>	
EDUCATION	
<i>The Struggle To Mend Children's Minds</i>	58
<i>Retardation is under attack across nation</i>	
HISTORY	
<i>Pioneers in Protest: Nay-Sayer Of The Negro Revolt by Lerone Bennett Jr.</i>	66
<i>Henry Highland Garnet sets testament of true defiance</i>	
SCIENCE	
<i>Doctor to Long Island Ducks</i>	76
<i>Human scientist fights disease causing \$250,000 yearly damage</i>	
SPORTS	
<i>Champ's African 'Love Affair'</i>	85
<i>Cassius Clay wins continent in whirlwind courtship</i>	
<i>Big Bus</i>	142
<i>Boxer, 287 pounds, heads for Olympics</i>	
FAMILY	
<i>Christmas In July</i>	94
<i>Tennessee clan holds hot weather reunion</i>	
GOVERNMENT	
<i>U.S. Steps Up Job Equality</i>	103
<i>Habit Taylor Jr. maps President's fair employment drive</i>	
HAIR STYLES	
<i>Hairdos For Hats</i>	112
<i>New trend lets hats dictate coiffure</i>	
FASHIONS	
<i>Men's Fashions: Accent On Brown</i>	116
<i>Rugged 'layered' look is new idea in sportswear</i>	
<i>Fram Capes To Coats</i>	126
<i>Stylish garments are as easy to sew as to wear</i>	
DEPARTMENTS	
<i>Speaking Of People</i>	6
<i>Backstage</i>	23
<i>Date With A Dish: Seasonal Fruit Pies</i>	128
<i>Fashion Fair (With A Spanish Flair)</i>	135
<i>Photo-Edition: Violence Sends A Message</i>	140

COVER:

Habit Taylor Jr., who shares cover honors with **President Johnson**, is the main spring in the presidential drive toward elimination of racial discrimination in employment. As vice-chairman of the President's Committee on Equal Employment Opportunities, Taylor, a former Detroit attorney, is the Negro closest to the President on the White House team. He heads the crack organization whose purpose is to uncover and correct discriminatory employment practices wherever they exist. For more on this important LBJ aide, turn to page 103. Cover by Moneta Sleet Jr.



Address all editorial and advertising correspondence to EBONY, 1820 South Michigan Avenue, Chicago, Illinois 60616. New York office: 270 Avenue of the Americas, New York City 10014. Washington office: 1420 K Street, N.W., 2nd floor, Washington, D.C. 20004. For more information, contact: J. H. Johnson, Inc., Chicago, Illinois 60616. Four weeks' notice required to make change. © Copyright, 1964, by Johnson Publishing Co., Inc. Reproduction in whole or part prohibited without permission. Subscriptions, please send all subscription orders to EBONY, 1820 South Michigan Avenue, Chicago, Illinois 60616. The publisher assumes no responsibility for unsolicited materials or photos.



SUBSCRIPTIONS: 1 year (12 issues) \$5. 2 years (24 issues) \$9. 3 years (36 issues) \$12. 4 years (48 issues) \$16. Canada and Pan-American countries \$6 a year. Other countries \$7 a year. Single copies 50¢. EBONY is indexed in the Readers' Guide To Periodical Literature. Member Audit Bureau of Circulations

☞ THERE IS NOTHING MIRACULOUS ABOUT THIS ☞ SOAP ☞



yet many people gladly
pay \$1 a cake for it

Neutrogena is a clear amber, non-medicated soap that originated some years back in a Belgian chemist's laboratory. Its European success prompted its introduction in America. It is now made here.

Why has Neutrogena been successful both in Europe and the United States? Why will people gladly pay \$1 a cake for it? The answers are as varied as the people themselves:

Many women say they use it for dry skin. Others find it equally helpful for oily and normal skins. Teen-agers tell us it helps keep their complexions smooth and clear. Many mothers choose it for baby's bath. A number of women find it an excellent shampoo.

Letters praising Neutrogena come to us in each day's mail. Many are genuinely enthusiastic. Yet we repeat: There is nothing miraculous about this soap. What is miraculous is this: With so many lower-priced soaps on the market, Neutrogena's repeat sales are steadily going up. The answer must be in the soap itself. You will find

Neutrogena

at selected cosmetic counters and prescription pharmacies. But if you like to try before you buy, take advantage of the generous Trial Offer in coupon below.

NEUTROGENA: 2525 Main Street, Santa Monica, California, Dept. EB-9. I am enclosing 10 cents (to cover cost of packing and mailing). Please send Trial Cake to:

NAME _____

STREET _____

CITY _____

STATE _____



"I like to save money

...that's why I always go Greyhound!"

Save money, and go places, too. Take a Greyhound. It costs less than trains, planes or driving yourself. Greyhound is such a pleasant way to travel. Next trip save as you go. It's easy by Greyhound.

Exclusive Scenicruiser® Service at no extra fare. For example:

Between	One Way	Between	One Way
NEW YORK and RICHMOND	\$11.15	WASHINGTON and PHILADELPHIA	\$4.55
DETROIT and MEMPHIS	\$19.85	ATLANTA and BIRMINGHAM	\$5.00
ST. LOUIS and KANSAS CITY	\$ 7.05	CHICAGO and CINCINNATI	\$9.70
LOS ANGELES and SAN FRANCISCO \$	9.19	HOUSTON and NEW ORLEANS	\$9.70
NEWARK and BALTIMORE	\$ 6.05	CLEVELAND and PITTSBURGH	\$4.85

Save 10% extra each way on a round trip ticket.

GO GREYHOUND®



...and leave the driving to us

Remember...only Greyhound takes you to and thru the World's Fair!



LOS ANGELES INTERNATIONAL AIRPORT

In Fine Whiskey...
FLEISCHMANN'S
 is the BIG buy!

*The First Taste
 will tell
 you why!*



BLENDED WHISKEY • 86 AND 90 PROOF • 65% GRAIN NEUTRAL SPIRITS
 THE FLEISCHMANN DISTILLING CORPORATION, NEW YORK CITY

SPEAKING

BOOKBINDING CHEMIST

Cecil J. Harper, 32, is an assistant chemist at the Hammond, Ind., plant of Rand McNally & Company. He inspects paper, ink, cover material, glues and adhesives used by the cartographic and book publishing firm. He also tests newly bound volumes for durability (using devices like one in photo which opens and shuts book covers 2,600 times an hour) and often invents new glues and adhesives for special requirements at the plant. A bachelor, Harper joined firm three years ago. He holds a bachelor's degree in liberal arts and sciences from Southern University.



SPACE LECTURE COORDINATOR

Mrs. Sarah Smith, 43, is head of the "speaker's bureau" at General Electric's missile and space division in Philadelphia. The bureau furnishes lecturers who outline the function of the space division and enumerate its many career opportunities to local school groups and community organizations. Mrs. Smith receives requests for such appearances then assigns one of the scientists, executives or clerical personnel who comprise the bureau, often briefing them on the audience to be addressed. Grandmother of five, Mrs. Smith joined division in 1959 as a stenographer.



MEDICAL OFFICER FOR CHRYSLER

Dr. Bernard J. Bridges, 36, is plant physician at Chrysler Corporation's Jefferson Ave. assembly division. In charge of the health of more than 7,000 employees (including executives), he works closely with the plant's safety department and industrial hygiene section in administering physical check-ups, performing emergency medical care and eliminating plant safety hazards. Dr. Bridges joined the corporation eight months ago after a hitch in the Navy medical corps as lieutenant commander. A graduate of Howard Univ., he is married, has four children.



OF PEOPLE

ART MUSEUM REGISTRAR

Hayward E. King, 36, is the registrar for the San Francisco Museum of Art. He is in sole charge of all art objects entrusted to the museum for exhibitions, makes arrangements for their shipment to and from the premises and handles insurance and damage claims. A painter, King assumed the post shortly after being graduated from the San Francisco Art Institute's graduate division last year. Before that, he spent a year in Paris under a Fulbright Fellowship in art. King has exhibited his own work in the area. He experiments mostly with prints and papier-mâché.



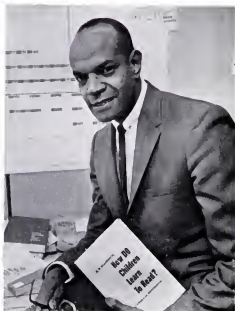
SALES CHIEF FOR IBM

Irving W. Samuels, 36, is a product marketing administrator for International Business Machines Corporation (IBM) and is responsible for the sale of a major computing system in the eastern states. His job is to determine market requirements, plan strategies and assist field agents in the actual sale and installment of the system. This requires extensive contact with executives and other representatives of customer firms (see photo). Samuels, holder of a bachelor's degree from New York University, has been attached to IBM's Manhattan office for past eight years.



PUBLISHING CO. CONSULTANT

Dr. Thomas J. Edwards, 41, is senior language arts consultant for Science Research Associates, a Chicago firm publishing textbooks, tests and other educational material. Holder of a Ph.D. in psychology, he keeps abreast of the newest developments in the behavioral sciences so as to make recommendations to the firm's management in devising new material. Dr. Edwards, the father of four, joined the firm a year ago. Previously, he worked for the U. S. State Department in Iran, where he devised a special course for teaching Persian to Americans.



BRIDE

There are valuable discoveries to be made about washers in Speed Queen coin laundries... how simple they are to use... how clean they wash... how dependable they are. Nowhere is there better proof of Speed Queen dependability. Try these machines — and get first hand facts as to why they rate so high in the coin laundry field.



PRIDE

There's always pride in knowing that you have the best... that you made a wise purchase... that your washer (or dryer) will give you dependable service long after the guarantee period has expired. That's when Speed Queen dependability pays off. (It's what's inside that counts.)

Your Speed Queen dealer can give you the facts. See him. Or write Speed Queen, a division of McGraw-Edison Co., Ripon, Wisconsin.



MATCHING WASHERS AND DRYERS IN WHITE AND COLOR DRIVERS IN ELECTRIC OR GAS.



McGraw-Edison

SPEED QUEEN

Mrs. of Commercial and Home Laundry Equipment
Famed for Dependability



HOW 'MAC' MCKINLEY HELPS WESTERN ELECTRIC MAKE BELL TELEPHONE PROGRESS

It takes thousands of minds working together at Western Electric to make or supply an astounding variety of things used in the nationwide Bell telephone network. Simply stated, that's Western Electric's job as part of the Bell System: to provide these thousands of products for the Bell telephone companies. And we must provide them in volume, at low cost, and to strict standards of quality.

In this day of fast-changing technology, Western Electric relies heavily on men like Frank Foster, Tom Huck and 'Mac' McKinley, shown above, left to right. Men who develop the new processes and machines needed to make tomorrow's communication products. In doing this, they become part of the Bell System team alongside engineers of Bell Telephone Laboratories and the Bell telephone companies. Working together, they share this common goal: to bring you the most modern, dependable telephone service in the world at the fairest possible cost.

*Electrical Engineer Roosevelt A. McKinley (B.S.E.E. Tuskegee Institute, 1959) joined Western Electric in 1960 to work on components for the Nike antimissile guidance system. Following special training under the Western Electric graduate engineering program, he began work on telephone switching systems. Now he's helping develop test equipment for the new Bell System electronic switching system. Next year, he expects to get his Master's degree in Electrical Engineering, through the company's Tuition Refund Program.

WESTERN ELECTRIC
Manufacturing & Supply Unit of the Bell System
An Equal Opportunity Employer



How can you teach your child the value of money?

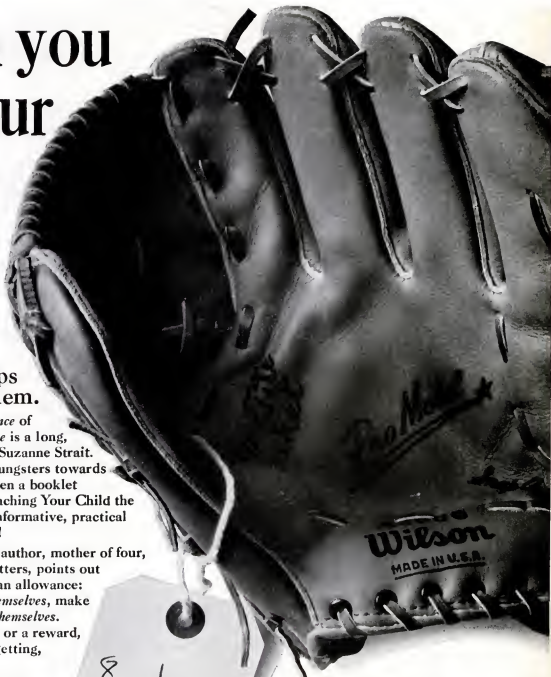
New free booklet helps solve an age-old problem.

Children quickly learn the *importance* of money—but teaching them its *value* is a long, slow process. So says child expert Suzanne Strait. And to help parents guide their youngsters towards this worthwhile goal, she has written a booklet especially for New York Life. "Teaching Your Child the Value of Money" is packed with informative, practical suggestions . . . and it's yours free!

LET THEM LEARN BY DOING. The author, mother of four, and a respected writer on child matters, points out there's no educational device like an allowance: "Let children handle money for *themselves*, make their own mistakes, and learn for *themselves*. Do not use money as a punishment or a reward, but rather as a practical lesson in getting, choosing and spending."

EXAMPLES AND PRACTICAL ADVICE. There are numerous examples throughout this booklet, illustrating how youngsters at various ages often react to money and the problems it poses. In addition, Suzanne Strait offers tips to help parents set a good financial model. Above all, *trust your children*, she says, and give them leeway. Just as in learning to sew or saw, they'll make mistakes, but they will learn in the long run.

GET THIS HELPFUL FREE BOOKLET. No matter what age your children, there's something of value for you in "Teaching Your Child the Value of Money." For a free copy, send the coupon or ask your New York Life Agent. *The New York Life Agent in Your Community is a Good Man to Know.*



START YOUR FINANCIAL PLANNING WITH NEW YORK LIFE INSURANCE COMPANY

Box 10, Madison Square Station
New York, New York 10010
(In Canada: 443 University Ave., Toronto 2, Ont.)

I would like a free copy of
"Teaching Your Child the Value of Money."

I am ☐ am not ☐ a New York Life policy owner.

P-28

NAME _____ AGE _____

ADDRESS _____

CITY _____ COUNTY _____

STATE _____ ZIP CODE _____

Life Insurance • Group Insurance • Annuities
Health Insurance • Pension Plans

THIS COUPON MAY BE PAID BY A POSTAL ORDER



Meet a man on the way up...

and one way he got there: TWA.

Punctuality is a habit with successful people. It's no wonder, then, that so many successful people fly Trans World Airlines. Leaving and arriving on time is more than a habit with TWA. It's a matter of record, year after year — on flights to 70 U.S. cities and 15 world centers overseas.

Service is another reason for the big swing to TWA. You always feel important, but you never feel conspicuous. That calls for a rare combination of experience and understanding, and TWA has it.

On your next trip — business or vacation — get to know how rewarding air travel can be. Call your nearest TWA office, or your travel agent.



Schick Shaving Report:



© 1964 BY SCHICK SAFETY RAZOR COMPANY.

Boston Barber John A. Battle is interviewed by Cage Johnson, Schick Public Relations Director

"A superior blade!" That's the report Boston, Philadelphia and New York barbers gave Cage Johnson on Schick Stainless Steel

These are the experts who know from experience which stainless steel blade shaves better, lasts longer. In city after city, barbers are telling Cage Johnson that Schick Stainless Steel Blades outshave all others. In Boston, Barber John A. Battle said "It would be a challenge to try and hone a straight razor to the sharpness of a Schick Stainless Steel Blade." This is the blade that shaved the fifteen barbers...that takes an edge twice as sharp as a barber's straight razor...and holds its sharpness through as many as fifteen shaves or more. No wonder it is fast becoming first choice with barbers the country over.



PHILADELPHIA BARBER William Clark said: "I find you get more shaves from the Schick Stainless Steel Blade than from any other I have used."



NEW YORK BARBER John H. Warrick said: "Schick Stainless Steel Blades are sharper...have a smoother edge...are far superior to all the others."



ONLY SCHICK STAINLESS STEEL BLADES have the exclusive Stainless Krona Edge...sharp...smooth...long-lasting. America's number one stainless steel blades...available in double edge and Injector. NEW! SCHICK SHAVE CREAM WITH pH CONTROL—made especially for stainless steel blades. Helps preserve the edge. Try it!





**If you took away the limestone,
the spring water, the bottom-land ingredients,
the slow soak and the long storage
in charred oak barrels,
our Bourbon would be very ordinary**

But with all of these things our Bourbon is very extraordinary.

It all started about two million years ago when an earthquake kicked up miles of limestone near the earth's surface in Kentucky's blue grass country.

Natural spring water runs through this limestone. This makes it a very special water, and we use it in a very special way.

First, bottom-land corn, Minnesota rye, and barley malt are milled to the correct grain fineness. Then we add them to the limestone water in the correct order and cook at varying temperatures to produce a fine mash. Our own cultured yeast is added in specific amounts before the mash goes to be fermented and distilled to the right proof.

As a final touch, we store the Bourbon in freshly

charred oak barrels for aging in our special warehouses. Over the years, the barrels are rotated from lower to top levels so that varied temperatures and humidities can bring out uniformly rich flavor.

The result is Canada Dry Bourbon—America's finest Bourbon at America's fairest price. And a good deal of the credit goes to an earthquake of two million years ago.

LETTERS TO THE EDITOR

JOSEPHINE BAKER

We were delighted to see Miss Josephine Baker on the cover of your July, 1964 issue, plus the picture story on her ("Josephine Baker's Fabulous Wardrobe"). We wish other leading magazines in the States would similarly recognize Miss Baker.

Miss Baker starred at our National Theatre in Washington, D. C., for a one-week engagement earlier this year, and the financial gross was over \$50,000! This is the 128-year record for a one-woman company at this historic stage theatre, which is the center of entertainment and cultural activities in our nation's Capital.

Your story was most interesting and the photographs captured Miss Baker's true eternal beauty. Word from Miss Baker is that she expects to return for another engagement in this country in late October. We do hope someone in the near future will write a book about her life and also a film scenario. This lady has mastered every artistic technique of the living theatre and is one of its internationally most admired stars.

Congratulations, again, **EBONY** for your fine picture story on her.

SCOTT KIRKPATRICK

Washington, D. C.

Your pictures of Madame Baker dazzled me ("Josephine Baker's Fabulous Wardrobe," July, 1964). I shall keep them forever.

STEPHEN N. RAYNER

Boston, Mass.

GLORIA RICHARDSON

I was very impressed with the article in the July, 1964 issue of **EBONY** concerning Mrs. Richardson ("Gloria Richardson: Lady General in Civil Rights Fight"). She provides and exemplifies the type of leadership we need during this crucial period. Here are my heartiest congratulations and encouragement to Mrs. Richardson for a job being well done.

K. C. MORRISON

Edwards, Miss.

As a constant and consistent reader of **EBONY**, I especially enjoyed reading your article, "Gloria Richardson: Lady General Of Civil Rights," in the July, 1964 issue.

After 15 years of naval service and having recently completed a tour of shore duty across the Chesapeake Bay from Cambridge at the Naval Air Station, Patuxent River, Maryland, I admire the stand which Mrs. Richardson took during the local demonstration in Cambridge.

As a Negro and a member of the Armed Forces, having travelled to many foreign countries, I know the feeling Mrs. Richardson describes in the article where she said, "It was the first experience of feeling perfectly normal and human," referring to her visit to Canada. Her desire to see all other Negroes receive that same feeling is well under-

stood by someone who has experienced the same feeling.

For those who have hate and contempt in their hearts for the Negro and other minority groups in this country, I feel sorry for them. Unless they amend their feelings, they will eventually destroy themselves. The bombing and burning of churches, killing innocent men, women and children, and so many other atrocities the world will never know, are small examples of the many injustices the Negro race has suffered.

In view of all the known facts of in-

justices toward the Negro, I still believe that a country as great as ours can and will overcome the hate in the hearts of those against the Negro and go on to give that "first experience of feeling perfectly normal and human," as Mrs. Richardson describes, to each and every citizen in the United States of America.

I have had some experience in the journalistic field and I know the hard work involved, but please keep your outstanding publications coming out.

HENRY J. FISHER

FPO, New York, N. Y.

WOMAN SHEPHERDER

As one of the few Negro female raisers of purebred Hampshire sheep in America, a six-year member of the 4-H Club, a member of the New Jersey Sheep Breeders Association, New Jersey Wool Co-op Association, and the American Hampshire Sheep Association, also the owner of a prize-winning herd, I'd like to commend you for your wonderful article in the July, 1964 issue entitled "The Shepherd Is A Lady." However,

STRIDE



FACE IT.

SLACKS GET FOCUS.

YOU WILL TOO

WHEN YOU GET STRIDE

SLACKS. LONG, LEAN,

SILHOUETTE FIT.

YOUR KIND OF COLORS,

AND WASH 'N WEAR

FABRICS. BETTER ASK

AT BETTER STORES

FOR STRIDE SLACKS,

FROM \$4.95. QUALITY?

IT'S GUARANTEED BY

OSHKOSH SPORTSWEAR.

OSHKOSH

Sportswear

LETTERS

Continued

I'd like to make a few comments.

The correct ram to ewe ratio is one to 30 or one ram for every 30 ewes; therefore, Carole should, ideally, have at least nine rams. "Flushing," not "flesing," is the term applied to fattening ewes before lambing; also, sheepherding or sheep-raising are the terms applied to the management of sheep. The instrument

through which a liquid worming solution is given is called a "dose syringe;" the solid form is given in a "balling gun." Lastly, the best meat breeds are either Hampshire or Southdown, preferably a Hampshire-Southdown cross.

MARJORIE LEE

Port Murray, N. J.

JOBS AND BUSINESSES

I have read your magazine now for many years with pride and enthusiasm. I always enjoy the articles that point out

our successful "in spite of handicaps" Negroes, as well as the tributes to our celebrities and business and civic leaders.

I particularly enjoy the practical articles such as "How To Get A Job" (May, 1964) and "How To Start A Business" (July, 1964).

EBONY is not only entertaining, but educational. I share each issue with many of my white co-workers who are always eager to see each issue.

EDWARD DON WRIGHT
Los Angeles, Calif.

WINNING HORSE PLAYER

I have just finished reading your July, 1964 magazine and enjoyed it as always. One article in particular I enjoyed was "Horseplayer Who Won \$81,000."

I, too, won all four races, but each individually. When I realized that I had won all four races and they made up the twin double, I almost flipped. I was elated for Mrs. M. Jones, however. There is one mistake that I would like to rectify and that is the location of Gulfstream Park. It is not situated in Miami Beach, but in a small town by the name of Hallandale, located about 15 miles north of Miami and a couple of miles northwest of Miami Beach.

DOROTHY HOWARD

Hallandale, Fla.

TRIBUTE TO A PIONEER

Never has your magazine featured a more worthy person than J. Walter Wills, Sr. of Cleveland, Ohio ("Tribute To A Pioneer," July, 1964). He is a legend and institution in the Cleveland community—contributing to the total community and the Negro community with equal effectiveness and fervor.

In J. Walter Wills, Jr., he has a most worthy son who carries on the spirit and service of his father.

KENNETH W. CLEMENT, M.D.
Cleveland, Ohio

WOMAN WHO SAVED NAVY

Just finished reading your outstanding article, "The Woman Who Saved The Union Navy," (July, 1964). May I congratulate you on this story and the many other moving articles. Everyone should read this wonderful feature—another page in Negro history.

WILLIAM M. HOGUE

Fort Knox, Ky.

GOLD MEDAL FOR TALENT

Recently down here in Mexico City at the Benjamin Franklin Library, I came across a most interesting article, "A Gold Medal For Talent" (June, 1964), success story of a gifted artist-teacher who shares her God-given talents and skills with others, especially the teen-agers, to help them appreciate some of the beauty, reality and eternal truths of our world; but best of all, to guide and encourage these young people to creative, vital self-expression—through art.

Congratulations and bravo on your excellent coverage of a heartwarming story. And, of course, congratulations and best wishes for continued success as professor of art at Rosary College to the dedicated and talented lady who was the inspiration for your story—Mrs. Geraldine McCullough. God bless you!

HARRY ROMERO

Mexico, D. F.

OPEN LETTER TO LEADERS

An Open letter to Roy Wilkins, Martin Luther King, James Farmer, Jackie Robinson, and other Negro leaders:

I have just finished listening to the Republican National Convention. I am sick and disgusted to see how the Negro has been pushed aside and how the Republicans are swarming the Southern white vote. They have chosen as their

Advance and be recognized



Right as rain and carefree as sunshine, the Sentinel is a coat that commands attention wherever it goes. Armed with exclusive features like "Instant zipability"—the unique cold-defense system that permits the interchange of Sentinel coats and linings at will—and "Ventrim"—the rear guard action that defeats lining pull and peek-out . . . the Sentinel is really a bit of all right.

Choose the Sentinel as your personal bodyguard to protect your appearance and fight the elements. Choose from a range of weather-vain shades and patterns, ZE PELL processed for lasting resistance to rain and stain. In an exclusive blend of two ply 65% "Dacron" and 35% Pima cotton, the only coat that comes close to the Sentinel at \$35 is the Lady Sentinel.

PRICES SLIGHTLY HIGHER WEST OF THE ROCKIES

SENTINEL™
BY PLYMOUTH OF BOSTON
WITH SHAPE-RETAINING DACRON®

REGISTERED U.S. PAT. & TM.
YOU MUST REGISTER TRADEMARK FOR ITS FABRIC FLUORIDIZER

Meet your friends at the Coca-Cola Tower at the World's Fair

COPYRIGHT © 1964 THE COCA-COLA COMPANY. "COCA-COLA" AND "COKE" ARE REGISTERED TRADE NAMES WHICH IDENTIFY ONLY THE PRODUCT OF THE COCA-COLA COMPANY.



The never-too-sweet taste of ice-cold Coca-Cola refreshes best... gives a special zing to favorite foods.

things go
better
with
Coke



TRADE MARK

© 1964 THE COCA-COLA COMPANY

LETTERS

Continued

candidate a bigot, radical extremist, states righter.

Now what are you going to do about this? Are you going to wait until the last minute to instruct us how to vote? Or, are you going to do as you did in 1960 and just leave it up to us? In 1960, we waited patiently to hear from you as to how to best make our vote count for the Negro, as a whole. But we only re-

ceived double talk, such as "It is like choosing between a known devil and a suspected witch" (Roy Wilkins). Hearing nothing from you, many of us voted for Nixon instead of Kennedy. (This is something I will regret for the rest of my life.)

Gentlemen, what you do not realize is that many of us are waiting for you to instruct us as to which candidates are best for national offices. Local and state politics we can handle by ourselves. But you are closer to the national picture

and should know what is best for all of us.

I, personally, would hate to see Goldwater as our President. But I wonder if we should stand around and wait for you to make deals with the two candidates, playing both ends against the middle; or will you speak out against him now, so that we can organize ourselves to vote against him?

It will be a sad day for us when both parties think that we are so disorganized that our political voice and vote mean

nothing. I think now is the time for Negroes to put aside all personal differences and stand shoulder to shoulder showing both parties that we are united and that our vote is important.

Gentlemen, we look to you as our leaders and we await your answer.

JAMES T. JOHNSON
Leavenworth, Kans.

Some Americans are mentally shut out and actually blinded as to what could happen behind the Republicans' activities. Do you believe that other Republicans are really supporting Goldwater because they want to save the Republican Party? SAVE IT FOR WHAT? WHY NOT SAVE OUR COUNTRY? If Goldwater is elected President of the United States, do you honestly feel that we will have a U.S.A. to live in? I'm inclined to believe that we will perish together in war—at least that is what his party and supporters are leading to. Stop for a minute and ask yourselves these questions:

- 1) How can Goldwater really set the American Negroes back? It's impossible; we're not alone in this battle for freedom.
- 2) Is Goldwater capable of keeping us from war with his ideas on foreign policies?
- 3) Does his religion teach him that a different God created him than the Negroes? Certainly not! We didn't ask to be born, to be black, or to be hated in this country any more than he did.

This enlightening fact still remains the same: ASK NOT WHAT YOUR COUNTRY CAN DO FOR YOU, BUT ASK WHAT YOU (AS AMERICANS) CAN DO FOR YOUR COUNTRY.

OPAL WHITE BARROW
Houston, Tex.

TAKE AN ACTIVE PART?

I have read *EDONY* now for several years and I find most of the articles very informative and inspiring. As I read of many of our successful Negroes in *EDONY*, I wonder why I fail to see in these articles that these successful Negroes take an active part in the civil rights organizations or do they give liberal donations to help them.

I fail to see that many of these big-shot Negroes actively support Negro history or support the Association for the Study of Negro Life and History, 1538 Ninth Street, Washington, D. C.

I fail to see in these articles if these successful Negroes attend some church regularly and give their money to help to support it.

I hope some of the readers can give me more information on the above facts.

FRANCIS L. YOUNG
Clarksville, Tenn.

N. Y. WORLD'S FAIR

I want to thank you for showing our restaurant "Tip Of The Fair" in your June, 1964 issue on pages 116, 168 and 180 ("Annual Vacation Guide"). I hope the lovely couple enjoyed their meal and liked the view from the Top Of The Fair.

WINIFRED LEE
New York, N. Y.

DEBUT OF QUADS

Out of 57 girls making their bows to society, I was very proud to know the four quads from Reidsville were among the group ("Fultz Quads Debut At Zeta Cottillion," April, 1964).

Although Reidsville is my neighboring city, I have never met the quads



Messrs. Woodruff, Brown, Ross and Douglas, Schieffelin & Co. Sales Representatives, say:

"No Scotch improves the flavour of water like Teacher's"



BOTTLED IN
TEACHER'S
HIGHLAND
CREAM

Del Monte Early Garden Peas bring you flavor worthy of your nicest recipes. Just the right sizes, like a home-shelled batch. Sweet and tender-green. Always a value—**Del Monte**™

Happy partner for ham!

CITRUS HONEY PEAS

1 medium orange

1 lemon

2 Tbsp. butter or

margarine

¼ cup honey

¼ cup chopped

pimiento

1 No. 303 can (17 oz.)

DEL MONTE Brand

Early Garden Peas

Shave enough skin from the orange and lemon to make 1 tablespoon slivers.

Cook gently in butter for 2 or 3 minutes. Stir in juice of orange and lemon, and the honey. Cook rapidly several minutes, till syrupy.

Pour liquid off peas (save it for other use); add peas and pimiento to sauce. Cook till peas are hot. Serves 4.





Budweiser.

KING OF BEERS

Budweiser

This is the famous Budweiser beer. We know of no brand produced by any other brewer which costs so much to brew and age. Our exclusive Beechwood Aging produces a taste, a smoothness and a drinkability you will find in no other beer of any price.

THE WORLD
RENOWNED

BUDWEISER
LAGER BEER

CONTENTS 12 FL. OZ.

Budweiser.
LAGER BEER

Brewed by our original process from the
best Hops, Rice and Best Barley
BOTTLED AT ST. LOUIS

See?

Actually you can read the fine print on the Budweiser® label easily enough *without* a magnifying glass... we just want to make sure you notice it. It tells you in plain English *why* Budweiser is brewed to be the King of Beers... about things we do (like exclusive Beechwood Ageing) which add to our cost, but add still more to the beer.

But there's another kind of glass that magnifies the superiority of Budweiser even better; it's called a *beer* glass. Open a Bud, pour yourself a cold one with a healthy head of foam (those bubbles are our pride and joy)... and taste it. Compare it to any brand you want to.

See? Both kinds of glasses tell you...

that Bud®... that's beer!

ANHEUSER-BUSCH, INC. • ST. LOUIS • NEWARK • LOS ANGELES • TAMPA



LETTERS

Continued

personally. The article was very interesting. I would like to bring to your attention the fact that their parents were not mentioned. Are they living, and do the quads live with them? I am sure the parents would have been honored to have been mentioned. I am also sure that everyone who reads the story and hasn't had the pleasure of meeting the Fultzes will somewhat wonder as I did

about the parents.

It makes us very happy to read articles based on subjects of North Carolina, as well as other places.

Mrs. FREDERIE L. WILEY
Greensboro, N. C.

WILLIAM GRANT STILL

I read with pleasure in a recent issue of *EBONY* an article dedicated to the great Negro composer, William Grant Still. In the April 1964 magazine appears a letter ("Letters To The Editor") from Mr. Still thanking you for the

aftermentioned article. In the interest of musical history, I'm wondering why no mention was made of the American critic who was at one time so very influential in making Still's symphonies known in Europe.

I refer to Irving Scherke, long time writer for innumerable magazines and newspapers, who, when organizing the First Festival of American Music ever given in Europe (Bad Homburg, Germany, July 6, 7, 8, 1931), naturally included Still's tone poem, "Africa," which was then performed by the Frankfurt

Radio Symphony Orchestra, under Oskar Holzer. Scherke was also instrumental in having Still's works played by other orchestras in Europe. All this information and more can be found in Scherke's volume, "American Music Festival in Bad Homburg." These are points which will bring the otherwise excellent article into historical focus and increase the stature of Mr. Still.

MICHAEL GIBSON

Norwalk, W.V.

RODEO SCHOOL

Just a few lines to express my gratitude for the excellent treatment given to the story of the "Rodeo School" (June, 1964).

I was amazed by the way you were able to use the pictures to give such an accurate account of the activities of the school. These instructors, students and "hangers-on" have a particular craving for being portrayed in an authentic cowboy manner and it would seem that you sensed this and worked with that idea in mind.

SAMUEL E. BOWEN JR.

Chicago, Ill.

RICHARD ALLEN

I am the pastor of St. George's Methodist Church in Philadelphia, and while here in London on a research project I received from a friend a copy of your article on "Pioneers in Protest: Richard Allen" (May, 1964). I am writing now because I know you would want to correct what is a decidedly false implication in your story.

Under a picture of the church you say in part: "St. George plays host to Negro worshippers once each year." The implication is, of course, that St. George's is a white church which once a year throws open its doors to Negro worshippers. Nothing could be further from the truth. St. George's has less than 100 members, but included among these members are three Negro families and one Polynesian family. Five Negroes have seats on the official Board of the church, and a Negro is chairman of the church's Commission on Social Concerns. Two Negroes are on the paid staff of the church. All of the Negroes take their regular turn as ushers, greeters and hand hostesses for the coffee hour that follows every Sunday service.

I, myself, have been outspoken in support of civil rights legislation. What I have said is a matter of record in the *Philadelphia Inquirer*, the *Evening Bulletin* and in some of the dailies of other cities through the press service. I took part in the March on Washington and recently, for my work in proclaiming the Gospel to all races, I was made a member of the Legion of Honor of the Clasp of the Four Chaplains.

Our people worship together as one large family. To us, a person's color or race is one of the least important things about him. Color or race plays no part in our relationship one with another. Christian love binds us together.

Please be assured we do not "play host" to persons of a particular race once a year. It is the contention of our united membership that the doors of the church must be open at all times to all men. Only in this way can the church be the church.

As for Richard Allen, we of St. George's are proud of him. I wrote an article on his life for the *A.M.E. Review*, of which my good friend, Dr. George

A MESSAGE FOR PARENTS—ABOUT RESPONSIBILITY...

To enjoy good health, children must learn to eat right—and parents must set the examples

IN MOST FAMILIES, what, as well as how, children eat is determined largely by the food habits and the supervision of the parents. Basic food habits are usually established by the time the child enters school, and these patterns for eating will be a very important factor in the measure of good health and happiness the individual achieves as a child, as a teen-ager, and as an adult.

Eating right—or following good nutrition practices—is one of the important ingredients in building and maintaining a healthy body from infancy through old age. How well young bodies are built and how well they are maintained through later years depends, to a very high degree, upon eating the right foods—right in both variety and quantity.

Far too many parents either do not realize or overlook the damage that can occur when children do not learn good eating habits. Some children do not achieve all that they might in school and in other activities simply because their bodies are not properly nourished, and this happens in high income homes as well as in low income homes.

CHILDREN NEED FIRM FOOD GUIDANCE

The same parents who will spare no effort nor expense to give their children the very best possible start in life often times neglect some of the most basic needs of childhood. Parents will gladly pay for swimming and dancing lessons, to have crooked teeth straightened, to provide the child with an abundance of stylish clothing, to have immunization against measles and smallpox and other diseases. Parents usually want to do everything anyone suggests to help their children, but all too often they overlook the very basic responsibility of teaching their children to eat right. And in this failure they may be depriving their children of much of the good life they want the children to enjoy.

Some people believe that all that is necessary is to set a variety of foods before the children at mealtime and let the children select what they want. This theory that children will eat what their bodies require is discounted these days, and it has been clearly demonstrated that children must be taught, with a measure of parental firmness, to eat the right foods.

It is certainly true that eating food is not simply a matter of satisfying nutritional requirements, for the occasions when food is consumed often take on important social and psychological meanings. Mealtime can be a very pleasant occasion, and thereby encourage the young to eat what has been prepared for them. Or the meal may be a period of family discord, which makes the eating of food much less pleasant and associates the food with unhappy memories.

ADOPT AND FOLLOW A DEFINITE FAMILY FOOD PLAN

Since children do learn most of their basic food habits at the family table, it is extremely important for parents to keep in mind that the most effective way to teach the young is to set a good example for them to follow. Parents who eat right, who follow the very simple rules for consuming a well balanced diet, will find it much easier to convince their children to eat right.

The Daily Food Guide which nutritionists have developed should be important in meal planning in every home, and the whole family should be alert to the Guide so that meals and snacks eaten away from home are considered part of the daily food plan. The Guide is easy to follow and allows for very enjoyable eating. It suggests selecting foods from four major groups:

Milk and Dairy Foods: Children and teen-agers should have at least three glasses of milk each day (or its equivalent in such dairy foods as cheese and ice cream). Adults should have at least two glasses of milk each day. Milk is an important source of essential food nutrients required by all ages.

For example, two eight-ounce glasses of milk provide for an adult man 25% of his daily protein needs (and this is very high quality protein); 71% of the calcium (which adults need to keep bones strong even after growth stops, as well as for other vital processes); 15% of the vitamin A (which, among other things, helps to keep mucous membranes healthy and resistant to infection); 46% of the riboflavin (which aids cells in using oxygen and which helps keep the tongue, lips, and skin healthy); 10-12% of the thiamine (which helps keep the nervous system healthy and prevent irritability); 10-13% of the calories (which are essential, of course, and become undesirable only when we consume too many).

Percentages for an adult woman are slightly higher in each case because the adult female has lower nutrient requirements than the man, but two glasses of whole milk still provide only 14-18% of the daily calorie needs for an adult woman. Calories in milk are often called "armored calories" because they provide so many essential food nutrients, unlike some foods with "naked calories" that add no other nutrients.

Meat, Fish, Poultry, Eggs: Two or more servings each day from this food group provide additional high quality protein, iron, thiamine, riboflavin, and niacin.

Vegetables and Fruits: Four or more servings help assure adequate intake of vitamins and minerals. Selections should include a citrus fruit or vegetable rich in vitamin C and a dark-green or deep-yellow vegetable rich in vitamin A. To encourage children to learn to eat fruits and vegetables, try the many varieties available.

Breads and Cereals: Four or more servings each day from this group provide protein, iron, B-vitamins, and calories.

Following the Daily Food Guide is easy. Foods may be selected to satisfy a wide variety of tastes, and eating can be an enjoyable occasion for all. The Guide is good insurance that the whole family will be eating right. For your free copy of *FAMILY FEEDING: FROM FARM TO FORK*, which includes a copy of the Daily Food Guide, write to Department PR, American Dairy Association, 20 North Wacker Drive, Chicago, Illinois 60606.

a message from dairy farmer members of



american dairy association

LETTERS

Continued

Singleton, is the editor. St. George's gave Richard Allen his first license to preach. Francis Asbury, third pastor of St. George's and first Bishop of American Methodism, ordained Richard Allen as a Deacon. John Dickius, white pastor of St. George's, helped Bishop Asbury dedicate Mother Bethel Church. Dickius literally named the church in his prayer when he prayed the church might be a "Bethel" to untold thousands. On the 200th anniversary of Richard Allen's birth, the A.M.E. denomination conducted together with me a special memorial service for Richard Allen in St. George's Church.

Ordinarily I would not bother to write such a lengthy letter of clarification. However, I have always thought rather highly of *EBONY* magazine. I have always felt that fairness and accuracy are among your goals. I feel confident, therefore, that you would want to receive this letter and that you will print it in full so that your numerous readers may know the present position of this historic church and of its pastor.

FREDERICK E. MASER

London, Eng.

MAGAZINE TOO BIG?

EBONY magazine, I feel, carries too many pages. A magazine should be easily managed for easy reading.

PEC FINNELL

San Francisco, Calif.

SIDNEY POTIER

After reading "The Negro On Broadway" (April, 1964) and witnessing Mr. Sidney Potier as the recipient of an Oscar on the Academy Awards program, I would like to inform you that the above article and said program gave me an insight as to how much achievement the Negro has made in the theatrical field. On the contrary, there seems to be a question in the minds of some celebrities as to whether Mr. Potier deserved the Oscar aforementioned. I have seen Mr. Potier perform in various roles, and I think that he is excellent in all of his performances. Also, being a Negro myself, I was naturally proud to see him nominated as the best actor of the year. This particular instance shows in itself that we, as Negroes, must realize that the true guarantee of liberty and freedom in our present society is found by those who are determined to fight for it. Mr. Potier certainly fought for what he has achieved.

There are limitations imposed upon Negroes by segregationists and racists because they instinctively believe that we must be nice, and they will give us

some of the things we want in order to survive. We are moving at such a dignified pace that it is beyond description of comprehension to the white man at the present time. Our efforts and achievements thus far are minute to the liberties to come if we continue to fight for equality.

We are not asking for freedom and first class citizenship merely because it is something we heard of and want because it sounds nice. We are asking for

freedom because we are hungry for it and being citizens of the United States we deserve it.

MRS. MADELYN VANDIVER
White Plains, N. Y.

FROM SOLDIER OVERSEAS

The article "New Day, New Doctor" (April, 1964) had my interest to the utmost, mainly because I am a Negro and a native of Arkansas. Although I was in Okinawa during the trouble in Little

Rock, I was forever reminded of it by the newspapers, radio, or my buddies. But I never lost faith in my native land. I have always said that Little Rock was the right city in the South to start integration.

The works of Dr. Joycelyn Elders have proved that this is true. Little Rock, Dr. Elders and Arkansas have given people something to think about.

PRC. R. P. "PETE" MARTIN
APO 26, N. Y.

PINCH BY HAIG & HAIG, LTD. BLENDED SCOTCH WHISKY, 40-50 PROOF, BOTTLED IN SCOTLAND. FOREIGN IMPORTERS, LTD., N. Y.



EBONY PICTURES

- | | |
|--|--------------------|
| 64-City, Bonds & Associates, City, National | 103-Memphis Barret |
| 65-City, Bonds & Associates, City, National | 104-Memphis Barret |
| 66-City, Bonds & Associates, City, National | 105-Memphis Barret |
| 67-City, Bonds & Associates, City, National | 106-Memphis Barret |
| 68-City, Bonds & Associates, City, National | 107-Memphis Barret |
| 69-City, Bonds & Associates, City, National | 108-Memphis Barret |
| 70-City, Bonds & Associates, City, National | 109-Memphis Barret |
| 71-City, Bonds & Associates, City, National | 110-Memphis Barret |
| 72-City, Bonds & Associates, City, National | 111-Memphis Barret |
| 73-City, Bonds & Associates, City, National | 112-Memphis Barret |
| 74-City, Bonds & Associates, City, National | 113-Memphis Barret |
| 75-City, Bonds & Associates, City, National | 114-Memphis Barret |
| 76-City, Bonds & Associates, City, National | 115-Memphis Barret |
| 77-City, Bonds & Associates, City, National | 116-Memphis Barret |
| 78-City, Bonds & Associates, City, National | 117-Memphis Barret |
| 79-City, Bonds & Associates, City, National | 118-Memphis Barret |
| 80-City, Bonds & Associates, City, National | 119-Memphis Barret |
| 81-City, Bonds & Associates, City, National | 120-Memphis Barret |
| 82-City, Bonds & Associates, City, National | 121-Memphis Barret |
| 83-City, Bonds & Associates, City, National | 122-Memphis Barret |
| 84-City, Bonds & Associates, City, National | 123-Memphis Barret |
| 85-City, Bonds & Associates, City, National | 124-Memphis Barret |
| 86-City, Bonds & Associates, City, National | 125-Memphis Barret |
| 87-City, Bonds & Associates, City, National | 126-Memphis Barret |
| 88-City, Bonds & Associates, City, National | 127-Memphis Barret |
| 89-City, Bonds & Associates, City, National | 128-Memphis Barret |
| 90-City, Bonds & Associates, City, National | 129-Memphis Barret |
| 91-City, Bonds & Associates, City, National | 130-Memphis Barret |
| 92-City, Bonds & Associates, City, National | 131-Memphis Barret |
| 93-City, Bonds & Associates, City, National | 132-Memphis Barret |
| 94-City, Bonds & Associates, City, National | 133-Memphis Barret |
| 95-City, Bonds & Associates, City, National | 134-Memphis Barret |
| 96-City, Bonds & Associates, City, National | 135-Memphis Barret |
| 97-City, Bonds & Associates, City, National | 136-Memphis Barret |
| 98-City, Bonds & Associates, City, National | 137-Memphis Barret |
| 99-City, Bonds & Associates, City, National | 138-Memphis Barret |
| 100-City, Bonds & Associates, City, National | 139-Memphis Barret |
| 101-City, Bonds & Associates, City, National | 140-Memphis Barret |
| 102-City, Bonds & Associates, City, National | 141-Memphis Barret |

Pinch yourself. See? This scotch is for real. (Now for a gift, Pinch a friend.)

AT SANDIA

Sandia Corporation is a Bell System subsidiary and prime contractor to the U.S. Atomic Energy Commission. We have a vital mission in nuclear weapons design and development requiring the highest standards of staff performance. Hence, when we consider a job applicant, we are concerned solely with his qualifications for the job. His race, creed, color or national origin have no bearing on his capacity to perform.

Sandia is primarily interested in forthcoming and recent outstanding Ph.D. graduates in Physics, Physical Chemistry, Electrical and Mechanical Engineering, Mathematics and Statistics. For current opportunities, see the Sandia recruiter at your college or write Professional Employment Organization 3151, Ref. 5004, Sandia Corporation, Box 5800, Albuquerque, New Mexico 87115. U. S. citizenship is required for security reasons.

SANDIA CORPORATION

ALBUQUERQUE, NEW MEXICO / LIVERMORE, CALIFORNIA



EBONY BOOK SHELF

The Troublesome Presence, by Eli Ginzberg and Alfred S. Eichen. This unsentimental history discusses with brutal frankness how American democracy until the time of President Taft deliberately avoided making a place for the Negro. Even Lincoln, it is noted, got money from Congress to send former slaves to Africa. The authors, both economists at Columbia University, see a brighter future, mainly because of Negro voting power. The Free Press of Glencoe. \$5.95.

The Strangers Next Door, by Robin M. Williams Jr. The author, a Cornell University sociologist, has written a highly technical but readable analysis of the social relationship—or lack of it—between whites and Negroes in America. Based on the widely acclaimed Cornell Studies in Intergroup Relations between 1948 and 1956, the study indicates how lack of contact between the races reinforces mutual misconceptions and prejudice. Prentice-Hall, Inc. \$12.

Look Away, Look Away, by Ben Haas. The first major novel about the Negro revolution, this action-packed book by a white Southerner portrays the estrangement of two men—a white Southern blueblood and an impoverished Negro—who took different paths after a close childhood friendship. The white man goes on to become governor of his state

while the Negro takes leadership of a national civil rights organization which opposes him. Simon and Schuster, Inc. \$5.95.

Anything Goes: the World of Popular Music, by David Sachs. The well-known entertainment critic brutally exposes the frantic world of popular music. The book tells the appalling story of how hits are conceived, stars are made and the forces that have created the current teen-age tyranny. Unlike the old Tin Pan Alley, the new king-makers of the music world seem to care little about quality, only the demands of the market. The Bobbs-Merrill Company, Inc. \$3.

A Profile of the American Negro, by Thomas F. Pettigrew. This comprehensive study presents a many-sided view of the Negro at mid-century—his personality, mental and physical health, the direction of his protest, etc. Southern-born Pettigrew, a social psychologist at Harvard University, examines the effect on the modern Negro of his rejection by a society whose values he has been taught to cherish. D. Van Nostrand Company, Inc. \$5.95.

Music on My Mind, by Willie (the Lion) Smith. The last of the great "stride" pianists gives a lusty account of the jazz world of the 1920s and 30s in these light-hearted memoirs. Ranked with such keyboard greats as Jelly Roll Morton and Fats Waller, Smith is credited with influencing Duke Ellington, who writes the foreword. He has a few caustic remarks about the current crop of pianists. Doubleday & Company, Inc. \$4.95.

Real men use Kings Men.

Ask the woman who owns one.



Kings Men After Shave is for swingers—and vice versa. It comes on cool—and stays on brisk, clean, and comfortable. Strictly for Men. On you, she'll like it.

ELKM Division, 1964

Also available in Canada

BACKSTAGE



ONE OF the real joys of working with a national magazine is that from time to time one gets to travel. Sometimes the travel is plush and exotic; sometimes it is hurried, uncomfortable and dangerous. Recently, the staff has experienced both.

Hurried, uncomfortable and dangerous—that is almost a mild description of the week associate editor Alex Poinsett and photographer Moneta Sleet Jr. spent in Mississippi to bring you the lead story, "Crusade In Mississippi," beginning on Page 25 of this issue. Interviewing and photographing the young white and Negro workers in the Mississippi Summer Project, Poinsett and Sleet traveled throughout the state. Often under the surveillance of antagonistic whites during the day, the team admittedly drove in fear when they had to move from one town to another after dark. The spectre of the fate of the three civil rights workers who disappeared early during the project was constantly with them as well as with all of the brave young workers who nevertheless continued their teaching and voter registration campaign. These dedicated young people are doing a wonderful job and they have earned the grudging admiration of even the southern whites who desperately tried to frighten them into leaving. Mississippi can never really be the same after this summer.

Plush and exotic—that is an apt description of another JPC trip. This one was to the fashion capitals of Europe to attend the showings of the newest in women's fashions. Mrs. Eunice Johnson, wife of Publisher John H. Johnson and director of Ebony Fashion Fair, visited Rome, Florence, Paris and Madrid in a search for the latest fashions to clothe the 12 models who will tour the U. S. this year in the annual series of charity fashion shows which Ebony sponsors.

Opening in Nassau, Bahamas, on September 12, the show will be performed 60 times in as many different cities and will end shortly before Christmas in Los Angeles. Ten beautiful girls and two handsome men will model designs by the top couturiers both in this country and abroad and highlighting this year, the work of Spanish designers. For this reason the show is called Ebonix Fashion Fair With A Spanish Flair.

Local charities in the cities played will benefit from the proceeds of the show. For the date when Ebonix Fashion Fair will appear in your city, see the advertisement on Page 137 of this issue.

For a preview of some of the clothes

to be seen, see Page 135 of this issue and look for pictures of models Terri Springer and Yolande Toussaint in the October issue. Helping Mrs. Johnson in Europe this summer were Sandra Davenport and Joan Knight of our New York office. Models Springer and Toussaint went along to wear the fashions for photographer Franco Grillo—one of the top fashion photographers in Europe who took the photos you will see in next month's issue.

October's Ebony will also contain a story about a not-so-young intern, Dr.

James Bailey (left), who overcame almost unsurmountable odds to complete medical school at Ohio State University. Now interning at Mt. Carmel Hospital in Columbus, Ohio, Dr. Bailey is an inspiration to all who meet him. His story will make him an inspiration to hundreds of thousands who will never see him in person. There will also be a story about a Negro lion tamer and a picture spread on a Jazz Festival in Japan. The Pioneers In Protest series will be devoted to abolitionist Sojourner Truth and there will also be a revealing article

about Negro inventors of both the past and the present.

Lovers of beauty, feminine beauty, will enjoy a picture spread on the "Miss Universe" beauty contest. Brown beauties were there in greater numbers than ever before.

All in all, the October issue should be one of the best.

The magazine will increase in size to a hefty 180 pages, allowing space for at least 16 stories in addition to our regular departments and advertising will surpass any October in company history.

"Since when do you drink Bourbon?"

"Since I tasted Jim Beam"



Understandable.

The taste of Jim Beam is distinctive. Light, mild . . . also straightforward and honest. The smooth, fine taste of Jim Beam Kentucky Straight Bourbon always comes through.

No need to acquire a taste for Bourbon.

Just acquire Jim Beam.

One family, one formula, for six generations . . . The World's Finest Bourbon Since 1795.

66 PROOF KENTUCKY STRAIGHT BOURBON WHISKEY DISTILLED AND BOTTLED BY THE JAMES B. BEAM DISTILLING CO., CLERMONT, BEAM, KENTUCKY.





Kraft buys the bread / you buy the jelly!

A sweet way to save 25¢! We'll send you 25¢ "bread money" so you can taste what the fresh-fruit goodness of Kraft Jellies and Preserves does for that all-American favorite—the peanut butter sandwich. Choose from 21 Kraft flavors—all fresh-fruit good!



Clip out. Mail in for your 25¢.

KRAFT "BREAD MONEY" OFFER, P.O. BOX 2992, ST. PAUL, MINNESOTA
I enclose 1 label from a jar of Kraft Jelly or Preserves and the end-flap from a loaf of bread (any brand). Please send me 25¢ cash refund.

NAME _____

(please print)

ADDRESS _____

CITY _____

ZONE _____

STATE _____

LIMIT: ONE REFUND PER FAMILY OR ADDRESS. This offer expires December 31, 1964 and is good throughout the United States only. Void where prohibited, taxed or restricted. Labels submitted without this offer form or by clubs or organizations will not be honored. Duplicate requests will constitute fraud.



CRUSADE IN MISSISSIPPI

Swamp outside Philadelphia, Miss., was searched to locate COFO's Michael Schwerner, 24, James Chaney, 22, and Andrew Goodman, 20 (l. to r., top). Murdered, their bodies were found in a nearby shallow grave after a six-week search. The state has 422,256 voting-age Negroes but only 28,000 have been allowed to register.

Council of Federated Organizations conducts summer-long, freedom project

BY ALEX POINSETT

IN AN airplane hurrying out of Mississippi, a veteran reporter hides his tears from a stewardess. He has been thinking about a true story related to him earlier, a story already 34 years old but still painful, a story telling of an elderly, white plantation owner found hanging in his bedroom. Had he committed suicide or had he been murdered? The dead man's grandson is certain a murderer hides among his Negro sharecroppers. Unable to find him, he arbitrarily picks a family of three and ties them to stakes. Then, while he and other white men force the remaining Negroes on his plantation to watch, he burns the helpless

family alive. Then . . . and the reporter cries.

Black human beings no longer burn at stakes in Mississippi. Thirty-four years have produced refinements. They are beaten now with ax handles and clubs. They are teargassed, shotgunned and blasted with dynamite. They are anchored in rivers and planted in shallow graves. Ask a Mississippi judge whether he thinks the 1959 lynchers of Mack Parker ever will be apprehended. He says "no." "Besides," he explains, "three of them are already dead." And so a Vicksburg Negro understandably decides: "I can't be a part of a non-violent movement. When



COFO Director Bob Moses reports on Holly Springs beating on phone from Jackson headquarters. His wife, Donna, works with him. Another couple, recently-married Paul and Mary Klein, plan lifetime in civil rights work. Moses is Harvard University graduate.

MISSISSIPPI CRUSADE *Continued*

they send the butt-kicking gang down here, I want to be president."

The angry man's sister is committed to an organization which believes the philosophy of non-violence will one day save Mississippi and America. A coalition of civil rights groups (primarily SNCC, but including CORE, NAACP and SCLC), the Council of Federated Organizations (COFO) is spearheading a crusade across the length and breadth of Mississippi with blessings of the National Council of Churches. COFO's "Mississippi Summer Project" is a massive 10-week effort to increase Negro voter registration, raise the educational levels of Negro high school students, reduce illiteracy, increase skills in arts and crafts and promote a slate of Negro Democrats to challenge the seating of the state's white Democrats at the party's national convention.

COFO workers are little Davids in a land of Goliaths. Armed only with idealism, tenacity of purpose and courage, some 525 volunteers (mainly white students from Northern and Western colleges) and 100 hard-nosed COFO staffers are assaulting a way of life stoutly defended with bullets and bombs. Fanning out across the state, they do not drive at night except in emergencies and then only after removing the dome lights of their cars to avoid presenting an easy sniper target when they get out. Death and rumors of death have taught them to be cautious. They have been arrested on bogus charges, beaten and murdered. The risks they take are matched only by those taken by Negro families who house and feed them and refuse to accept their offers of money for reasons summed up by one man—"We should be paying you to be here."

"The threat of a bombing hangs like an atomic bomb over our heads," admits COFO volunteer Emily Shrader, 22, at her Jackson headquarters



Clarksdale project head Lafayette Sumner (above) is Mississippi. COFO communications director Francis Mitchell (right, c.), covers entire state.



Background briefing on Mississippi is delivered in COFO's Greenwood office by Stokely Carmichael for U. S. Congressmen Philip Burton (foreground), Augustus F. Hawkins (L) and William Fitts Ryan (arm on chair).

post. "We don't know when it's going to happen, but we believe it will." She gestures at plywood sheets boarding up the office's plate glass windows smashed by white hoodlums. "At night we work in three or four shifts," she continues. "It's like a game of Russian Roulette. You don't know whether you'll be 'it' when the shot comes."

Emily's stoicism in the face of death mirrors the attitude of most COFO workers grieving the late June murders of colleagues Michael Schwerner, 24, James Chaney, 22, and Andrew Goodman, 20, near Philadelphia, Miss. You hear it in the softness of a voice, see it flickering in bonfire eyes, feel it in the air. The attitude—where is the adjective to describe it?—tumbles out of Joyce Brown, 21, a researcher in COFO's Hattiesburg office where the drop of a pin is sometimes an explosion. "I'm scared," Joyce whispers, "but my fear is not as great as my duty. I've got to do it."

The compulsion, the compassion, the willingness to suffer so that the suffering of others might be abetted has long since been a categorical imperative for Bob Moses, 29, the brooding, bespectacled Harvard M.A. (in philosophy) who directs COFO's project and promises to dent if not break Mississippi this summer. He had given up the security of New York private school teaching to devote his full time to civil rights, to seek solutions to America's problem more in action than in thought. "We ourselves have been working in Mississippi and have been subjected to being killed for the last three years," he says, "So we have asked people to come in and share that risk." By so doing COFO hopes to engage the nation's interest and its will to act. COFO leaders, says Moses, are "very bitter" at what they take to be the less on of the past three years: "The country, unfortunately, moves only in response to acts of violence."



Director of COFO's Vicksburg Freedom School and Community Center is Neil Handman (below), an Iowan who attends Tougaloo College near Jackson, Miss. His staff gets much assistance from local Negroes.



COFO president Aaron Henry, is also state head for NAACP. His Clarksdale drug store has been bombed, store windows smashed repeatedly.



Director of COFO's Hattiesburg office is Sandy Leigh, 27, who tells of scolding a local white man for calling a Negro lady by her first name.

In the vortex of violence, COFO labors for the 915,722 black humans who are 42 per cent of Mississippi's 2.3 million population. A few grim facts merely hint at their misery in a state described by one local cynic as so bad "a white man will chuck a bomb in your coffin to make sure you're dead." A newly-born Negro baby has about twice as many chances of dying in the first years as a white child in Mississippi, according to the U. S. Children's Bureau. If he survives, he will probably receive only six years of schooling compared with 11 years for whites—a gap of academic importance only since Mississippi considers a white idiot automatically superior to a Negro genius. If he lives in the Delta—Mississippi's flat, fertile, Northwest reservation for plantation workers earning \$2.50 a day—he attends school on the "cotton cycle." That is, two months of his schooling comes during the heat of July and August when there is no cotton to be planted, chopped or picked. His education prepares him for a special "place" in the Mississippi scheme of things. Somehow he must "understand" he is biologically inferior to the white man, that his inferiority is documented by the Bible, that his aptitude suits him for menial labor only and that separation from whites is absolutely necessary for social stability. White men, in short, must forever stand ten feet tall—majestic astride the heads of Negroes.

These white supremacy doctrines—challenged by COFO and championed by most Mississippi whites—undergird the near-hopeless condition of most of the state's Negroes. Newsweek Associate Editor Frank Trippett, Mississippi-born and reared, describes the hopelessness accurately. "Depriving the Negro of education . . . left him with no skills," he writes. ". . . Shutting the Negro out of decent jobs only (made) him a veritable ward of the state—and, characteristically, white Mississippians condemn the Negro for the very welfare checks he is

forced to rely upon as they damn him for drinking and fornication, among the few pleasures left to him. Consumed by the fires of its racial passions, the white electorate takes little notice that its politicians, too often if not invariably, are inept at governmental science."

Since the Negro is "inferior"—and this is really what Mississippi politicians are saying when they harangue about states rights—he must be treated so to complete a chain of illogic further "proving" his inferiority. When he steps out of the niche assigned to him, he must be punished. Thus there have been five murders and more than 50 floggings since January in the McComb area alone, according to the U. S. Justice Department. And so a Jackson police lieutenant explains: "I ain't got nothing against niggers as long as they know their place. But when I see them marching up and down for something they ain't got no right to, I get mad."

Neither the anger of Mississippi whites nor their bestial behavior detours COFO's brave youths from their mission. The naturally nappy hair of the Negroes, the stringy hair of the whites, their general, middle class look of disheveled casualness—all are irrelevant to the cause which engulfs them. Communications Director Francis Mitchell, who as a national magazine editor had once known the comforts of home and car ownership, works now up to 20 hours a day and lives out of a suitcase. "Why don't you spend your vacation down here?" he asks an ex-journalism colleague. "We could use you in Greenville." The journalist refuses.

But the totally committed do what they must. The success of their efforts at voter registration is measured by such responses as "I've already been down," or "I'm going down," or "I'm afraid." In Hattiesburg, white Jake Plum and Negro Johnny Waters step on the rotted



Explaining registration procedures to prospective voter in Hattiesburg, Johnny Waters (l.), COFO block captain Mrs. Ceola Wallace and Jake Plum (r.) get cooperation of Willie McGee. In a newly-published book, *Mississippi, The Closed Society*, Univ. of Miss. professor James W. Silver says Magnolia State has been closed since Civil War.

Pausing on Vicksburg street, voter registration canvassers Ann Popkin, 18, a Radcliffe College student from Long Island, N. Y., and Sherry Allen, 20, a local girl, check addresses of homes they are scheduled to visit during an afternoon tour of duty.



irate whites in Hattiesburg prowl in cars on street in front of local COFO office and Freedom School. The Mississippi Sovereignty Commission has sent speakers around U. S. to sell claim that all is peace and harmony between races in state.

MISSISSIPPI CRUSADE *Continued*

poreh at the home of an 81-year-old Negro and introduce themselves. "Are you registered?" Johnny asks, holding out a COFO application.

"I already got two of them," the old man explains.

"But you haven't filled one out," Johnny continues. "Your neighbor over there filled it out and so did the man down the street. We'd like to sign up everybody and we'll drive you down to the courthouse to register. Do you think you're a citizen?"

"No Lord! I ain't no citizen! I sho ain't no citizen."

"Wouldn't you like to vote?"

"I'll fill it out later on," the old man replies, dodging the question. He knows if he registers his name will be printed in the local paper for two weeks and he will become vulnerable to all sorts of reprisals.

Jake, the white youth, speaks up for the first time. "Wouldn't you like to have your street paved?"

"Yassuh!"

"Well if you register and vote," Jake continues, "you can make the city do some of the things for you it hasn't done. Do you believe that?"

"Yassuh!"

FIRST WITH THE FINEST FILTER CIGARETTES THROUGH LORILLARD RESEARCH



Rest awhile...light up.

Kent combines the famous MICRONITE® filter with the world's finest "Flavor-blended" tobaccos...so, for the best combination of filter and good taste...

KENT SATISFIES BEST



Learning geography from a table map, Henry Mosely, 12, of Vicksburg, gets instructions from Paul Kendall, 21, a Union Theological Seminary student from Dobbs Ferry, N. Y. Afternoon break (right) is chance for students, teacher to play ball.



Teaching simple dance steps, Ann Popkin delights her students. Building in background is a COFO community center offering arts, crafts and a variety of recreational activities.



Freedom songfest, involving students and teachers in Clarksdale Freedom School, ends morning classroom sessions. COFO operates 19 schools and 10 community centers in Mississippi, has program training local Negroes to take over facilities in the fall. Observers fear increased reign of terror against Negro community at end of COFO project.

MISSISSIPPI CRUSADE *Continued*

The dialogue continues, first the Negro then the white youth patiently chipping away at the fear Mississippi has programmed into the old man's nervous system. They tell him about the nine vote discrimination suits the government has pending in seven Delta counties. They explain how COFO president Aaron Henry, a Clarksdale druggist who also heads the state NAACP, polled 82,000 votes (in only three weeks of campaigning) last fall in a mock gubernatorial election to demonstrate potential Negro voting strength. Before they leave the old man finally agrees to accompany them to the courthouse later in the week. One down and thousands to go.

In Gulfport, Harvard student, Gibbs V. Kinderman, 21, and colleague George Johnson, 17, are canvassing for vote registrants when a red truck which has been trailing them pulls up. The driver asks what they're about then frowns as Kinderman explains. "Boy, things are fine,"

the driver replies. "We don't want things changed. If I see you around again, I'll beat your a—. In fact, I'm going to beat your a— now." Leaping from his truck, he collars Kinderman who manages to free himself and flee with Johnson. As they run the driver explodes in a spasm of frustration: "Stop, or I'll beat your a—."

In Jackson, a COFO worker is hours overdue, setting in motion a series of security measures that can lead all the way to contact with the U. S. Justice Department and the FBI. A worried communications officer phones the Mabon, Miss., sheriff's office and asks: "Do you have a Mr. James B. Brown in jail there?"

"We have a nigger named James Brown in jail here!" the voice on the phone snarls. "Now are you white or another one of those niggers?"

"Have you fixed bail on him?"

"I'll fix it when you get here!" the voice promises menacingly.

In Clarksdale, local COFO project director Lafayette Surmy, 22,

Kodak Instamatic Cameras load instantly, automatically

OPEN



DROP IN



SHOOT

...and take sharp, clear pictures time after time!

KODAK INSTAMATIC Cameras take color slides, color snaps, and black-and-white snaps with astonishing ease. No threading. No fumbling. No rewinding. Many models—most have built-in flash holders, some have automatic electric eye and automatic film advance. Complete KODAK INSTAMATIC 100 Outfit less than \$18. See your Kodak dealer for other models and prices.

EASTMAN KODAK COMPANY, Rochester, N. Y.

Price subject to change without notice.

FEATURED AT THE KODAK PAVILION—NEW YORK WORLD'S FAIR
—AND AT YOUR KODAK DEALER'S





SHAVING BUMPS gone forever*!...

**REMOVE THE TOUGHEST BEARD WITHOUT
A RAZOR ... QUICK, EASY AND GENTLE!**

A NEW formula with a most effective "activator" that leaves your skin kissing-smooth, with no trace of stubble. Watch her reaction to that clean "shaven" look. No bumps! No ingrown hairs! Results are unconditionally guaranteed or your money refunded. Try some today!

*when used as directed

*new, spicy
"man's" scent!*

No strong odors!...
Mixes into a smoother
cream, with a pleasant
and delightful scent.



If unavailable at your druggist

send \$1.25 for a 2 month supply to:

Shavine®

P. O. BOX 3457 S, SAVANNAH, GA.



New Yorker Mrs. Janet Clark, spent three-week vacation in COFO project as a teacher. Project is under auspices of the National Council of Churches.



Philadelphian Doris Newman, 19, organized a COFO student union in Clarksdale. Howard co-ed says she may stay in Mississippi rest of year.

MISSISSIPPI CRUSADE *Continued*

walks one of his white girl volunteers to the uptown bank to open an account. "When we walked in everything stopped, including the clock," Surney recalls. "All eyes were on us. The girl was so nervous she messed up a dozen applications." Lafayette, peat-black and proud of it, does not mention he had risked his life.

He has been incurably "hooked" on the freedom movement ever since 1955 when his uncle, the late Rev. George Lee, was shot to death in Belzoni, Miss., for refusing to take his name off the town's voting rolls. At age six Lafayette had seen a white woman push down an 80-year-old Negro. Before he could rise from the sidewalk, several white men jumped on him and beat him to death. "I'll never forget that," Lafayette says. "It's an educational experience for me to work with white people now, because I grew up hating them." He nibbles on a lettuce leaf in a Hattiesburg restaurant, having refused an offer of a full lunch with the explanation that he had disciplined himself to eat only one meal a day. He had to since for two years his salary as a SNCC worker had been \$9.64 a week, raised two cents by the recent income tax cut and collectable if and when payroll money was available—which was seldom.

Lafayette walks down the street, now wary but not afraid of passing carloads of hostile whites. Sight of the nearby COFO Freedom School reminds him of a white woman who earlier had driven up with a boy of about six. Getting out, she had led him to the opened school door, pointed to several white volunteers and said: "See there! Those are nigger-lovers. I don't want you to grow up to be like them. Do you hear me?"

And Lafayette had walked over to the boy and said: "Son, don't you ever believe anything your mother tells you again."

But the little boy is already hopelessly contaminated with what University of Mississippi history professor James W. Silver describes as "the constant refrain from city and state officials that there is no racial problem in a social order where segregation is voluntary and where, they would have it believed, a peaceful, happy, and care-free citizenry is occasionally stirred to angry protest only by outside agitators."

And so in Vicksburg, police hound outsiders like Neil Hindman, 21, COFO's local project director, then jail him on a drunken driving charge, although he swears he has not tasted liquor in two months. His acquittal on the charge does not stop police snooping into his activities. Tall, rangy, his throat scarred by a boyhood trachea operation, Neil had come to Vicksburg in late May after completing a semester at Tougaloo College where he nearly forgot he was white. Working alone, he had renovated an ancient building for use as a Freedom School and spent \$70 of his own money to buy and build book shelves for the school library.

The school is in session as Neil fidgets from side to side, conscience-stricken for spending a moment away from work. "I'm going to do something I'll be a little ashamed of next week," he says. "I'm going to take a day off. I want to visit my girl friend at Tougaloo." He does not identify her race, ignoring it as one would the color of drinking water. "One of the reasons I came to Vicksburg," he continues, "is because this is her home. But she can't meet me here because her parents

Continued on page 17



British student, Jonathan Steele, 23, is Cambridge Univ. graduate working on Yale economics master's. He joined COFO because of outrage he felt when he first visited Mississippi last spring.



Stirring rendition of freedom anthem, *We Shall Overcome*, is daily feature of Clarkdale Freedom School to boost morale. Negroes outnumber whites in 29 of Mississippi's 82 counties. Whites admit they fear possible political domination by Negroes.



Freedom School faculty in Hattiesburg is headed by Negro couple, Carolyn and Arthur Reese who are Detroit school teachers. Reese says curriculum is heavily loaded with courses in Negro history to acquaint students with achievements of their people.

HAVE A LITTLE BRANDY HANDY



SAY MESSRS. WOODRUFF, BROWN, ROSS AND DOUGLAS,
SCHIEFFELIN & CO. SALES REPRESENTATIVES

A friend in need—that's Hennessy! Have a flask of Hennessy handy, any time, for any occasion. This convenient, economical small size is perfect for your home, or in your suitcase when you travel.

Most important—make sure it's *Hennessy*. It's America's most popular cognac brandy.



HENNESSY

COGNAC BRANDY

84 PROOF • SCHIEFFELIN & CO., NEW YORK



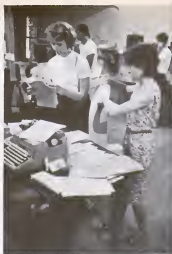
Light? Fantastic!

These unlined Florsheim shoes almost put man in space—just barely tip the scales and that's a fact! You'll keep these soft "lights" on 'til lights out, and spend the rest of the night remembering just how great they felt! Is it morning yet?



Top: The Summit in black calf. Bottom: The Packer in black calf.

THE FLORSHEIM SHOE COMPANY • CHICAGO 6 • MAKERS OF FINE SHOES FOR MEN AND WOMEN
A DIVISION OF INTERNATIONAL SHOE COMPANY



Jackson headquarters office is manned on 24-hour basis by such COFO workers as Emily Shrader (l.), is crusade center.



Noon meal, prepared by women in Hattiesburg Negro community, is reheated at office. "I dig greens," says white girl.



Lawyers Guild, an organization of attorneys from all over the U. S. who come to Mississippi to give legal assistance to COFO workers, is headed by Atty. George W. Crockett (at desk) of Detroit and Atty. Ben Smith (smoking pipe) of New Orleans.

MISSISSIPPI CRUSADE *Continued*

wouldn't approve of us going together. That bugs me! We're going to get married someday."

For the present, Neil busily teaches courses in algebra and geometry in a curriculum dominated by Negro history. Classes which had begun at 9:20 a.m. are disbanding for an afternoon break that will run until 7 p.m. in deference to Mississippi's mid-day heat. Neil moves with his students and faculty into a large room and joins them in a medley of freedom songs ending with the Movement theme song, *We Shall Overcome*. "We have these song sessions twice a day," he explains later. "They help keep up our morale."

But music only blots out temporarily the terrible reality that dominates Mississippi like its hot sun—the thought control imposed by the White Citizens Council, the tyranny of its police and courts, the appalling ignorance of most of its inhabitants, the savagery, the hate, the hopelessness. Veteran COFO worker Stokely Carmichael, who reportedly won't drive a car in the state unless it will go 120 miles an hour, manages to communicate some of that reality to Representatives Philip Burton (D., Cal.), Augustus Hawkins (D., Cal.) and William Fitts Ryan (D., N. Y.), in the state to see first-hand what seemed unbelievable in press reports. The eloquence of raw courage flows effortlessly from Stokely as he tells of clandestine visits to Delta plantations to encourage voter registration—visits made although "the boss men," those country gentlemen romanticized by the "Southern mystique," carry rifles in racks on their trucks to shoot civil rights intruders. Stokely comes dressed in dungarees and carrying a hoe. While chopping cotton, he makes his pitch for freedom to the plantation workers. Despite being shot at several times he, a New Yorker, and George Green, a native Mississippian, succeeded in signing up about 600 Negroes last summer.

The distinguished visitors listen attentively to Stokely. They are

Continued on Page 16



Millions are.

If you, too, are particular about taste, you don't have to wear a button to prove it! Simply smoke Pall Mall. Why? Because Pall Mall's natural mildness means just one thing: smooth, pleasing flavor. Flavor that's *blended in*—over, under, around and through the finest tobaccos money can buy! Smoke a *long* cigarette that's *long* on flavor. Buy Pall Mall Famous Cigarettes. Outstanding—and they are mild!



Product of The American Tobacco Company © A.T.C.

Maine Sardines won't fall off your sandwich!



Ever notice how
skinny sardines slip out
of a sandwich?

Not sardines from the cold,
clear waters of Maine.

They're plumper, meatier,
juicier. Put them between
two pieces of bread and
you've got something you
can hold onto. Something
full and delicious!

That's why they're great
for snacks, too.

And there's more protein per penny in a Maine
Sardine than in most any other food you can buy.
Choose from 25 brands of tasty Maine Sardines.
They come packed in pure vegetable oil—or in
tangy mustard or tomato sauce. In cans without
keys, or wrapped cans and cartons with key opener.



Just be sure the word "Maine"
is on the label. That means it's
good—and good for you. Maine
Sardine Council, Augusta, Me.

M-M-M-Maine Sardines make the best sandwiches



Researching federal programs in order to acquaint Negroes of Mississippi with such benefits as social security, federally subsidized housing, job retraining, farm subsidies, etc., COFO workers discuss best way to distribute information in Negro community.



Hattiesburg housewife, Mrs. Betty Anderson, promises COFO workers she will register for voting. Though fearful of reprisals from whites, Negroes across state have been seeking to register, often are made to stand in courthouse lines several hours.

MISSISSIPPI CRUSADE *Continued*

white-shirted and manicured men, trying desperately to understand the strange and frightening world of blue denim and red clay. Finally, one of the deeply concerned Representatives wants to know: "What can we, as Congressmen, do to help you?"

"We're under heavy attack and no one is answering our critics," Stokely replies. "You can at least speak out." Against what?

Against the Mississippi's flourishing all over this land.

Against the Mississippi soaked with the blood of nameless and numberless martyrs.

Against hopelessness.

Hopelessness is FBI Director J. Edgar Hoover claiming that there is no more lawlessness in the state of Mississippi than elsewhere in the country.

Hopelessness is the U. S. Justice Dept. needing more evidence of a breakdown of law and order in Mississippi before it will send in marshalls.

Hopelessness is martial law in Mississippi—the U. S. military one day coming to preserve law, order and the status quo while the dignity of human beings remains crushed.



Exhausted COFO worker sleeps in Jackson office. Jean Wheeler of Detroit says: "I am responsible for about 30 people registering. But the number isn't important. It's that you've helped some people grasp a part of life they didn't even understand."

00005 270

Get new AMOCO 120 Super Tires now? Now!

What? Trade in your original-equipment tires when the tread's scarcely dirty, much less worn! Why not? You'll never get a better deal on AMOCO® 120 Super Tires. Longer wearing. Truer tracking. Safer driving. Better looking. Just remember—the fewer miles you go before you swap, the more you save on AMOCO 120s. See me soon. I'm at thousands of Standard and American Oil stations, coast to coast, never far away. You expect more from Standard—and you get it.

Your Standard Oil Dealer

STANDARD OIL DIVISION AMERICAN OIL COMPANY





Reaching out in a dramatic gesture to make a point, Malcolm X, ousted Black Muslim chieftain, urges some of his new followers at Harlem's Marcus Garvey Hall to rock the city's "power structure" by going to the polls. "Whether you use bullets or ballots," he said, "you've got to aim well. Don't strike at the puppet; strike at the puppeteer."

MYSTERY OF MALCOLM X



In dingy meeting hall, Black Muslim defectors and members of Malcolm X's own Muslim Mosque Inc., a religious group he heads as minister, participate in question and answer session during which he explains goals of his new Organization of Afro-American Unity. He hints at secret support from prominent New York intellectuals and actors.

Fired Black Muslim denounces cult, vows to take part in rights revolt

BY HANS J. MASSAQUOI

A HEAVY, dark blue sedan stops at the curb on Seventh Avenue where a small group of men, women and children stand in sullen silence around a pile of shabby furniture—the worldly possessions of a family without a home. The scene is a familiar one for that part of Harlem where poverty has forced thousands of human beings to co-exist with evictions, hunger and rats. It is as familiar and hated as the squads of white rookie cops who casually saunter by, their billy clubs twirling with suggestive ease.

At the sight of the driver, the expressions of hopeless rage on the faces of the little crowd melt into broad, deferential smiles. "Salam aleikum, Brother Malcolm," "Salam aleikum."

With a wide, good-natured grin that bares a flawless set of large teeth, the reddish complexioned, scholarly-looking young man behind the wheel returns the Muslim greeting. With deep-set, penetrating eyes behind a pair of horn-rimmed glasses he surveys the familiar scene. His voice sounds deep and reassuring as he reminds the people to attend "a very important meeting tonight." After another exchange of "salams," he pulls from the curb and is soon swallowed up by the dense traffic and the glare of the sun.

Around the nation, the name Malcolm X triggers mixed emotions, but among the dispossessed masses of Harlem, it inspires devotion and hope. Since his ouster from the Black Muslim cult early this year—ostensibly for calling President Kennedy's assassination a case of "chickens coming home to roost"—he has pitted his own prestige against that of his former chief, Elijah Muhammad, in building a following of his own. In the process, he has ripped the Black Muslim movement into two hostile camps whose bloody encounters have become the order of the day. Purged from the No. 2 spot he used to occupy in the Black Muslim hierarchy, he is now reaching for higher stakes—participation in the Negro revolt.

The entry of the firebrand advocate of bloody retaliation into the rights struggle which, as far as Negroes are concerned, has been largely non-violent, is viewed by many Negroes and whites with grave concern. But in Harlem's tenements, where the pacific voice of Dr. Martin Luther King Jr. is but a whisper, the new power bid of Malcolm X is welcome news.

Minutes after leaving the eviction site, Brother Malcolm—as he prefers to be called—turns up at a small restaurant on West 135th Street. There is nothing about his ingratiatingly polite demeanor, or his loose-jointed six-foot-three frame to betray that it is he who suggests taking on Mississippi's Ku Klux Klan with armed guerrillas. His impeccable seersucker suit and brief case make him a dead ringer for an up-and-coming attorney, certainly not for a man about to enter a revolt.

With gangling, yet purposeful strides, Brother Malcolm walks to the rear of the narrow room where he joins a Negro reporter. Between sips of coffee and incessant doodling he ponders the reporters questions, then lets loose with a barrage of replies.

"Is it true," the reporter wants to know, "that since your recent pilgrimage to Mecca you no longer hold to your earlier belief that all whites are evil?"

Malcolm X looks thoughtfully at his large, expressive hands. "True, my trip to Mecca has opened my eyes. I no longer subscribe to racism. I have adjusted my thinking to the point where I believe whites are human beings—as long as this is borne out by their humane attitude toward Negroes."

"Were you serious when you proposed to send armed guerrillas into Mississippi to protect civil rights workers?"

"Dead serious. We will not only send them to Mississippi, but to any place where black people's lives are threatened by white bigots. As far as I am concerned, Mississippi is anywhere south of the Canadian border."

"How do you intend to carry out these plans?"

"With my new Organization of Afro-American Unity, a non-religious and non-sectarian group organized to unite Afro-Americans for a constructive program toward attainment of human rights."



Lecturing wide-eyed audience (above) on importance of political power, Malcolm says it is power "from which all other power flows." Spell-binding oratory (below) once won converts for Elijah Muhammad, today wins followers for Malcolm.





At Brookdale Hospital center nursery in Brooklyn, Malcolm and his wife, Betty, take peek at their newly born daughter whom he intends to call Lammunbah (sic) in honor of slain Congo leader. Couple married in 1958, met in Black Muslim mosque.



Keeping home fires burning while wife is convalescing, black nationalist plays at his East Elmhurst (Queens) home with his daughters (l. to r.) Quibillah, 3, Attillah, 5, and Ilyasha, 2. In background is portrait of Ghana President Kwame Nkrumah.



Beside chat with wife offers brief respite from daily 15-hour organizing routine. Of Islamic faith like her husband, wife uses Arah name, Mrs. Malik Shebazz, which her husband adopted as a Black Muslim. She is a registered nurse.

Mystery of Malcolm X Continued

"How strong, would you say, is your group at this point?"

Again that ingratiating smile. "I'm not saying. You know, the strongest part of a tree is the root. Once you expose the root, the tree dies. You never expose your strength."

"Are you prepared to cooperate with other civil rights groups?"

"We will cooperate with any group that is for black."

"Will you accept white members in your new organization?"

Malcolm X stiffens. "Definitely not." Then, after a characteristic tuck at a stray whisker in his reddish-blond moustache, he adds: "If John Brown were still alive, we might accept him. But I'm definitely not interested in non-violent whites or non-violent blacks. If you show me a non-violent Negro, I'll show you a Negro whose reflexes don't work, one who needs psychiatric care."

Now the reporter wants to know whether Malcolm X suggests using violence. The benign expression vanishes and his eyes become fierce. "We don't advocate violence, but non-violent tactics based solely on morality can only succeed when you are dealing with a basically moral people," he explains. "A man who oppresses another man because of his color is not moral. It is the duty of every Afro-American to protect himself against mass murderers, bombers, lynchers, buggers, brutalizers and exploiters. If the government is unable or unwilling to protect us, we reserve our right as citizens to defend ourselves by whatever means necessary. A man with a rifle or club can only be stopped by a person armed with a rifle or club." The last sentence is accompanied by a staccato of thrusts with his ballpoint pen.

"Is it true that you were ousted by the Black Muslims because of disparaging remarks about President Kennedy's assassination?"

"That wasn't the reason at all. I was quoted out of context, but I have made stronger statements before and nobody objected. The real reason was jealousy of my growing influence and my objections to a breakdown of morality." He refers to the paternity suits filed by two women in Los Angeles against 67-year-old Elijah Muhammad in which they charge the cult leader with having fathered their children while working for him as secretaries.

"What future do you foresee for the Black Muslim movement?"

"None. The only thing that held the movement together was the image of morality reflected by Mr. Muhammad." Malcolm X pointedly omits "the honorable," a standard prefix in his references to his former chief before the break. "The Black Muslim movement will crumble," he continues, "because the organization is held together by coercion, by a Gestapo-type police force within its own ranks."

Malcolm looks at his wrist watch and rises. The interview has come to an end.

Paradoxically, despite the flood of pronouncements that pours from his lips, Malcolm X has remained an enigma to the public, perhaps even to himself. Is he a charlatan or savior, an opportunist or sincere leader dedicated to the liberation of his race? Is he a genius or a slickster with a gift for eloquence? Is his power real or imagined by a sensation-mongering press? Almost everybody ventures to guess, but nobody really knows.

Opinions about him range from extreme to extreme. Said a waitress when asked to give hers: "More power to him; I'm sick and tired of

Sparkling...
flavorful...
distinctive!



Miller High Life

Pleasure for everyone! A bright, clear taste...
flavor with a deep-down goodness,
sparkling with a special lightness...distinctive!

The Champagne of Bottle Beer



Brewed only in Milwaukee



The imported one

BEEFEATER BEEFEATER.

Martini Men
appreciate the
identifiable
excellence
of imported
BEEFEATER GIN



94 PROOF • 100% GRAIN NEUTRAL SPIRITS • FROM ENGLAND BY KOBRAND, N. Y.



With head of orthodox Muslims in U. S. and Canada, Dr. Mahmoud Shawarbi of Cairo, Malcolm discusses his Mecca pilgrimage that won him prestigious Muslim title of "haji." He credits Dr. Shawarbi with converting him to "true religion of Islam."

Mystery of Malcolm X Continued

Martin Luther King's turn-the-other-cheek stuff. What has it gotten us? Malcolm X is a real man because he stands up for what he believes."

"That fellow Malcolm X gives me the creeps," says a white delicatessen owner who describes himself as a "liberal" in racial matters. "He just stirs up a lot of trouble for all of us, whites and Negroes."

Another white man, the operator of a currency exchange, says: "I don't blame Negroes for turning to Malcolm X. If I were a Negro, I would follow him, too."

"As an ex-Black Muslim he appeals to me even more than he did as a Black Muslim," says a young Negro artist, "but I'll have to wait and see where he is going from here."

"Malcolm's new organization is phony—just like the Black Muslims—just something to get more money from the poor suckers who fall for it," says a barber, who claims he once was a Black Muslim himself.

A CORE field worker counsels: "With people like Wallace, Faubus, Barnett, Gen. Walker and Goldwater on the loose, we need all the Malcolm Xes we can get."

Heavyweight champion Cassius Clay (alias Mohammad Ali), a practicing Black Muslim and a former close friend of Malcolm, says: "Mr. (Elijah) Muhammad will destroy him through Allah. You just don't buck Mr. Muhammad and get away with it."

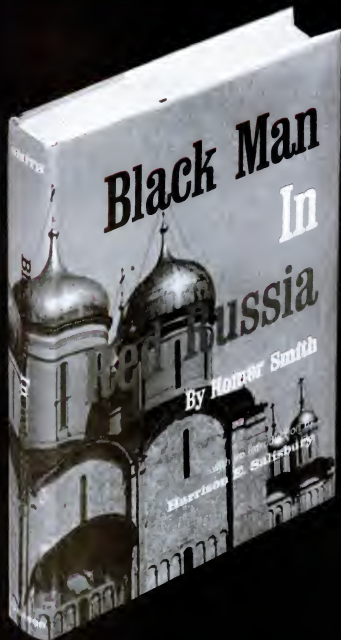
To gauge Malcolm X, the man, requires an intimate knowledge of



On Queens toll road, black nationalist exchanges greetings with passing motorists who recognized him. Throughout New York area, scene is repeated whenever he is spotted, with many persons—Negroes and whites—shouting words of encouragement.

Continued on Page 44

Black Man In Red Russia



By Homer Smith

THE ADVENTURES OF AN AMERICAN NEGRO NEWSMAN IN THE SOVIET UNION

What happened when an assorted group of American Negroes descended on famine-starved Moscow, demanding chicken, pork chops, ham and eggs or threatening a strike?

Who was the Chicagoan whose close ties to the Communist Party made him a victim of the Purges?

Will the real truth about the mass murders in the Katyn forest ever be known?

Was Russia the Promised Land for American Negroes?

You will find the answers to these and many other questions in this absorbing human document that only Homer Smith could write.

At your booksellers now or clip the coupon below:



CLIP COUPON AND MAIL TODAY!

Johnson Publishing Company, Inc. (Book Division)
1820 S. Michigan Ave., Chicago, Illinois 60616

Please send me _____ copies of *Blackman in Red Russia* \$4.95
No C.O.D.'s

NAME _____

ADDRESS _____

CITY _____

ZONE _____ STATE _____



By special request...

Red Cap—the truly fine ale that goes a step beyond even the smoothest beer. It's extra bold and hearty because more hops, more malt and longer aging go into every drop. Such a brew is Red Cap Ale. Try it. Brewed here in the U.S.A. by Carling-Brewing Company, Cleveland, Ohio, brewers of Black Label Beer.



Arriving at Hotel Teresa, his organization headquarters, ousted Black Muslim leader keeps wary eye out for Elijah Muhammad's men who, Malcolm declares, "are under orders to kill me." With him is his aide, Charles Morris, a Black Muslim defector.

Mystery of Malcolm X Continued

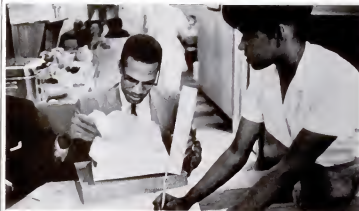
the forces that shaped him—klan brutality, hunger, slums, alcohol, dope, prostitution and, finally, rehabilitation through Elijah Muhammad's message of a pro-black Allah. Above all, it calls for an acquaintance with the Black Muslim movement which he helped create and which, in turn, created him. It is that quasi-religious group of people whose misery has caused them to accept the rigid disciplines laid down by Elijah Muhammad in order to escape the frustrations inherent in being black in white, race-conscious U.S.A. Their utopian goal of building a separate state within the boundaries of the United States has drawn condescending smiles from both whites and integration-minded Negroes alike. But their militant assertion to engage the "white devils" in a mortal battle if attacked has not. It has made whites uneasy and struck a chord of empathy among Negroes throughout the nation in all walks of life.

The man who became the most articulate proponent of this militancy, who for 12 years spread Elijah Muhammad's incendiary prophecy of doom for the white race and salvation for blacks, is Malcolm X. He was born 39 years ago in Omaha, Neb., and given the name Malcolm Little. His father, the Rev. Earl Little, an obscure Baptist preacher, spent more time recruiting followers for Marcus Garvey's back-to-Africa movement than for Jesus Christ. There were 10 children (six boys and four girls) in the Little clan.

Malcolm's opinion of "white devils" was formed early in life, partially by events that occurred even before he was born. "My father was the color of this," he recalls, pointing to his black shoes, "and my mother, whose mother was raped by a white man, was light enough to pass for white. I hate every drop of white blood in me because it is the blood of a rapist."

He had hardly learned to walk when he heard his mother's vivid accounts of being victimized by the Ku Klux Klan. "My father was away on an organizing trip and my mother was pregnant with me when klanism on horseback came looking for him in the middle of the night. Before they left, they smashed every window in our home."

The Rev. Little took the clan's "hint," and as soon as Malcolm was



Loyalty gift for his baby from Helen Lanier, a waitress at Twenty Two West restaurant, his favorite hangout, catches Malcolm for the first time without words. "I just don't know what to say," he stammers, blushing, "I hardly know the girl."

say **NO** to
GRAY
HAIR

for only **60c**
PLUS TAX

Look young again. Gray hair stays dyed forever where dyed the famous Lady Lennox way! Only new hair growing out ever needs touching up of scalp line. Proven by over 9 million treatments. Won't rub, wash, or wear off. Will not make hair brittle or interfere with permanents or straightened hair. World's largest seller at only 60c plus tax, at cosmetic counters, or **DOUBLE BOTTLE** Treatment sent postpaid promptly for only \$1.00 plus 10c tax (total: \$1.10) or COD for \$1.70. Use coupon below. Money-back guarantee.



Lady Lennox
HAIR COLORING
BLACK • JET BLACK
DARK BROWN

LADY LENNOX COMPANY, INC., Dept. A
P. O. Box 5927, Memphis 2, Tenn.

Rush Double Bottle Treatment sent postpaid promptly for only \$1.00 plus 10c tax (total: \$1.10) or COD for \$1.70. Use coupon below.

Name _____
Address _____
City _____ State _____

Learn FLOWER ARRANGING

Learn to make Professional centerpieces, arrangements, wedding and funeral designs. Study and earn your certificate at home. Unusual spare or full time money making opportunities in hobby, as a s.w.o.o. accessories women.

LIFETIME CAREER SCHOOLS
Studio E.R. 54 1216 San Vicente Boulevard
Los Angeles 48, California

WANT MORE MONEY? GET INTO PHOTOGRAPHY

Cost-to-earnest, high-paying jobs in photography are waiting for people with the "know how" to sell them. You can quickly, easily qualify at home with the world-famous NYI Learning System. Write today for free catalog. Also resident training in New York. Our 26th Year.

NEW YORK INSTITUTE OF PHOTOGRAPHY
Dept. 35-9 10 West 33 St., New York 1, N. Y.

NEW exelento
HAIR POMADE
with Lanolin

makes HAIR

LOOK LONGER
"20 Second Hair Magic"
works 5 Ways Better



- Conditions Hair and Scalp
- Hair Looks Longer, Naturally
- Adds Radiant Highlights
- Controls Dandruff
- Prevents Dry Scalp

LOOK FOR THIS YELLOW CAN AT ALL FINE COSMETIC COUNTERS

Only 35c plus tax—1 mo. supply
Only 65c plus tax—2 1/2 mo. supply
Guaranteed to please or money back
EXELENTO MEDICINE CO., INC.
11524 Oakland Detroit 11, Michigan

Good News For Use During Pregnancy

*Mothers
Friend*

SKIN MASSAGE NOW IN HANDY BEAUTIFUL PLASTIC

This famous skin conditioner is especially compounded to relieve the discomfort of that stretched feeling on your skin. You'll find a **MOTHERS FRIEND** massage can be soothing for that numbing in legs and back, too. Don't neglect your body skin issues during pregnancy. Keep your light, dry skin soft and supple with frequent treatments of **MOTHERS FRIEND**. You'll enjoy the feeling of skin comfort... you'll enjoy the new easy-to-use plastic bottle, too.

MOTHERS FRIEND
At Drug Stores
Everywhere

A Product of the
S.E.C. Company —
Atlanta, Georgia

FEMALE HELP WANTED

\$2000 WEEKLY
for waiting on customers in a
restaurant. Show Fashion
brochure for details in spare
time. No investment, no
experience necessary. Write to:
Fashion, Flocks, Dept.
10511, Cincinnati 2, O.

How To Stop Athlete's Foot Itch

INSTANT RELIEF!

At first sign of itching, cracking, peeling between toes, apply Dr. Scholl's Solvex for fast relief. Amazing medication works three ways: 1. Instantly stops the intense itching; 2. Kills Athlete's Foot fungi on contact; 3. Promotes rapid healing! Ointment, Liquid, Powder or Push-button Spray.

Dr. Scholl's SOLVEX

MAKERS OF DR. SCHOLL'S CREME PRESS, CURL CREME, PRESSING COMPOUND, PRESSING OIL GLOSSINE, BERGAMOT CONDITIONER, AND NEW DR. SCHOLL'S NO. 5

REGISTERED TRADEMARKS. DR. SCHOLL'S NO. 5, JERSEY CITY, N.J.



Modest eight-room home, which Black Muslims provided for their former minister as a "parsonage," has become center of unsettled court dispute because of Malcolm X's refusal to give in to Black Muslim demands to vacate it along with his position.

Mystery of Malcolm X Continued

born, he moved with his family to Milwaukee, Wis., and resumed his organizing activities. Before long he had made enough enemies among whites to find it advisable to skip town again. This time, the Littles moved to LaSalle, Mich., into an all-white neighborhood. "We hadn't lived there a year," Malcolm remembers, "when our home was burned to the ground. Luckily we got out." The worst was yet to come. Two years after the fire, the Rev. Little was found bludgeoned to death under a street car. The killing, Malcolm says, was officially listed as a traffic accident. "I was only six years at the time, but I had already learned that being a Negro in this country was a liability."

When he was 11 years old, Malcolm, "dizzy from hunger most of the time" ran away from home. Already, the major portion of his formal education—most of it in an all-white country school—was a matter of the past. He tramped to Mason, Mich., where he moved in with a sympathetic Negro family. "Soon I was wayward and on the way to reform school," he recalls. But fate intervened in the form of a "white devil" in the guise of a kind lady, the director of the detention home to which he had been sent. "That woman liked me and let me stay in her home with her family," Malcolm says. "But she liked me like one likes a canary or chihuahua—not like a human being." Tired of being a white woman's "mascot," little Malcolm skipped town. Somehow, he made it to the Boston home of a half-sister, who promptly enrolled him in the eighth grade of an all-boys school. "In those days," says Malcolm, "I was very interested in little girls. So when I looked around in my class and all I saw was boys, I just walked out. I haven't been back to school since."

Malcolm began to roam the streets of Boston, finally landed a job on the railroad by putting up his age. He was 15 years old at the time, but "looked big and old enough to pass for 21." Starting as a handyman in the commissary, he eventually advanced to fourth cook—a euphemism for dishwasher. "In that capacity he made runs on the Colonial between Boston and Washington, D. C., and later on the Yankee Clipper to New York. The cooks and waiters he met on his runs took a liking to the lanky, sandy-haired youth and treated him like a peer. "That grew me up real fast," says Malcolm, "because in those



Street corner lecture is followed with rapt attention by group of admirers. Asked about his views on the white backlash, Malcolm X sneered: "Let it come; if it does, it will unleash a black backlash that will escalate to international proportions."

Dr. HAND'S Fast Safe TEETHING RELIEF

- Works on contact to soothe and cool baby's sore, swollen gums. Lets baby sleep.
- Contains no benzocaine, no synthetic dyes. Used by millions of mothers.
- One bottle lasts entire teething period.

Dr. HAND'S TEETHING LOTION



Design Smart Fashions LEARN AT HOME—SPARE TIME

Fascinating field. Design own wardrobe at considerable saving. Gain experience designing for others. It may lead to thrilling career. Basic "fashions" course under tutelage of qualified teachers provides excellent training for your career. Send for free booklet, "Advertiser in Dress Design."

Write: LUCY HEART COSMETICS, 235 Diversey Parkway, Dept. 2636, Chicago 14, Illinois

Make Extra Money...

WHENEVER YOU WANT IT!

\$50 to \$250 in Spare Time

We'll show you how... send you everything you need to start, including a handsome \$10 Display Kit filled with our famous LUCKY HEART Cosmetics, their proven "Fast Order Plan" lets you give valuable gifts to your customers—without expense.

For FREE Offer, rush our address. Send No Money!
LUCKY HEART COSMETICS
Dept. 14, Memphis 2, Tennessee

FREE Offer—Mail Now!

LUCKY HEART Cosmetics, Dept. 14,

Rush my FREE Offer right away.

NAME.....

ADDRESS.....

CITY.....STATE.....

ZIP.....

SEND NO MONEY

AT HOME, you can earn right off with easy N. J. State-licensed Upholstery business.

Big Opportunity Field

STOP worrying about inventory... pay for training and supply with your own money. No experience necessary. Furniture refinishing, upholstery, drapery making. Choose from 100+ tools, complete program. No franchise fees. No royalties. No advertising expense and all supplies, plus to help you succeed. We'll provide you with a complete "Upholstery" and "Furniture Refinishing" course. You'll learn how to make money from home. No experience necessary. No franchise fees. No advertising expense and all supplies, plus to help you succeed. We'll provide you with a complete "Upholstery" and "Furniture Refinishing" course. You'll learn how to make money from home.

Mail Coupon for FREE BOOK

SEND FOR BIG FREE BOOK

Name.....

Address.....

City.....State.....

Zip.....

© Copyright 1974, Franklin House, Inc.

CUSTOM Millinery LEARN AT HOME

EARN EXTRA MONEY—Fast, Selling The Latest Style Hats YOU MAKE!

You custom-make beautiful Designer Hats new each fashion season while training—years to wear or sell. Step-by-step professional course includes: complete instruction, a variety of luxurious materials, trimmings, hat shapes, original design lessons. FREE Illustrated Book, "Art of Professional Custom Millinery," with complete lesson pages, shows how you can earn while learning to make and design your own creations. (Accredited Member, National Home Study Council, Inc. by State of New Jersey.) MAIL COUPON FOR FREE BOOK

NAME.....

ADDRESS.....

CITY.....STATE.....

ZIP.....



Between appointments, Malcolm X uses muscle-powered lawn mower to keep grass patch in backyard from "getting out of hand." After testing his new organization in Harlem, he intends to spread his black nationalistic program throughout nation.

Mystery of Malcolm X Continued

days, railroad men were about the hippest people in town." During stops in New York, he discovered and explored a strange and fascinating world—Harlem. "Within a year on the road I had grown so wild that waiters made bets that I wouldn't live another year," he says.

Frequently neglecting his duties, he was fired from his job. He no longer needed, or for that matter, wanted one, because now he was a "man with connections" on the way to the big time. The "big time" was night clubs, bars and dance halls and his "connections" were barkeeps, waiters, street walkers, dope peddlers and pimps. "Anywhere there was a dance," he says, "I was there. I practically lived in night clubs." At 18 Malcolm Little had become "Big Red." His philosophy at the time: "The only thing that is wrong is what you are caught doing wrong."

Although Harlem remained his regular beat, he still traveled a great deal, using his void railroad pass instead of money. "I could jive any train conductor into letting me on," he says. "I had a jungle mind and everything I did was done by instinct to survive."

He started smoking reefer and finally sold them. His "jungle mind" did not let him stop there. "I knew all the important and respected white people downtown. They used to come to Harlem to get their kicks. Most of them wanted Negro women and to get high; I got them whatever they wanted. I used to sell black women to white men and white women to black men," he admits. Sensing the status value of "having" a white woman in those days, he made sure to keep a liberal supply for himself. "My respect for white people—particularly white women—dropped lower and lower as I watched how they carried on. Black women had to get drunk to do what white women did sober."

Toward the end of 1945, Malcolm went to Boston. There, easy money, and with it his luck, ran out. "I needed some cash real bad," he remembers, "so I went to work with my integrated burglar gang, including a woman. One day, I took an expensive, hot gold watch to a jewelry store to have the crystal repaired. When I went to pick it up, there was a cop waiting for me to arrest me. I always carried a gun, but something told me not to use it. That saved my life, for as we reached the street, I saw that the place was surrounded by cops. If I used the gun, I would never have left that store alive."

Malcolm was convicted for burglary and got caught to ten years in the Charlestown State Prison in Boston. When the judge sentenced him, he recalls, he cracked: "This will teach you to stay away from white girls." It not only taught him to stay away from white girls, but from white people, period.

After a year in Charlestown State, he was transferred to the Concord (Mass.) Reformatory and, after another year, to the Norfolk (Mass.) Prison Colony. Even in prison, he continued to stay "high" on dope and booze. "You know," he says, "you can get anything in prison that you can get in the streets if you know how to operate." A *cum laude* graduate of Harlem's vice dens, Malcolm knew "how to operate." The person he credits with helping him "come down and get out of the fog bag I was in" was a fellow prisoner—an atheist intellectual. "At the time, the extent of my reading was cowboy books," Malcolm admits. "This guy started me reading serious books—you know, books with intellectual vitamins." Soon Malcolm became the most frequent visitor to the prison library, devouring volume after volume, from Shakespeare

to Hegel and Kant. He beefed up his reading with correspondence courses in English and German and by attending prison school, a facility most prisoners patronized merely to break the monotony of the cell. But Malcolm was a serious student. "Language became an obsession with me," he remembers. "I began to realize the meaning and the power of words."

While in jail, Malcolm kept corresponding with his brothers, Philbert and Reginald. Both had become converts of Elijah Muhammad's Black Muslim cult. His eldest brother, Reginald, wrote him that if he ever wanted to get out of jail, he should "stop smoking and eating hog." Having always looked up to his brother, Malcolm took his advice. Within a year, after serving 77 months—just seven months short of seven years—Malcolm was paroled.

The year was 1948 and Malcolm went to Detroit to live with Philbert and Reginald. Four years later, he, too, joined the Black Muslims at their Detroit Mosque No. 1.

Like all practicing Black Muslims, Malcolm shed his "slave name," Little, and substituted it with an "X" (for ex-slave). Along with his name, he shed his vices—alcohol, nicotine, dope, women and "hog." Obviously he prayed five times daily facing Mecca and observed Elijah Muhammad's dictates of keeping "a clean body, a clean mind, clean speech and a clean home." The transformation was complete. The "Christian sinner" Malcolm Little alias Big Red had become the ascetic Black Muslim Malcolm X.

"When I joined, I don't think there were more than 400 Black Muslims in the entire country—most of them older people," Malcolm X maintains. "At that time, Mr. Muhammad stayed pretty much in the background. Many of the brothers couldn't even pronounce his name. Instead of revering him, they all prayed for the return of Wallace Fard (an itinerate silk peddler who started the movement in 1932 and mysteriously disappeared in 1934)."

Malcolm X changed all that. "Mr. Muhammad agreed to let me present him as the prophet and messenger of Allah. I personally believed in Mr. Muhammad because my brother Reginald believed in him and I believed in Reginald. Soon the people I talked to believed in Mr. Muhammad, too."

For 12 years, Malcolm X talked, honing his natural gift for oratory and debate to the keenness of a switchblade knife. Aided by a computer-like brain that can store and recall at will volumes of encyclopaedic facts, he slashed at white racism, taking on everyone from "Uncle Tom Negroes" to the U.S. Government. Wherever he talked, new Black Muslim temples sprang up while already existing ones increased their memberships. To be sure, not all of his converts comprehended his mystic teachings of black Islam, but his demands for "back pay for 400 years of slave labor" made sense to all.

Today, many of his explosive statements have been modified. He even concedes that his one-time perennial target—the NAACP—"is doing some good." He makes it abundantly clear that he still hates, but says that his hatred is now confined to those who hate blacks. Until put to a real test, the true intentions of Malcolm X—like the man himself—will remain shrouded in speculation and mystery. Only one thing is clear: neither the Black Muslim movement without him, nor the rights movement with him will ever be the same.

Vigilant about possible attacks by "assassins," Harlem leader keeps automatic carbine with full double clip of ammunition ready for action in his home. "I have taught my wife to use one," he says, "and instructed her to fire on anyone—white, black, or yellow—who tries to force his way inside."



PUT A TIGER IN YOUR TANK!



“NO, EMMA...
IT'S IN THE GASOLINE!”

Watch for the Enco Report on NBC-TV.
Check local listing for time and date.

NEW POWER-FORMULA ENCO EXTRA GASOLINE BOOSTS POWER THREE WAYS:

1 Cleaning Power! Dirt can clog even a new carburetor in a few months of normal operation—causing hard starting and rough idling. Your very first tankful of New Enco Extra will start to clear away these deposits—in new engines or old—to improve power and mileage.

2 Firing Power! Spark plug and cylinder deposits can cause misfiring, pre-ignition and hot spots. New Enco Extra neutralizes these harmful deposits—to help your engine fire smoothly, to help preserve the power of new cars and restore lost power to many older cars.

3 Octane Power! New Enco Extra has the high octane that most cars now need for full smooth performance without knocking. You'll get *all* these extras with New Power-formula Enco Extra gasoline—it puts a tiger in your tank! *Happy Motoring!*

HUMBLE
OIL & REFINING COMPANY

... AMERICA'S LEADING ENERGY COMPANY ... MAKERS OF ENCO PRODUCTS





The snubnosed face of Millie mirrors her vital, warm-hearted nature. She's hailed as most exciting youngster since Shirley Temple. Below, bobby-soxers are enraptured during her Enniskillen, Northern Ireland, performance.

BRITAIN'S EXCITING NEW SINGER

**Millie Small, 16, is
challenging Beatlemania**

WHEN I was nine years old, I told my parents I was going to be a movie star or a singer," 16-year-old Milliecent (Millie) Small chuckled throatily. "And you know what? They laughed." They are not laughing now. For this dusky, pixie-faced Jamaican born girl with an effervescent personality and a fire-cracker voice (it really pops) is just about the hottest performer in Great Britain today. Her recording, *My Boy Lollipop*, is nearly tops in British record charts, leaping over the Beatles' best, *I Want To Hold Your Hand*, into fourth place. Since its advent, Millie became an overnight sensation. She is photographed and featured daily in leading London newspapers and periodicals. Concurrent with her rise to stardom, has been the rise in popularity of the native Jamaican dance, the SKA (a sensuous, undulating dance of slow, shuffling steps).

Millie's meteoric rise to stardom is all the more remarkable when it is considered she did so without the help of high priced PR men, advance agents or other masters of hoopla. On her side were her guardian angel-manager, Chris Blackwell, 26, a small London record distributor and her own talents, plus a driving ambition to make good.





Whether performing for a snooty Oslerly Park audience of wealthy Londoners at a charity affair (above) or a madly excited group of North Ireland teenagers (below), Millie has a commanding stage presence which entrances entire crowd. Like veteran entertainer Josephine Baker, she frequently brings individuals from audience to the stage.





Eager fan presses Millie for autograph as tawny gamin boards plane at London airport for Belfast, Ireland. Only 11 months in London, she is already the rage of all Britain, mobbed in department stores and on streets. She'll be 17 in October.



Fan with Beatle haircut stops Millie during a stroll down London's Oxford street to vigorously shake her hand. Millie also popularized the Jamaican SKA, a sensuous island dance that is performed to the catchy Blue Beat, a unique Jamaican rhythm.



Signing autographs, Millie chats with a trailing flock of young fans during stroll in London. Completely unspooled and natural, she draws her most passionate fans from 11 to 16 age group, but those over 20 love her, too, for her unpretentiousness.



Clowning it up, Millie does the *Frankenstein Walk* dance on street in Omagh, Ireland, with her chaperone, Esther Anderson, a 20-year-old Jamaican girl who travels with her. Millie is fond of movies, has a special liking for ever popular horror films.

MILLIE BEGAN HER CAREER AT 12

MILLIE Small was born in Claredon, Jamaica, a small farming community 32 miles from the capital, Kingston. The youngest of a family of 12—seven brothers, four sisters—of a sugar plantation working father and a dressmaker mother who calls her Dolly May, Millie began her career at age 12 when she entered a talent contest and won.

The first prize was only \$50, but to the saucer-eyed youngster from the poor farming community "it seemed like a fortune and I felt I was the richest girl in the world." For one so young, Millie has had a surprisingly long career. She cut her first record at age 13 and the disc immediately crashed into the Jamaican hit parade. There followed a succession of hit recordings during the next three years until she had compiled an astounding number of 25 top discs for which she was paid in all some 23 pounds, or about \$64. She rocketed from comparative obscurity to become the most sought-after artist in the land of sunshine and calypso.

Although she is reaching the height of popularity in Britain, she is not earning pay commensurate with that popularity simply because her date sheet was booked months before she zoomed to international stardom. Beginning at only \$30 a month, she now earns a modest \$420 monthly but will up this many times over as soon as she completes present contracts, only a matter of weeks now.

Millie made her first trip to the U. S. in late July to attend a press reception sponsored by Smash Records. Then she flew to Jamaica to visit relatives whom she had not seen in nearly a year.



Discover *ultra* nadinola

for a brighter, lighter, more even-toned look in all these beauty areas

Not just face and hands—but elbows, knees and other “friction areas”

Get that golden glow from head to toe with ULTRA Nadinola, the new moisturizing cream with the amazingly effective Hydroquinone formula.

New ULTRA Nadinola actually seeks out darker skin areas wherever they occur—gently fades them to a brighter, more golden tone,

while smoothing and freshening lighter skin.

You know that “friction areas,” such as elbows, knees and heels, often have a rough, dark, smudgy appearance. ULTRA Nadinola will lighten and smooth them to a lovelier, more even tone. And used on face and hands, it even fades away “age spots.”

Just one tube of ULTRA Nadinola usually gives remarkable results. And it contains a “sun screen” to preserve these benefits and protect sun-sensitive skin.

Extensive clinical testing under doctors’ supervision has proved ULTRA Nadinola effective and safe for normal skin. Ask for it today at your favorite toilet counter. Nadinola, Chattanooga 9, Tennessee.



YOUR FACE: ULTRA Nadinola does what most cosmetics can’t even pretend to do. It brings you lighter, brighter skin beauty—fades dark areas, weathered spots and other such discolorations. At the same time, its special moisturizing formula adds precious smoothing moisture to dry skin.



YOUR HANDS: Nothing more deserves beauty care than your hands. And nothing makes you look older than dark spots on them. Take advantage of ULTRA Nadinola’s lightening and clearing action. It even works on deep-seated “age spots” and fades them to more even-toned, youthful looking beauty.



YOUR SHOULDERS AND NECK: This is where the first signs of age often make their appearance. Shoulders become blotchy and freckled. Rusty discolorations creep up the sides of the neck. ULTRA Nadinola works directly on these darkened areas to produce a brighter, more even-toned, glowing effect.



Convenient tube of ULTRA Nadinola contains full 6-week supply, \$1.50 plus tax. Large size jar, \$3.50 plus tax.

new
ultra
nadinola
for skin discolorations



ULTRA Nadinola is made by the makers of these famous Nadinola Bleaching Creams which contain medicated ingredient A-M. 75c to \$2.



Trying on little pink dress in a London shop with help of Esther, Millie looks at reflection in long mirror (left); then she gets hair styled for charity performance that evening. Cost of dress, with alterations, was only \$28. Shopgirls all love her.



Learning to curtsy in order to be presented to Princess Alexandra and the Duke of Edinburgh at a charity ball, Millie is coached by hostess in an upper class home in Osterley Park, Middlesex. Through a mixup, she was not presented.



Even the maids in the fashionable London home where charity ball was held join young fans in lauding Millie. Her Smash recording of *My Boy Lollipop* sold over quarter million singles in first five weeks in U. S. It leaped over Beatles in London.

Open your door TO THE WATKINS FAMILY VITAMIN PLAN

Join the many wise mothers who protect their families against vitamin shortages by supplementing their diet with Watkins Multi-Vitamins with Minerals every day.

Just one adult capsule a day supplies guaranteed amounts of vitamins and minerals. Under the Watkins Family Vitamin Plan, your Watkins Dealer offers two adult formulas and capsules or chewable tablets for youngsters two to twelve.

Your Watkins Dealer will bring you spices, extracts, household cleaning aids, cosmetics . . . in fact over 275 daily necessities, priced right, under the Watkins Home Shopping Plan. Welcome him when he calls!



FOR PROMPT HOME SERVICE, LOOK IN YOUR
PHONE BOOK FOR WATKINS QUALITY PRODUCTS

LOOKING FOR EXTRA INCOME?
Men! Women! Interested in earning extra money, full or part time, averaging \$4 an hour. There may be an opening for you to start earning extra income near your home now. Call or write today.



WATKINS PRODUCTS, INC., Winona, Minnesota • Newark • Chicago • Memphis • Los Angeles



ENJOY THE BEST AMERICA HAS TO OFFER

Enjoy Old Taylor 86...the world's most popular premium bourbon.

There are over 50 nations exhibiting at the New York World's Fair. Only one makes bourbon. America. Bourbon has a flavor that cannot be imported. And Old Taylor 86 bourbon has a genuine flavor difference...flavor that satisfies the desire of Americans for a real drink. That's why it's America's most popular premium bourbon... the best America has to offer.

OLD TAYLOR 86

KENTUCKY STRAIGHT BOURBON WHISKEY • 86 PROOF • THE OLD TAYLOR DISTILLERY CO., FRANKFORT & LOUISVILLE, KENTUCKY



Try a delicious
bourbon Highball tonight.

Copyright © 1964 Old Taylor Distillery Co.

Out of the fastest Indianapolis 500 in history comes an all-new tire



INTRODUCING FIRESTONE'S NEW NYLON '500'

with wrap-around tread & gold-stripe styling

for your greater mileage and highway safety. from...

estone

GREATEST TIRE NAME IN RACING



JOYNT, 1964 winner at 147.330
shown above leading the
race, says: "Firestone tires did a
wonderful job. I went all the way
out a tire change."

This year Firestone again proved it was the greatest tire name in racing by winning in the Indianapolis 500 for the 41st consecutive time. For the first time, the winning car went the full 500 miles without a tire change, and set a new speed record. In addition, every car that finished was on Firestones; not one of them changed a tire!

Now, the same Sup-R-Tuf rubber and Super-Weld body construction in durable Firestone race tires are available in Firestone tires for your car. And out of Firestone's history-making triumph at Indianapolis comes the all-new Nylon "500" tire.

Like Firestone race tires, the "500" features a wide wrap-around tread, bolstered shoulders and gold-stripe styling. The new wrap-around tread puts more rubber

on the road for longer mileage and surer traction, especially on curves. The bolstered shoulders mean added rubber to reinforce the tread; you get arrow-straight stability even at turnpike speeds. The gold stripe marks the "500" as the tire built with the same durable Sup-R-Tuf rubber and super-strength nylon cord that made history at Indianapolis. And it's backed by Firestone's famous No-Limit, Road Hazard guarantee.

Get the tire that matches the excitement and beauty of today's high-performance cars—the all-new gold-stripe Nylon "500"! You can charge it at your Firestone Dealer or Store.

"500" is a Sup-R-Tuf, Super-Weld-Firestone T.M.

All Firestone passenger tires carry a guarantee against defects in workmanship and materials for the life of the original tread; replacements provided on tread wear at then current Firestone price.

Introducing the dazzling . . .

postiches

... AS SHOWN IN LATEST GOLD MEDAL HAIR STYLE BULLETIN

IMPORTED REAL HUMAN HAIR STYLES



#730 "MISTY"—\$8.50

Graceful, soft, swirling curls brushed into a beret of adorable airy layers of hair, worn mid crown. Excellent for short or upsway hairdo.

—#730A

Longer, Thicker Wiglet—\$12.50

A HIGH FASHION HAIRPIECE
lightweight foundation just enough for that something extra for your hair-do. Comes in longer, thicker lengths also.

Can be styled into bangs, clusters, top knots, chignons, plus many other thrilling styles you desire. Really a versatile hairpiece.

Can be worn top, side or in back in styling your hair. . . .



#724 "ADORNE"—\$8.50

Turban effect bouffant crown with luxurious split bangs across forehead. This casual wiglet lends newness and freshness to your hair style.

—#724A

Longer, Thicker Wiglet—\$12.50



#720 "LE-PETITE"—\$8.50

Wiglet curls grouped high into posh arrangement with wavy fringes swooping perky across your forehead luxuriously worn at front crown of your head.

—#720A

Longer, Thicker Wiglet—\$12.50



#726 "ROSETTE"—\$8.50

Swirling from center crown, bouncy pinwheel of hair tendrils spins around your head at mid crown—airy curls add height and width to your styling.

—#726A

Longer, Thicker Wiglet—\$12.50

#722 "HI-POUF"—\$8.50

A striking bouffance of hair to add more height and beauty to your styling. By brushing your hair into it at the top or back of your hair-do.

—#722A

Longer, Thicker Wiglet—\$12.50



#728 "CHARME"—\$8.50

Gorgeous mass of open curls brushed classically into high dramatic styling with a silky fringe of bangs across the forehead, great for high fashion stylings.

—#728A

Longer, Thicker Wiglet—\$12.50



#725 "CONE"—\$8.50

Exotic, sophisticated cone of smooth swirling lines. Worn gracefully at mid crown or at curve of head for that Grecian look. Excellent for evening wear.

—#725A

Longer, Thicker Wiglet—\$12.50

EASY TO SET
EASY TO RESTYLE
EASY TO ATTACH



Backing Millie during her Enniskillen, Northern Ireland, hit appearance are The Embers, a swinging young local group. Millie's first London recording, *You Don't Know*, sold only 7,000 copies. Her latest, *Sweet William*, has a 100,000 advance sale.



The littlest fan gets recognition from affectionate Millie who, in turn, gets rap attention of baby girl in buggy with young London admirers. Millie has no "favorite" Jamaican artist; worked with most leading bands, singers before coming to London.



Refreshed after a night's sleep, Millie has breakfast in bed, bubbles with health, energy as she chats with Esther. She wants to earn enough money for large London house and bring rest of family there to live. Right now she's just happy being alive.

GOLD MEDAL HAIR PRODUCTS Inc., Dept. EH-9

Sheepshead Bay, Brooklyn, N. Y. 11235

STYLE

DESCRIPTION

- ☐ Send Regular Wiglet—\$8.50
☐ Send Longer, Thicker Wiglet—\$12.50

- Enclosed find:
☐ Cash ☐ Check ☐ Money Order

NAME

STREET AND NO.

CITY

ZONE

STATE

☐ Send me FREE both Gold Medal and Shim Hair Styling Booklets

Kindly ship me the style as marked in the shade indicated below.

MARK SHADE OR SEND SAMPLE

- ☐ Jet Black ☐ Mixed Grey
☐ Dk. Brown ☐ Off Black



Always in the picture...always in good taste!

Everywhere you go, you find Original Pabst Blue Ribbon in the picture. People of good taste just naturally go for that old-time beer flavor. Pabst won the Blue Ribbon at the 1893 World's Fair, and today's Original Pabst Blue Ribbon is brewed the same way. It goes down easy, has a hearty flavor you're bound to enjoy. And you'll find it's less filling. So next time you want real beer enjoyment, put yourself in the picture with Original Pabst.

Pabst Brewing Company, Milwaukee, Peoria Heights, Newark, Los Angeles

ORIGINAL
Pabst
Blue Ribbon®
Brewed by the finest of the great Milwaukee brewers





Sometimes a little artist has to set her head at just the right angle and stick out her tongue to paint a perfect chimney. But a few months ago, Patty, a student at Special Services School in Hicksville, N. Y., could hardly hold a brush.

The Struggle To Mend Children's Minds

Retardation is under attack across nation

WHEN 10-year-old Patty finishes putting that chimney on her house at just the right angle and dabs a bit more water color on her clouds and sun, she will have done something her parents once thought she would never be able to do. For Patty is mentally retarded. The development of her mind has been slowed down because of an error in the amazingly complex genetic code that makes each person what he is. Thus in many ways Patty learns, thinks and acts as if she were a much younger child.

Eleven-year-old Mike (*opposite page*) also is a mental retardate. A strappingly handsome boy, he nevertheless functions, mentally, at half his age. He is not yet able to read and write well. He has difficulty speaking in sentences, so he says only a few words at a time. Only recently was he able to learn to ride a bike. Mike's parents have been told that his brain is damaged either by Rh-factor incompatibility in his blood—a condition which resulted in severe jaundice at birth—or by a severe glandular problem in his second month of life.

Patty and Mike are but two of the estimated five to six million mentally retarded children and adults in the United States. The number grows by 120,000 each year, for every five minutes of every day a child is born who is, or will become, mentally retarded. These children, on their own level, will vary as widely in their intelligence and ability as do normal individuals. They will range from those whose brains are so severely damaged that they are doomed to do little more than "vegetate" for a lifetime to those in the much larger group of retarded children who will be able to learn enough, by special training and education, to make their own way.

Whatever the degree of retardation, each such birth represents one of the most tragic misfortunes that can befall a family. For unlike

blindness, crippling of an arm or leg, or some other tangible defect that can be understood and accepted, the crippling of a tiny child's brain is a strange affliction that is difficult to understand and even more difficult to accept by those parents who have hoped and planned for the birth of a child, healthy and normal in every way.

There is deep symbolism buried in the birth of a handicapped child, and such a birth can do either of two things to a family: split it apart, or bind it more closely together to meet a challenge. Some parents, like Patty's and Mike's, are able to meet this challenge, to accept this responsibility with courage and endurance. They are able to accept what they have been given, no matter how defective, and feel a sense of pride that they have been chosen to provide the great amount of love and patience such a child must have. Other parents reject the gift, sink into sorrow and feelings of guilt and shame, and think only of hiding their burden from public view.

So that these parents will not have to wrestle alone with their problems, in almost every sizable city there is at least one organization set up especially to help them. One such organization is the National Association for Retarded Children, headquartered at 350 Park Avenue South, New York 16, N. Y., but with 1,000 local and state units in all 50 states. Another organization, devoted mainly to research, is the Lt. Joseph P. Kennedy Jr. Foundation which grew out of the concern on the part of the family of the late President John F. Kennedy for their severely retarded sister, Rosemary.

On another front, just as scientists are constantly plumbing the mysteries of cancer and other diseases, so are researchers forever plumbing the depths of the retarded mind. For both parents and victims of mental retardation, a great deal of hope is foreseeable.



Mike, an 11-year-old boy who finds it hard to speak in full sentences, is given a speech lesson at Special Services School by Mrs. Almada Anderson, who brings not only skill but a woman's love and understanding to an important work.

Mrs. Anderson speaks a word like "zip" or "bop" and Mike "hears" it with his hand. He tries over and over again to say the words, to put them into sentences he can use at home or while playing at the special school he attends.



A burst of happiness says the lesson is a success. Both teacher and student know another step has been made. Next time, they will string more hard words into sentences. Finally, after 11 years, Mike is learning to talk.



In case conference, Dr. Margaret J. Giannini, director of mental retardation clinic at New York's Flower and Fifth Avenue Hospital, briefs staff on new patient.



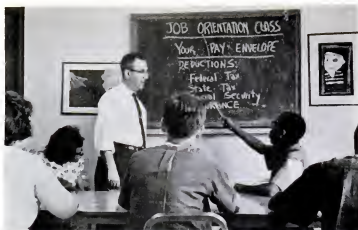
Medical examination by Dr. Giannini starts new patient on program of evaluation, treatment and rehabilitation that has made Flower-Fifth a world-famous clinic.

Testing for extent of retardation, clinic's chief psychologist, Dr. Harold Michal-Smith, watches as patient places cut-outs in form board. Test is for perceptual-motor integration ability, determines whether child sees things as they are.



Paper art objects are cut out by patient as art and play therapist Emory I. Gordon tests to see if she is able to reproduce, by cutting or drawing, things seen everyday.

In test for visual recognition of object and ability to express in words what she sees, patient is shown picture of bird by speech and hearing therapist Evelyn Pollack.



In job orientation class, Rehabilitation Counselor Ben Dobkin explains payroll deductions to Workshop trainees. Such counseling is vital part of training for retardates who are able to leave closely-supervised, sheltered workshops for "outside" jobs.



Workshop Star newspaper (being put together by trainees, above) reports trainees' achievements, complaints, humor, etc., and serves as a valuable rehabilitation aid.

THE CAUSES OF RETARDATION;

THOUGH all the causes are not known, experts suspect there are more than 100 diseases and mishaps that can result in mental retardation. These range all the way from genetic irregularities to unusual occurrences during pregnancy (German measles, glandular disorders etc.), at birth (prolonged labor, hemorrhages, pelvic pressure and other unusual stresses that can injure the unborn child's brain), and after birth (certain childhood diseases, glandular imbalance, blows to the head, lack of certain blood chemicals, the swallowing of lead in the form of paint flakes etc.).

Whatever the cause, there is no known "cure" for the mentally retarded. Despite medical advances in other areas, no one has yet discovered a way to replace brain cells that have been injured, destroyed, or have failed to develop. Thus today great emphasis is placed not only on research into causes, but on prevention of mental retardation and on how those afflicted can be helped to live as normal lives as possible.

Much is already known about prevention. For example, the significant number of retardation cases resulting from lead poisoning could be greatly minimized simply by the enactment and enforcement of laws that would force landlords—especially those with old buildings in slum areas—to remove all heavily-leaded paint from ceilings and walls. Special diets can prevent that form of retardation caused by the lack of certain blood chemicals, and surgery can relieve pressures on the brain. Caesarian births are often used to lessen the hazard of prolonged labor, while blood transfusions can be given infants with Rh-factor incompatibility. Two other ways to cut down on the problem are the avoidance of unnecessary X-rays during pregnancy and the quick treatment of childhood diseases that produce high fevers and inflame the brain.

As it relates to what can be done for the retarded, it should be remembered that mentally retarded children and adults resemble normal persons more than they differ from them. All persons, especially children, whether they are retarded or normal, have the same need



Teen-age trainee at Sheltered Workshop helps out in cafeteria to gain job experience. Employable because he is only moderately retarded, youth is taught how to fill out job applications and how to get along with supervisors and fellow-employees on job.

WAYS IT CAN BE PREVENTED

for love, understanding and acceptance. All need a chance to grow and develop to capacity. But it must be realized that retarded children develop at different rates of speed and to different points. Special schools across the country are proving that, given affectionate care and opportunity to learn under skilled teachers, these children can achieve far more than many people believe is possible.

The biggest handicap of the mentally retarded is that they are unable to pull themselves up by their own bootstraps; thus they require many helping hands. Special classes for the "educable" (those with I. Q.'s between 50 and 75) and the "trainable" retarded child (those with I. Q.'s between 25 and 50) are continuing to increase. Vocational rehabilitation services are being intensified, and about 250 "sheltered workshops" have been established during the past 10 years. These closely-supervised workshops provide long-term employment for thousands of retarded persons, thus giving them a sense of dignity and converting them from tax consumers to taxpayers.

Since 1949, more than 100 diagnostic clinics have been established to provide not only specialists in child development, but parent counseling and, in many, nursery school facilities and group programs for maximum stimulation of the child. Agencies in many cities now offer day care for children, as well as activity centers for adults who are too severely handicapped to fit into special programs or into competitive or even sheltered employment.

Last year, following studies by President Kennedy's Panel on Mental Retardation, more than \$31 million in federal money was granted for research and professional training, for demonstration projects, and as stimulation grants to States interested in providing better educational services and improved social and medical care for both children and adults.

Because of this new interest on the part of the federal government, and because of the work being accomplished by all the forces now at work to combat the problem, mental retardation is no longer being pushed into a far corner of the public's consciousness—and conscience.

Continued on Next Page

Jobert Inc. Presents . . . THE SWEETEST SOUNDS FOR YOUR DRIVING PLEASURE

Wherever You Go—
Your Own
Favorite Music!

**AUTOMATIC
RECORD
CHANGER** for
AUTOS. Plays
up to 14 45's
automatically!
Complete in
chrome case.

Be your own DJ!—choose your own music to travel by! Easily installed, operates on 12 Volt system, mounts neatly. Rejects records automatically, is unaffected by road bumps, stops, corners, etc. Special Hi-fi Cartridge. Changes to other cars easily—just 1 1/2" wide. Uses your car's speaker. Fully guaranteed. Hardware and instructions included.

\$69⁹⁵ Order No. 1506

New! Customize and Modernize in Minutes with DuKANE Custom Upholstery

Leather-like U. S. Naugahyde, expanded vinyl—backed with the comfort of latex foam rubber—fits any car. Gives your upholstery the comfort and looks of expensive buckets! Channel back in black, red or white. No tools required. Complete in minutes. Includes 2 pieces for seat or back. Superior pressure sensitive back adhesives to any clean surface.

\$15⁹⁵

2 Pc. Set

Order No. 1507



JOBERT, INC., 120 W. MADISON ST., CHICAGO, ILL. 60602, Suite 808

Please send me the following:

Quant.	Item No.	Color (if any)	Price
	1506		\$69.95
	1507		\$15.95

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____
CODE _____

Sorry, no C.O.D. orders. Satisfaction Guaranteed. Please add \$1.00 per order for insured postage plus 4% sales tax if Illinois resident.

UPSET SKIN?

PIMPLES, RASHES, ECZEMA, TETTER
MAKING YOUR LIFE MISERABLE?



Don't scratch!... it can cause infection! Stop! Internationally famous Palmer's "Skin Success"



Ointment contains eleven important ingredients skillfully compounded... induces fast, blessed relief when skin cries "help"! Don't risk disfigurement or dangerous infection by scratching tormented upset skin. Use the skin comfort secret of millions... Palmer's "Skin Success" Ointment. Only 44¢. Large economy size containing four times as much, only 99¢. Satisfaction guaranteed or your money refunded.

LOVELIER COMPLEXION... plus head-to-toe protection with the deep-acting foamy medication of "Skin Success" Soap. It beauty bathes while it fights germs that often aggravate ugly blemishes and perspiration odors... makes you sure you're nice to be near. Palmer's "Skin Success" Soap. Only 29¢.

DEPENDABLE QUALITY SKIN CARE PRODUCTS SINCE 1840

Fast relief!



3-roll pack only 30¢

NOTHING WORKS LIKE TUMS!

Fast Relief from Discomforts of
HAY FEVER
AND BRONCHIAL
ASTHMA
WITH
HAYSMA CAPSULES
Only \$1.00
SOLD AT ALL DRUG STORES



HIGH SCHOOL DIPLOMA



Earn a High School Diploma in your own home! Prepare for a better job and more pay. No classes. Licensed, teacher-approved materials. Valuable diploma awarded. Send name, age, and highest grade completed for free literature.

SOUTHERN STATES ACADEMY
202-275 E. Ponce de Leon, Decatur, Ga.

HIDE AWAY GRAY HAIR
DON'T LOOK OLDER THAN YOU ARE
Get **SLICK BLACK** AT YOUR DRUGGIST



GET YOURSELF FIXED FOR LIFE IN THE BIG PAY SHOE BUSINESS

We'll put you in your own job paying shoe business at no cost. You'll profit 8 ways offering friends, neighbors, co-workers something they have in basic SHOES. Orsho-Vent has exclusive Spring-Step Cushion plus new prestige line of Stuart McGuire Impervials. Cash commissions, monthly bonus, free insurance to part-time or full-time producers. Send this ad today. We'll rush information and free selling outfit. AND SHOW YOU HOW EASY IT IS TO MAKE MONEY.

Name _____

Address _____

City _____ Zone _____ State _____

ORTHO-VENT SHOE COMPANY
2647 Broad Road, Salem, Virginia

CHOIR & PULPIT GOWNS



All Colors and Color Combinations

Badges for Ushers and Organists

CHURCH FURNITURE, REPT, Pulpits, Pews, Comm. Tables

Lowest Prices Available WRITE FOR FREE CATALOG

SPRING FASHION UNIFORMS
701 N. St., N.E. Washington 2, D.C. • 65 Whitwell St., N.W. Atlanta 3, Georgia



Explaining colorful pictures to children at Special Services School, Mrs. Dixie Hunt holds attention of pre-school group (left), while Mrs. Gertrude Fuchs teaches older children (right) about farm animals in picture book she brought to class.



One of jobs done by trainees at Sheltered Workshop in packaging cigarette lighter refills (left) for display in stores. At right, a trainee at New York's Occupation Day Center shines own shoes to learn trade with which he can earn money for his needs.



On field trip to New York's Museum of Natural History, boys from Morningside Community Center are fascinated by frog. Center began work with mentally retarded children two years ago.



Subway station signs are explained to trainees (seated) at Occupation Day Center by instructor Richard Porter. Such travel training is necessary for retardates who must use public transportation to get to and from the Center and jobs they find.




Don't envy the girl with a figure for clothes

[[Be one!]]

with this **Formfit** **Rogers Dress-Shaper Bra** for the barer necklines

Dress-Shaper, the bra created by Formfit/Rogers to flatter your clothes. A bare minimum of bra, swooped down in front, scooped out in back. The exclusive Formfit/Rogers Dress-Shaper lining in the undercup wafts your bosom high

and round, gives you a soft, completely natural look. Stretch straps adjust with button. Dress-Shaper style 0574, 32A to 38C. \$4. The color: Powder Buff, created for us exclusively by Charles of the Ritz—also in white or black.

Formfit **Rogers** • 530 Fifth Avenue, New York, N. Y. 10036 • A fashion division of GENESCO 



A white box and a clear plastic bottle of Zonite Personal Antiseptic. The box is white with a blue band at the bottom. The bottle is clear with a blue cap and a white label with a blue band at the bottom. Both the box and the bottle have the Zonite logo and the words 'PERSONAL ANTISEPTIC' printed on them.

Every fastidious woman uses an underarm deodorant. But, until liquid douche ZONITE, there was no *internal* deodorant specifically created for the "delicate zone"—where tissues are tender and odors persistent.

Gentle-formula ZONITE banishes embarrassing odors, lets you approach the intimate moments of marriage with confidence in your *total* feminine cleanliness. Yet, it has far more germicidal protection than other liquid douches or home-made vinegar preparations.

Use ZONITE whenever you would use an ordinary douche, as well as part of your weekly grooming. In cases of persistent discharge, see your doctor.

NEGRO CHILDREN IN SLUMS ARE AMONG HARDEST HIT

Dr. George W. Beadle, president of the University of Chicago, comments: "Near the University of Chicago is a square mile area, largely Negro populated, characterized by overcrowding, substandard housing, unemployment, many fatherless families, and a high incidence of working mothers with young children. What happens to a child born into [such circumstances]? The opportunity to acquire a normal vocabulary may be practically non-existent. Books are scarce, music is limited in kind and amount. Exposure to intellectual matters is slight. Parental interest may be very slight.

Providing opportunities for these experiences is one of the nation's great imperatives . . . if today's children, who will be tomorrow's adults, are to be spared a tragic and unnecessary handicap.



Strapez

FRONT OR BACK HOOK
ADJUSTABLE
STRETCH STRAP
LONGLINE

\$299

FRONT HOOK = 2228
(Illustrated)
B, C, D cups 34-46
D cup \$3.50

BACK HOOK = 2128
(Not illustrated)
B, C, D cups 32-38
B, C, D cups 34-46

#4260 Sizes S, M, L, XL
\$3.99
#4261 Sizes 34-40
\$4.99



- Patented Glamourise control feature flattens your tummy!
- Easy on, easy off front hook closing!
- Wide elastic band cinches your waist!
- Power-net for figure molding control!
- Adjustable detachable garters!

• 4954 Average length 29 waist XS, S, M, L, XL \$29.99

#4955 Long length waist. Sizes 28-40 \$4.99

SUGGEST CORSET DEPTS. FEATURING

ANCON—M. O'Neil • ALLESTOWS—Hart • BALTIMORE—
Morgan's, Mullins's, Wynn's • BANGOR—M.

BIRMINGHAM - JAMES • BOSTON - JORDAN •
BRIARCLIFF - HOWARD • BROOKLYN - ALAN • BUFFALO -

AM&A • CHARLOTTE—Beltz • CHICAGO—Carron's, Lane
Hryniak, Wolschlag's • CINCINNATI—Malley's • CLEVELAND
—Higbee, May Co., Lane Bryant • DALLAS—Sanger-Harris

* DENVER - Denver Post • ELIZABETH - Levitt's •
HARTFORD - G. Fox • HOUSTON - Foley's • INDIANAPOLIS
- Times & Herald • KANSAS CITY - Star • LOS ANGELES -
- Times • MINNEAPOLIS - Star Tribune • NEW YORK - Times •
PHILADELPHIA - Philadelphia Record • PITTSBURGH - Post-Gazette •
RICHMOND - Times-Dispatch • ST. LOUIS - Post-Dispatch •
ST. PAUL - Pioneer Press • TAMPA - Tribune • WASHINGTON -
- Times • WICHITA - Times • WISCONSIN - Journal-Sentinel

• MILWAUKEE—Bishop Rice, Glabbe's • NASHVILLE—Cain
Bishop • NEW ORLEANS—Kryns Co. • NEW YORK—Gimbel's

—J. A. Brown • **OMAHA**—Kipp • **PHILADELPHIA**—Gimbel's, L. & W. W. W. • **PITTSBURGH**—Gimbel's, L. & W. W. W.

• PORTLAND-Miller & Frank • RICHMOND-Tralinger's •
ROCKFORD-Nurkaid D.O. • ST. LOUIS-Famous-Berry • SAN
ANTONIO-Jobey's • SCRANTON-Breeding 111 • SEATTLE-

SPokane-Crested & SPINOFIELD-Forbes & Wallace

SYRACUSE—J. H. B. • TULSA—H. J. • WASHINGTON—J. H. B. •
TOLSON, D. C.—H. J. • LANSBURGH'S • WATERBURY—James Black
O. G. • WILKES-BARRE—H. J. • WILLIAMSPORT—J. H. B.

roll House • YOUNGSTOWN - McKelvey's, Schuons-Nirahberg

GLAMORISE FOUNDATIONS, INC.
135 Madison Ave., N. Y. C. 16, Dept. E9

Please have nearest store send me:

1. ☐ Back hook #2128 ☐ Front hook #2228
my size is I enclose \$3.99 (D cup \$4.99)

2. Ponty girdle ☐ # 4260 I enclose \$3.99

☐ #4261 I enclose \$4.99 My waist size is.....

Long length cincher ☐ #4955. I enclose \$4.99

My waist size is

Please include 35¢ shipping costs
NAME _____

NAME _____
(please print)

ADDRESS _____

CITY _____

Just ducky

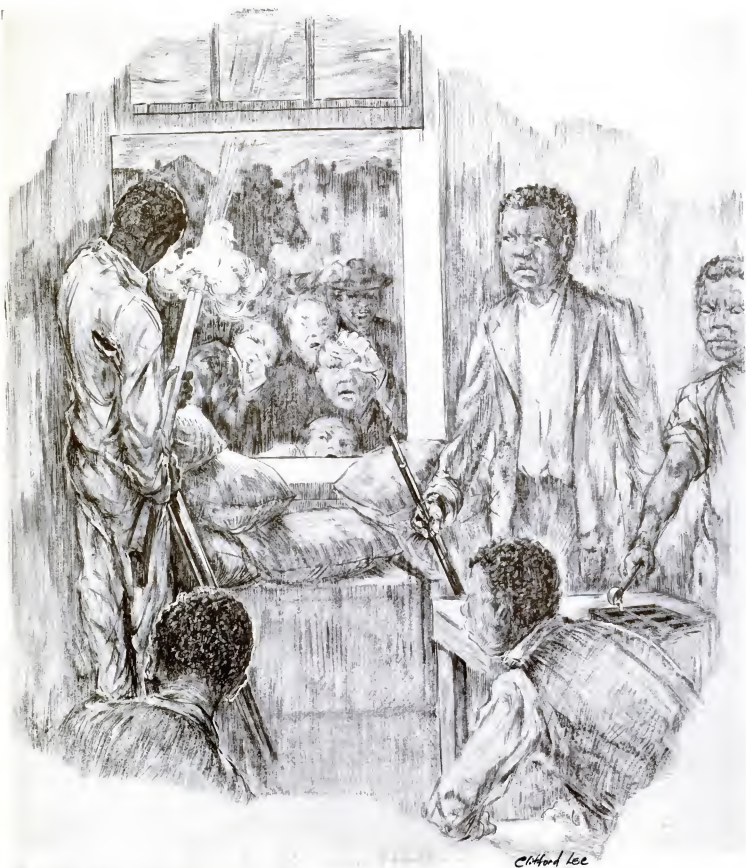
Babies take to Dial like ducks to water. For many babies,
Dial baths start in the hospital nursery. That's how gentle
Dial is. Mild enough for newborn babies—and certainly for you.
Dial, the soap for people who like people.



Aren't you
glad you use
Dial Soap!



(don't you wish everybody did?)



Leading group of students who were attacked by anti-integration mob, Henry Highland Garnet (l.) demonstrates courage that made him a great Negro leader.

PIONEERS IN PROTEST:

NAY-SAYER OF THE NEGRO REVOLT

Henry Highland Garnet set
testament of bold defiance

BY LERONE BENNETT JR.



Henry Highland Garnet, fiery Presbyterian minister, was a leader of militant abolitionist wing. As minister and underground worker, Garnet played a major role in reasserting the Negro's role as an independent arbiter of his own destiny. Ex-slave also edited the *Clarion* and other pioneer papers.

HENRY Highland Garnet, the Thomas Paine of America's second Negro revolution, was perhaps the greatest nay-sayer in the history of Negro protest.

Refusing to accept oppression, saying "No!" loud and often and backing it up with the flesh and blood of deeds, Garnet sculptured a testament of defiance that affirmed not only the Negro but the community of man. As the radical forerunner of Frederick Douglass and Harriet Tubman, he held up a banner of uncompromising resistance. Man's freedom, he declared, consisted in the simple and pulverizing power to say *No*. Men who refused to make that gesture, he added, sinned against God by making themselves co-authors of their own degradation.

Teacher, preacher, editor, apostle of revolt and a general strike: Henry Highland Garnet told his contemporaries a truth so bitter that they paid him the compliment of fleeing, in horror, from his vision.

The vision that informed Garnet's life was a product of a supremely personal sense of history. Born December 23, 1815, in New Market, Maryland, Garnet was the scion of a long line of African warriors and rulers. His grandfather was a ruler of the Mandingo tribe, and his father, George, kept alive the old fire in the American setting. As a child, Garnet teetothed on the grandeur of ancient Africa and developed an almost religious faith in the mission and destiny of American Negroes. His father fired this faith by an audacious act of affirmation. Securing permission to attend the funeral of a slave on a distant plantation, he managed to escape with his wife, daughter and young Henry, who was then nine. The Garnets made their way to New York City where Henry attended the Free African schools as a classmate of Ira Aldridge, Alexander Crummell and other famous Negro Americans.

Because of the poverty of his family and the inhospitality of New York City to people of color, Garnet dropped out of school to earn money as a hand on sailing vessels. Returning home one day in 1829,

the future leader came face to face with racial reality. In his absence, slavecatchers—who roamed the streets of New York City unhindered in those days—had scattered his family. Worse, they had captured his beloved sister. On that day, Henry Highland Garnet the revolutionary was born. Vowing vengeance, he bought a large clasp knife, opened it in his pocket and walked slowly down Broadway hoping that a slavecatcher would seize him. Family friends, fearful for his safety and his sanity, interceded and sent him to Long Island where he worked for two years as an indentured servant. During this interlude, Garnet's right leg was injured and he suffered ever afterwards from a strange malady appropriately named "white swelling." The leg was later amputated.

Although he was in almost constant pain, Garnet returned to New York City and resumed his education. Later, in 1835, he was one of a handful of Negro students who integrated Noyes Academy in Canaan, New Hampshire. The presence of Garnet and other Negro students infuriated the Puritans of Canaan who declared the academy a public nuisance. After a bitter campaign of vituperation, 300 citizens, aided by 100 oxen, attached ropes to the school and dragged it to a swamp. Then, hooting and howling, they surrounded the home in which the Negro students were barricaded. Garnet, who was a born leader of men, rallied the rattled students and set them to work moulding bullets. Lame, suffering from a fever and leaning on a crutch, the courageous young man organized a defense that probably saved the students' lives. Alexander Crummell, who later became a famed Episcopalian priest, left an eyewitness account of the confrontation.

"About eleven o' clock," he said, "the tramp of horses was heard approaching; and as one rapid rider passed the house he fired at it. Garnet quickly replied to it by a discharge of a double barrelled shotgun which blazed away through the window. At once the hills for many a mile around reverberated with the sound. Lights were seen from



Calling for general slave strike, Garnet makes famous address to convention of Negro men in Buffalo, New York. He was known as "the Thomas Paine of the abolitionist movement."

NAY-SAYER OF NEGRO REVOLT *Continued*

scores of houses on every side of the town, and villages far and near were in a state of great excitement. But the musket shot by Garnet doubtless saved our lives. The cowardly ruffians dared not attack us. Notice, however, was given to us to quit the State within a fortnight. When we left, the Canaan mob assembled on the outskirts of the village and fired field-pieces charged with powder at our wagon."

Undaunted by the Canaan catastrophe, Garnet, Crummell and the other Negro students entered Oneida Institute at Whitesboro, New York. In 1840, Garnet was graduated at the top of his class. Settling in Troy, New York, he taught school and studied theology for two years. In 1842, he was ordained as a minister and installed as pastor of the Liberty Street Presbyterian Church.

By this time, Garnet was in the advance guard of the fight for Negro liberation. In 1840, while still a student, he had attracted national attention with a slashing attack on slavery at the annual convention of the American Antislavery Society. Now, with a base of operations, he branched out, operating an Underground Railroad station in Troy and editing the *Clarion* and other pioneer Negro newspapers.

The antislavery crusade at this juncture was in a transitional phase of diffuse groping. Frederick Douglass had not made his appearance as an independent actor and the props and machinery were in the hands of abolitionists pursuing a policy of passive resistance. The abolitionists were making large contributions via the Underground Railroad, but the movement as a whole suffered from an inability to define and articulate programs of resistance for the slaves themselves. Indeed, it was considered bad form to make a direct appeal to the slaves. Some

abolitionists, moreover, viewed Negro leaders as members of the supporting cast and arrogated to themselves the privilege of defining the antislavery posture.

Garnet, who rejected passive resistance as a policy of liberation, had nothing but scorn for the dominant drift of the movement. Men, he said, cannot be freed by agents; nor, he added significantly, can they be freed by white friends, however sincere or sacrificial. Taking a stance on the left of the movement, rejecting both paternalism and gradualism, Garnet reasserted the Negro's role as an architect of his own destiny. With other Negro leaders, he revived the Negro Convention Movement and made it a structure of power and influence. Alone, he called for a policy of open rebellion, moving to a radical position that frightened some of the most radical of the white abolitionists.

Garnet's radicalism was not imposed or borrowed; it grew out of the wellspring of his being. Slavery to him was not a word or an abstraction. Slavery was his sister in the hands of brutish slaveowners; his mother menaced by clanking chains; his kinsmen suffering a fate he considered worse than hell or death. Seeing slavery thus, feeling it as a part of the pain that wracked his body, Garnet anticipated John Brown in declaring that slavery was an extreme situation that called for an extreme retort.

At the 1843 Negro convention, Garnet startled America with what was probably the most brilliant idea of the whole antislavery campaign—a general slave strike. He was only 28—tall, thin, black—when he limped, favoring his wooden leg, to the platform in Buffalo, New York. For a moment on that hot August day, Garnet was silent, holding the Negro delegates from ten states with piercing eyes that seemed, William Wells Brown said, "to look through you." Then, in a deep, vibrant

No balance wheel, no mainspring, no hairspring, no tick, no tock. Accutron® made them obsolete.



Old-fashioned balance wheel is still used in all wind, self-wind, and electric watches. It is not used in the Accutron movement.



Accutron tuning fork keeps virtually perfect time and comes with the first guarantee of accuracy ever given.

We do not call this timepiece a watch.

All the parts that make a watch fast or slow have been left out of it.

Accutron time is kept by the vibrations of a tiny tuning fork. 360 vibrations a second.

It is so precise that we guarantee average daily accuracy within 2 seconds.*

And many owners say their error is only 1 second or none at all.

The tuning fork principle was discovered over 60 years ago. But no one could make it work in a timepiece small enough to wear.

This is what Bulova has done.

And you might like to know that the U.S. Government is now using Accutron movements in satellites.

And has issued them to all X-15 pilots.

One thing more.

Dust, congealed oil, and just plain wear will get to the precision of a regular watch sooner or later.

These things do not affect Accutron time at all. It will be as accurate years from now as it is today.

We're sorry about the tick tock.





Lovely Dianne White is the popular week-end "weather girl" on KSD-TV, the NBC television station in St. Louis.

"My hair must be lustrous for close-up shots"

Vivacious Dianne White keeps her hair lovely, lively-looking. You can, too, with...

Godefroy's®
LARIEUSE®
haircoloring

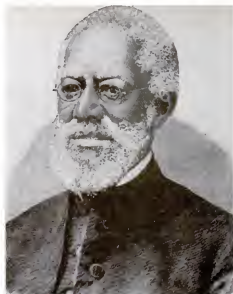
"Television audiences are critical of your appearance as well as your performance," says Dianne White, talented TV personality. "The right haircolor is particularly important... helps create a good impression."

Larieuse is so easy to use. You can have a glamorous new shade or add luster to gray hair in just minutes. One of the 18 exciting shades is just right for you.

Get Godefroy's Larieuse Haircolor—in the bright red package—at your favorite drug or cosmetic counter. Only \$1.25 plus tax.



GODEFROY MANUFACTURING COMPANY
3510 Olive St., St. Louis, Mo. 63136



Alexander Crummell, crusade Episcopal priest, was close friend of Garnet and a pioneer apostle of the "African personality."

NAY-SAYER OF NEGRO REVOLT *Continued*

voice, he began, speaking not to the delegates but directly to the slaves.

"Your brethren of the North, East, and West," he said in barely concealed contempt, "have been accustomed to meet together in National Conventions, to sympathize with each other, and to weep over your unhappy conditions. In these meetings we have addressed all classes of the free, but we have never until this time, sent a word of consolation and advice to you. We have been contented in sitting still and mourning over your sorrows, earnestly hoping that before this day your sacred liberty would have been restored. But we have hoped in vain. Years have rolled on, and tens of thousands have been borne on streams of blood and tears, to the shores of eternity."

It was time, Garnet said, to stop "sitting still" and "hoping" and "sympathizing." With sharp, stinging jabs, he recounted "the dark catalogue of this nation's sins."

"Nearly three millions of your fellow-citizens are prohibited by law and public opinion... from reading the Book of Life. Your intellect has been destroyed as much as possible... The oppressors themselves have become involved in your ruin. They have become weak, sensual, and rapacious—they have cursed you—they have cursed themselves—they have cursed the earth which they have ruined."

Warming to his subject, thinking perhaps of his sister, of his mother, of "the millions [who] have come from eternity into time and have returned again to the world of spirits," Garnet told the slaves that resistance was a religious duty. "Your condition does not absolve you from your moral obligation. The diabolical injustice by which your liberties are cloven down, NEITHER GOD, NOR ANGELS, OR JUST MEN, COMMAND YOU TO SUFFER FOR A SINGLE MOMENT. THEREFORE IT IS YOUR SOLEMN AND IMPERATIVE DUTY TO USE EVERY MEANS, BOTH MORAL, INTELLECTUAL, AND PHYSICAL THAT PROMISE SUCCESS."

What did Garnet recommend?

"Brethren," he said, "the time has come when you must act for yourselves... Look around you, and behold the bosoms of your loving wives heaving with untold agonies! Hear the cries of your poor children! Remember the stripes your fathers bore. Think of the torture and disgrace of your noble mothers. Think of your wretched sisters, loving virtue and purity, as they are driven into concubinage and are exposed to the unbridled lusts of incarnate devils. Think of the undying glory that hangs around the ancient name of Africa—and forget not that you are native born American citizens, and as such, you are justly entitled to all the rights that are granted to the freest. Think how many tears you have poured out upon the soil which you have cultivated with unrequited toil and enriched with your blood; and then go to your lordly enslavers and tell them plainly, that you are *determined to be free*. . . . Do this, and *forever after cease to toil for the heartless tyrants*, who give you no other reward but stripes and abuses. If they then commence the work of death, they, and not you, will be responsible for the consequences. You had better all die—*die immediately*, than live slaves and entail your wretchedness upon your posterity. If you would be

Continued on Page 72



Down. Down. Down. Down. Right to the bottom of your thirst. Mmmm. Satisfying Schlitz

real gusto
in a great light beer



The Beer that made Milwaukee Famous
... simply because it tastes so good



A baby is a two-toothed smile. The sweet smell of talcum and lotion after a bath. Small jars and vitamin drops. Snaps and zippers and plastic-dropped safety pins. A dimple, a yawn, lots of giggles and tears. Bright sunshine and happiness. A beginning. A reason. A miracle.

A baby is to be hugged and cuddled and fussed over. Anticipated and enjoyed. Protected.

Yes, a baby is very special. Very, very. A baby has very special needs. For over two generations now, we've been providing for the special

needs of millions of babies. Providing safety and security and comfort. For their sleep, for their play, and for their travel.

Back before you were a baby we developed the first innerspring crib mattress with wetproof fabric (to replace the unwholesome things babies had to sleep on then). Down through the years since, everything we have ever produced has

always been based on an understanding and feeling for the very special needs of babies. And, on this one strong conviction: a baby deserves the very best. Nothing less.



NAY-SAYER OF NEGRO REVOLT *Continued*

free in this generation, here is your only hope. However much you and all of us may desire it, there is not much hope of redemption without the shedding of blood. If you must bleed, let it all come at once—rather die freemen, than live to be slaves. . . ."

Garnet returned to this theme several times, holding up the examples of Nat Turner, Denmark Vesey and other slave rebels. Then, in a thunderous peroration, he shouted:

"Brethren, arise, arise! Strike for your lives and liberties. Now is the day and the hour. . . . In the name of God, we ask, are you men? Where is the blood of your fathers? Has it all run out of your veins? Awake, awake; millions of voices are calling you! Your dead fathers speak to you from their graves, Heaven, as with a voice of thunder, calls on you to arise from the dust. . . .

"Let your motto be resistance! resistance! RESISTANCE!"

When Garnet was done, the hall heaved in applause. A white reporter said Garnet had the crowd laughing, shouting and weeping at his will. The reporter added that "for one hour of his life his [the reporter's] mind had not been [his] own, but wholly at the control of the eloquent Negro."

After the shouting died down, some of the delegates had sober second thoughts. Frederick Douglass, then under the sway of the Garrison doctrine of passive resistance, opposed adoption of the speech, saying there was "too much physical force" in Garnet's words and bearing. After a heated debate, the delegates declined to endorse Garnet's appeal by the slim margin of one vote. But Garnet had the last word.



Driving off slavecatchers in Christiana, Pennsylvania, confrontation, Negroes use defense measures advocated by Garnet. The pioneer Negro leader was employed by several "Vigilance Committees" and helped to plan several celebrated slave escapes.

By 1848, most abolitionists had moved to his position, and his address was printed and circulated by Negro conventions and by John Brown.

Garnet's fiery appeal for a general strike and slave revolt frightened many abolitionists. Maria W. Chapman, a Garrison disciple, attacked Garnet in the *Liberator* and urged Negroes to reject the voice of radicalism and despair. Garnet replied immediately. "I was born in slavery," he wrote in a personal letter, "and have escaped to tell you and others what the monster has done, and is still doing. It, therefore, astonishes me to think that you should desire to sink me again to the condition of a slave, by forcing me to think just as you do. My crime is, that I have dared to think, and act, contrary to your opinion. . . . If it has come to this, that I must think and act as you do, because you are an abolitionist, or be exterminated by your thunder, then I do not hesitate to say that your abolitionism is abject slavery." Mrs. Chapman had suggested, by implication anyway, that Garnet was being led astray by misguided white men. Garnet was enraged. "You are not the only person who has told your humble servant that his humble productions have been produced by the 'counsel' of some Anglo-Saxon. . . . I can think on the subject of human rights without 'counsel' either from the men of the West or"—he added acidly—"the women of the East."

Garnet went his lonely way, taking advanced positions and breaking new ground for the movement. An ardent advocate of radical political action, he participated in the founding of the Liberty Party which led by various mutations to the Republican Party. At the party convention in 1843, Garnet and Charles B. Ray, a Negro abolitionist and editor, were elected to official positions, becoming the first Negroes to take an active part in the deliberations of a national political convention.

During this period, the famous reformer also found time to champion temperance and Negro education. Considered by many one of the finest preachers of the age, he crisscrossed the country, lecturing and preaching to large audiences. The dominant motifs of Garnet's public life—largeness of spirit, audacity, total commitment—informed his relations with his friends and members of his family. In 1842, he married Julia Williams, a former classmate; and their home was a haven for the avant garde of the antislavery movement. His great friend, Alexander Crummell, said: "There are two words, which, I think, more than any other, will serve to delineate his character—LARGENESS AND SWEETNESS . . . Things, ideas of magnitude, grand prospects, seemed ever, even in boyhood, to occupy his mind."

After passage of the fugitive slave bill of 1850, Garnet spent three busy years in England and on the continent, lecturing on slavery in English and fluent French and German. He served for a brief time as a missionary in Jamaica, returning to America in 1855 to become pastor of Shiloh Presbyterian Church in New York City.

By this time, the antislavery movement had caught up with Garnet and he threw himself, with renewed vigor, into the fight. As an underground worker, employed by various Vigilance committees, he played an active part in several guerrilla actions against the fugitive slave bill. John Brown, who admired his courage, conferred with him on the plans for the Harpers Ferry assault.

Throughout this period, there was a continuing dialogue between Douglass and Garnet. Between these two titans, the major Negro actors in the antislavery drama, no love was lost. Usually, in this period, Garnet could be found on the opposite side of any issue Douglass raised and vice versa. Garnet scored Douglass' coolness toward organized religion, and Douglass scored Garnet's penchant for Negro nationalism and his plans for organizing an African Colonization Society. After Douglass abandoned the Garrisonian program, the two men were not divided on substantive matters. But the clash continued to the detriment of a unified Negro front. Worse, white men were able to pit Douglass against Garnet, thereby diminishing the force of both. As the Civil War approached, this intramural squabble, which was basically as personal and sometimes petty contest between two independent and strong-willed men, receded in importance and all segments of the Negro community joined forces for the final push toward Negro freedom.

Having played a major role in sowing the seeds of Negro emancipation, Garnet saw the Civil War as a time of harvest. Accepting the pulpit of the fashionable Fifteenth Street Presbyterian Church in the nation's Capital, he agitated for the abolition of slavery and the employment of Negroes as soldiers in the Union Army. Despite his disabilities, he recruited Negro soldiers and served as a chaplain for a regiment of Negro troops. The Lincoln Administration recognized his key role by designating him speaker for the anniversary celebration of the Emancipation Proclamation. Garnet delivered the "Memorial Discourse" on February 12, 1865, in the House of Representatives, thereby becoming the first Negro to speak in the halls of Congress. When Lincoln was assassinated, his widow presented two of his canes to Garnet and Douglass, the two major Negro leaders.

After the War, Garnet returned to New York City and Shiloh Presbyterian Church. He continued to champion unpopular causes, speaking out against the counterrevolution in the South and organizing a committee to agitate for Cuban independence. Appointed minister resident to Liberia in 1881, Garnet prepared for what he considered one of the major events of his life—the return to the land of his fathers as a representative of the free men of the New World. Going by way of England, he arrived in Liberia on December 28, 1881, and fell ill almost immediately. Two months later, he was dead. They buried him, Crummell said, "like a prince, this princely man, with the blood of a long line of chieftains in his veins, in the soil of his fathers. The entire military forces of the capital of the republic turned out to render a last tribute of respect and honor. The President and his cabinet, the ministers of every name, the president, professors and students of the college . . . as well as the townsmen, attended his obsequies as mourners. . . . Minute guns were fired at every footfall of the procession. And when they laid him lowly in the sod, there was heard on the hills, in the valleys and on the waters, the tributary peal of instantaneous thunder which announced through the still air the closing of the grave. There he lies, the deep Atlantic but a few steps beyond, its perpetual surges beating at his very feet, chanting ever more the deep anthems of the ocean, the solemn requiem of the dead."



when you
look your best...
WHY NOT FEEL YOUR BEST?

When constipation keeps you from feeling your best, don't hesitate to take a laxative... you can always rely on gentle, predictable Feen-a-mint, the chewing gum laxative. You can get relief pleasantly, promptly with no worry of embarrassment or discomfort.

Feen-a-mint

Gentle—Predictable

Always clean and crisp and handy, good-tasting Feen-a-mint is the family laxative. With no measuring, mixing or pouring to worry about, it's the easy way to laxative aid.

Next time you need a laxative, let gentle, predictable Feen-a-mint help you feel as good as you look.

**WOMEN
WHO KNOW
DEMAND
MUS·RO**

ARE YOU "ON TRIAL" EVERY TIME SOMEONE SEES YOUR HAIR?

To Be Sure You Have That "Look Alone" Sparkle Every Day Use Mus Ro Pressing Oil for Selter, Langer-Looking Hair and That Every-Day Wonder-Grooming Feeling. Use Mus Ro Hair and Scalp Conditioner for Healthier More Lustrous Hair—NOW WITH HEXACHLOROPHENE ADDED!!!

OVER 1,000,000 WOMEN HAVE PROVED That Mus Ro relieves itchy scalp, reduces split ends, ridges, economical price!!!

Ask for Mus Ro at the drug, variety, or grocery store where you shop. If your favorite store does not stock Mus Ro, ask them to order — for you.

SPECIAL OFFER: LIMITED TIME
If You Order Now! You will receive a COMPLETE MUS RO BEAUTY TREATMENT KIT! Includes Pressing Oil, Hair and Scalp Conditioner, Coconut Oil Shampoo, Beauty Soap, Men's Pomade and Special Children's Hair Dressing.

\$2.00 (Money Order)

Write To:
MUS·RO
Products Company, P. O. Box 15522, Dallas, Texas

Name _____
Address _____
City _____ State _____
Wanted! Rack Jobbers, Wholesalers — Good Profit!

Wonderful
things happen to you when
**YOU CAN
PLAY!**

**Piano, Guitar,
Accordion, Organ
—Any Instrument**

Are you the shy or retiring type, who too often stays at home? Then don't discover the many exciting things that can happen to you when you play a musical instrument! Imagine being sought-after, making new friends, participating at parties... money! Best of all, experience the heart-felt satisfaction that comes from creating music whenever you please. Now, with this famous home study Course, you can play right away. No previous training needed — no "special talent" required. This amazing Course will start you right on musical real pieces. Soon you'll be playing ALL your favorite songs. (No boring exercises — no tedious scales.)

SEND FOR FREE BOOK
Read the whole exciting story of this proven Course that has been taken by over 1,250,000 people since 1892. To get your free 36-page book, simply send the coupon below to U.S. School of Music, Port Washington, L.I., New York, Licensed by N.Y. State Education Department.

New To Go Learn Music in Your Own Home

Port Washington, L.I., New York 11050
Please send me your 36-page Illustrated Free Book. No obligation. No salesman will call.

Name _____ (Please Print)
Address _____
City _____ State _____



a is for automobiles
and Goodyear
makes tires
for them.



b is for bicycles
and Goodyear
makes tires
for them.



c is for carriages
and Goodyear
makes tires
for them.



d is for dumptrucks
and Goodyear
makes tires
for them.



i is for industrial
equipment
and Goodyear
makes
industrial tires.



j is for jet planes
and Goodyear
makes tires
for them.



k is for karts
and Goodyear
makes tires
for them.



l is for lawnmowers
and Goodyear
makes tires
for them.



q is for quote.
"More people ride
on Goodyear
tires than on
any other kind."



r is for racers
and Goodyear
makes tires
for them.



s is for sports cars
and Goodyear
makes tires
for them.



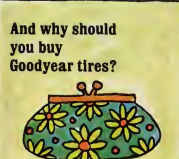
t is for trucks
(all kinds) and
Goodyear makes
tires for them.



y is for youngsters
and Goodyear
makes tires
for them.



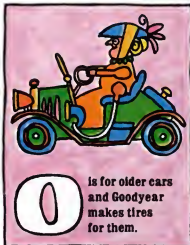
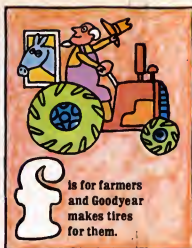
z is for zebra.
Goodyear does
not make tires
for zebras.



I for the
money.



2 for the
road.



GO GO GOOD YEAR

More People Ride On Goodyear Tires Than On Any Other Kind

DOCTOR TO LONG ISLAND DUCKS

Brood of newly born ducklings is typical of hundreds of thousands produced annually on Long Island. Under present conditions, about 10 per cent are infected with a deadly disease before reaching maturity. Research by Dr. Jessie Isabelle Price, a Cornell University bacteriologist, may soon find a preventative to costly plague.



Regular check-ups are given ducks as part of project. In addition to specific disease under attack, Dr. Price also hopes to find cure for other, less serious ailments that affect ducks. Normally, ducks are robust as compared to other poultry.

N.Y. woman scientist fights disease that causes \$250,000 damage yearly

A SIX-YEAR search for a vaccine to combat a strange disease causing an estimated \$250,000 annual loss to the duck industry of Long Island, N. Y., may soon come to an end if the labors of a persevering young woman scientist, Dr. Jessie Isabelle Price, are rewarded. Target of Dr. Price's research is a tiny bug with the tongue-twisting name of *pasteurella anatispestifer*, which carries an infection that each year kills some 10 per cent of the region's famed White Pekings.

Since 1959, Dr. Price, a bacteriologist, has studied the characteristics of the bacteria and hopes to soon develop a vaccine that may eliminate it. Employed for the project by Cornell University's duck research laboratory at Eastport, she has already made important inroads. Strictly by chance, she recently hit upon a means of reproducing the disease and injecting it, for experimental purposes, into selected ducks.

"It was purely an accident," recalls the extremely modest 34-year-old Ph.D. "I simply happened to use the right medium and through pure chance used certain temperatures. Only good luck made me stop the process at the right point." Whatever the cause, the discovery proved a lucky strike. Now she and her two assistants, Mrs. May Pokorny and Miss Joanne Craig, can go ahead with the testing of experimental vaccines on controlled dosages of the disease.

The pilot of this slow, painstaking project is a charming, affable young woman who turned to bacteriology as an alternative to a career in medicine. Unable to afford the expense of medical school, Dr. Price entered the New York State College of Agriculture at Cornell University and received a degree in bacteriology in 1953. Five years later she completed work toward a master's degree from Cornell. Soon after graduation, she learned of the mysterious plague menacing Long Island—largest producer of ducks in the nation—and decided to study the ailment as a thesis project toward earning her doctorate. She later elected to remain on the job.

Progress has been slow. Work-laden Dr. Price is swamped with other duties, such as the teaching of a course in earth science at Long Island University. In addition, the some four miles that separate the lab from the experimental farm require constant—and time-wasting—shuttling back and forth. "It's discouraging at times," confesses the plucky young scientist, "but I'm confident we'll succeed."



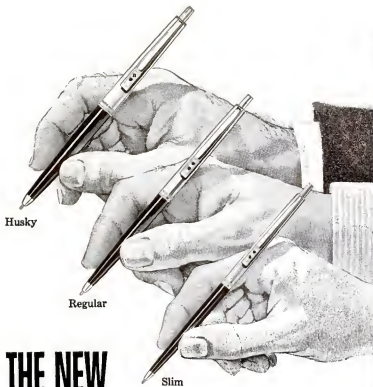
Behavior of four-week-old ducks is carefully recorded by scientist, who notes symptom of any disease peculiar to age group. Ducks normally mature in 12 weeks. They are then slaughtered on farm, dressed, packed in ice and shipped to market in barrels. Elsewhere, eggs also are marketed, but in U.S. the main demand is for fowl's tasty meat.



Preparing for autopsy to be performed on ducks which have died, Dr. Price cleanses hands thoroughly. Tireless scientist works seven days a week. Main problem is to discover a vaccine that is as effective inside live ducks as in laboratory test tubes.



With her co-workers, Drs. Louis Leibovitz (standing), acting director of lab, and William Dean, a nutritionist, Dr. Price makes survey of slides. Findings are recorded and filed. Often discouraged, she nevertheless predicts ultimate success.



Husky

Regular

Slim

THE NEW PAPER-MATE PROFILE TRIO

NOW! PICK THE PEN TO FIT YOUR GRIP! In writing, the *grip* makes the difference! Now Paper Mate brings you three different shaped pens—one designed to fit your grip. *Husky Grip*—a sturdy pen with real heft and weight. *Regular Grip*—the popular pen with weight and grip most people want. *Slim Grip*—a slender pen with a trim look and feel. Each pen, just \$1.95.

KNOW THE JOY OF Soft, Shining, Lustrous BLACK HAIR ... By Tonight



Win This
2nd Chance
At A
Youthful
Appearance

Don't let gray, graying, streaked, dull, burnt or off color hair spoil your chances for good looks, and especially, charming. Now **TINTZ CHEMIE COLOR SHAMPOO** restores, regains and locks hair to a smooth, youthful appearing shining black... at home... in just 17 minutes! Tintz contains the most natural looking hair coloring known. It locks the entire life of the hair... won't rub off or wash out. Only occasional touch-ups at roots, temples or fading needed. Simple and easy to apply. Won't interfere with hair-styling treatments. Leaves hair soft, easy to manage and so much fresher looking you'll be amazed and delighted.

FULLY GUARANTEED

TINTZ CHEMIE COLOR SHAMPOO must give you the most natural looking, shining **BLACK HAIR**—easy and quicker than anything you have used before... or receive for purchase price refund. Ask for your shade: **BLACK, JET BLACK or DARK BROWN**. Only \$1.50 plus tax, complete, ready to use.

tintz

CREME
COLOR
SHAMPOO
At Drug Stores



BIG MEN ONLY!
SIZES 10 AAA to 16 EEE!
Shoes, shirts, slacks, jackets, sweaters, raincoats! Not sold in stores—mail only! All specially designed and sized for BIG or TALL men! Write for FREE Catalog! **KING-SIZE, INC.** 7554 Forest St., Braintree 64, Mass.



Rich, moist,
aromatic
**BOND
STREET**
stays lit



the hot one

FRANK'S
Red hot!
SAUCE.

The RED hot one. The real good one. Made from a blend of Louisiana's choicest red peppers, aged like wine in oaken casks for two years. A flavorful seasoning in soups, stews and casseroles for those who like it hot.



THE FRANK TEA & SPICE CO., CINTL. O. 43205



Deft as a surgeon, Dr. Price, jokingly called the "duck doctor," performs autopsies on victims of disease. Because of huge amount of money at stake, project is an urgent one. Long Island farms produce approximately 80 per cent of the nation's ducks.



Careful lab procedure is adhered to by scientist. Sterilizing special instrument with Bunsen burner (L.), she takes sample fluid from cranium of dead duck. In U. S., duck raising is more than a business. Many farms replenish forests with wild ducks.



Freshly obtained fluid is placed in glass container, sealed and stored on shelf. Under ideal conditions, ducks are relatively easy to raise. The White Peking, main product of the Long Island region, is one of 11 breeds common to the United States.



© 1994 by Kellogg Company

"The best to you each morning"



In a word—"Coolcrispandelicious!"

Kellogg's Corn Flakes

Beautiful Discovery!

long...
longer...
longest
lashes!

**ULTRA
+ LASH**
MASCARA

by *Maybelline*



Suddenly, your lashes actually look longer, thicker, silkier! Exclusive Ultra-Lash formula and unique Duo-Taper Brush color, build, lengthen, curl and separate lashes so softly. No synthetic fibers or fuzz to stiffen or look artificial.

Discover Ultra-Lash today! Velvet Black, Sable Brown or Midnight Blue...

in the lovely ivory and gold-tone case. only \$1 refills 69¢ plus tax

Removes easily with Maybelline Mascara Remover—50¢

DON'T BLAME YOUR HAIR FOR WHAT YOUR SCALP IS DOING TO IT!

Washing your hair won't do it. Brushing your hair isn't enough. The *only* way to attack the dandruff problem is at the scalp—second-skin deep. THAT'S where dandruff trouble starts. And that's where it has to be stopped!

Glover's Mange Medicine is the scientific answer. Because it contains exclusive Sulfur G, Glover's Mange Medicine penetrates its tissue-building benefits "second-skin deep" over your entire scalp—cleansing, toning and lubricating it back to vigorous, dandruff-free health. In the healing process, dryness and dandruff itch disappear, hair is revitalized—at first application.

So, if you want to get rid

of dandruff, not just at the scalp, but where it *really* matters—under the scalp, at its *SOURCE*—start using Glover's Mange Medicine without delay.

You'll like it; even its good clean smell tells you it acts safely and efficiently. The formula used in Glover's Mange Medicine is approved by leading dermatologists for use by their patients in the treatment of dandruff. Your drug-gist carries it, or write today for the full-size bottle that the Glover Company is offering for only \$1.00 (to cover handling and mailing costs). Just send your name, address and \$1.00 to: Glover's, Dept. "E4" 1001 Franklin Avenue, Garden City, N. Y.

"It's time Somebody finally told the truth about Hair and Scalp. That ad on Glover's Mange Medicine says it well! 'Don't Blame Your Hair For What your Scalp is Doing to it!' Scalp is skin that needs special care. Glover's Mange Medicine helps me keep my scalp clean and healthy—my hair well-groomed—no more dandruff. Even its good clean smell tells you Glover's Mange Medicine works efficiently." Try it, you'll see.



Well-equipped laboratory is located at Eastport, some four miles from experimental farm. Prevented from entering medical school for lack of money, Dr. Price elected bacteriology as alternative. Duck disease provided thesis for her doctoral degree.



Examining culture (preserved micro-organism) with assistant Mary Pokorny, scientist makes comparison with other samples in rack. Such a sample was key to success in reproducing disease in lab. At right, she is shown with Horace Mott, farm manager.



Relaxing in lab, Dr. Price chats with Joanne Craig, technical assistant. Woman scientist is a trailblazer in the highly specialized field. Her doctoral thesis on the Long Island problem has been studied by bacteriologists throughout the nation.



By appointment to
Her Majesty the Queen
Scotch Whisky Distillers
John Walker & Co. Ltd.



Want to honor your friends with the finest?

The famous four-square bottle is a subtle compliment to your own good taste, appreciated all the more because of the incomparable Scotch it holds. Smoothly blended by master craftsmen, Johnnie Walker satisfies the most sophisticated taste. So favor yourself and your guests with Scotch whisky at its very best. You'll be glad you said 'Johnnie Walker Red'. (Available in quarts, fifths, tenths, and half-pints wherever these sizes are permissible.)



You'll be glad you said 'Johnnie Walker Red' ...that incredibly smooth Scotch whisky!

The Art of Seasoning Seafood



TABASCO TARTAR SAUCE

1/4 tsp. Tabasco
 1 tbsp. lemon juice
 1 cup mayonnaise
 1 tsp. minced onion
 1 tbsp. chopped parsley
 2 tbsps. chopped stuffed olives
 2 tbsps. chopped pickle

Stir Tabasco and lemon juice into mayonnaise. Mix in remaining ingredients. Serve with fish or shellfish. Makes about 1 1/4 cups.

You see, Tabasco is a seasoning. You use it the way you use salt, onions, parsley or herbs, adding by measure while cooking. Every drop of Tabasco is a blend of salt, vinegar and peppers. The peppers are grown by the McIlhenny family, then blended and mellowed for three years in oak barrels. The tempting aroma and flavor of Tabasco give unique character, so it is a world-wide seasoning favorite.

Write for 40-page recipe booklet. Send flap from Tabasco carton or 10 cents to TABASCO, Dept. E-9, Avery Island, Louisiana.



Tabasco®

There are imitations—
be sure the brand is Tabasco

Copyright 1984, McIlhenny Co., Avery Island, La.
TABASCO is the registered trademark for McIlhenny Co. pepper sauce



Inspecting jugs of duck broth, used to produce experimental cultures, Dr. Price jots down notations in notebook. A modest dresser, she lives with mother in an unassuming home in nearby Quoque. Her duties leave her little time for extended leisure.

BUSY RESEARCHER FINDS TIME TO CULTIVATE A PRIZE CORGI

FOR JESSIE Price, life isn't all ducks—but animals manage to play a role in even her leisure. She is a devoted dog-lover and the owner of a prize-winning Welsh corgi, Clara, who has collected an impressive bundle of show ribbons. Clara shares the modest home Dr. Price occupies with her mother, Mrs. Teresa Price, in nearby Quoque.

In the dedicated world of science, however, leisure is often a rare luxury. Many projects require almost constant attention. Schedules must be strictly maintained. Hunches often occur at dinner time. Dr. Price regularly spends at least part of her Sundays fussing about the lab.

It was this kind of assiduousness that propelled the young scientist into such prominence. Born to poor parents in Montrose, Pa., she nevertheless set her sights on a career in science. Despite long delays in her education (she worked five years to finance her master's degree), she has today placed herself in that elite of trailblazing scientists engaged in dramatic and revolutionary research. Her doctoral thesis on the Long Island problem is studied and respected by bacteriologists and other scientists throughout the United States.



With her mother, Mrs. Teresa Price, scientist proudly fondles Clara, her prize-winning Welsh corgi, in the living room of family home. Breeding animals represents one of Dr. Price's few leisure activities. Her Sundays are often spent in laboratory.

NATURE LOVERS...

Record natura sounds. Set on auto operation. Sound starts and stops it automatically.

SECRET RECORDINGS...

For investigations, interrogations, gathering of evidence. Works untended. Voice starts and stops it.

...for SLIDES & SOUND

Built-in automatic synchronizer advances slides; coordinates them with commentary or music.

DICTATION...

Use voice operation or remote-control microphone. Dictate anywhere — office, home or on the road.

MUSIC WHEREVER YOU GO...

Enjoy music at the beach, on your boat, anywhere. Play commercial tapes or your own selections from radio or records.

World's First Fully-Automatic Voice-Operated Portable Tape Recorder!

CONCORD 330

You'll find all sorts of "hands-free" uses for Concord's amazing portable 330 — applications not possible with an ordinary recorder. You don't even have to be there. Sound starts; it sound stops it. Just set it and forget it! The 330 is packed with features: automatic slide projector advance; automatic Synchro for home movies; automatic self-threading too! Up to 6 hours playing time on 5" reels, 2 speeds, VU meter/battery life indicator and an optional AC adaptor. ☐ See your Concord dealer right away for a demonstration. Under \$200.00.* Other Models to \$450.00.

For Concordizers Of Sound

CONCORD 330

CONCORD ELECTRONICS CORPORATION

805 N. Cahuenga Blvd., Dept. 35, Los Angeles 38, Calif.
*Price slightly higher in Canada

"One of the two or three most important books of our time." — JOHN HOWARD GRIFFIN

Why We Can't Wait
by MARTIN LUTHER KING, JR.

Illustrated • At all bookstores • \$3.50
Harcourt & Row N. Y. 10016

Why not
a pineapple shortcake?

Bake a shortcake. (There's a wonderful recipe on the Bisquick box—makes shortcake that's light as a feather!) Break it into pieces, pile on lots of Dole Crushed Pineapple, and do the same with the whipped cream! Here's shortcake that's never out of season—always tastes terrific!



Pick **Dole**:
the pineapple with the fresh-fruit taste

(Hawaii's best, America's favorite!)



6 STYLES:
CRUSHED
SLICED
CHUNKS
TIDBITS
SPEARS
JUICE



Chicago's White Sox fans

Reach for the big one...Hamm's

Baseball fans everywhere enjoy the big, refreshing taste of Hamm's Beer. And especially at Chicago's White Sox Park where Hamm's is the biggest seller. So no matter where you are, look up and reach for the big one. That's Hamm's, the best of the better beers.



Decked out in kente cloth, heavyweight champion Mohammed Ali (alias Cassius Clay) acknowledges fans' cheers in Accra street. Below, he is dripping with perspiration from torrid heat as Ghana sports official introduces him to spectators prior to his exhibition bout with Ghanaian light heavyweight Jojo Miles. Bout drew some 25,000 fans.

CHAMP'S AFRICAN 'LOVE AFFAIR'

Cassius wins continent in whirlwind courtship

IT WAS mutual love at first sight. Mohammed Ali (alias Cassius Clay) loved Africa

and Africa loved him. During a recent whirlwind tour of Senegal, Ghana, Nigeria and Egypt, the Louisville Lip wallowed in the adulation of the crowds. Wherever he went, throngs cheered, girls swooned and presidents showered him with presents, kisses and hugs.

As though he needed further proof for his popularity, Ali kept firing cheering crowds with the question: "Who's the greatest?" The replies were unanimous: "Ali! Ali!"

Between a hectic schedule of receptions, the boyish boxing king managed to ride horse and camelback, fight exhibition bouts and collect a stone block from a 4,000-year-old pyramid and a home site on a Ghana mountain top. When it was all over, Ali exclaimed: "Every black man in America should see Africa, because that's where home really is."



Wildly cheering crowds in Kumasi, Ghana, rival those in Accra as champion makes triumphant entry into city. Champion was presented with mountain top plot of land by Volta Region House of Chiefs for a spacious house he proposes to build on his return. Later he received three additional plots as an incentive to make Ghana his permanent home.

BILL the HATTER

335 E. 51st St., Chicago 23, Ill. U.S.A.



#45-BIG 'D' High-Boy — \$10.95
Colors: White, Black, Gray, Char Brown, Olive Green, Tan, and Navy.



Louis Bellone, popular Band Leader, wearing
#23 — SLIM-BRIM HOMBUR — \$10.95
Colors: Black, Gray, and Char Brown.



#46-PEACOCK BAND High-Boy — \$12.95
Colors: Black, Char Brown, Gray, Olive Green.



#17 — JUGO HOMBUR — \$10.95
Colors: Navy, Lt. Gray, and Brown.



#33-SMAG High-Boy — \$10.95
Colors: White, Black, Gray, Olive Green, and Lt. Brown.



Louis Bellone wearing
#43 — PREP — \$10.95
Colors: Black, Navy, Gray, Olive Green, and Lt. Brown.



#27-HIGH BOY SLIM BRIM — \$10.95
Colors: Gray, Tan, Olive Green, Lt. Brown, Black, and Gray Navy.



#44-UNBORN CALF High-Boy — \$10.95
Colors: Char, Black and White, or Brown and White.



#50-COCKADE HIGH-BOY — \$10.95
Colors: Black, Navy, Olive Green, Char Brown. (All colors with white band only.)



#42-HOOD BY DISNEY — \$11.95
Colors: Black, Char Brown, Olive Green, Gray, and White.



#51-Sne Big 'D' High-Boy by DISNEY — \$15.95
Colors: White, Black, Gray, Char Brown, Olive Green.



#36-Ni-Crowns by DISNEY — \$12.95
Colors: Black, Char Brown, Olive Green, and Gray.



#521-HOB TIE. Colors: Tan or Black. \$16.95



#510-PIMLICO. Colors: Brown or Black. \$14.95



#506-CONTINENTAL. Colors: Black or Brown. \$12.95



#508-EXECUTIVE. Colors: Tan or Black. \$12.95



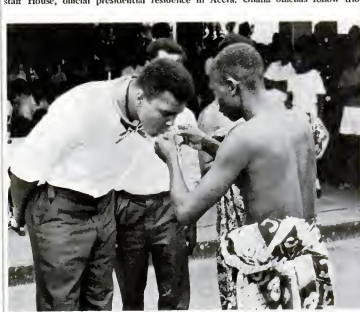
Write for Catalogue
SAVE! Make your postage free at Check or Money Order Add advance order.

BILL the HATTER
335 E. 51st St., Chicago 23, Ill. Dept. 154

COLOR.....
NAME.....
ADDRESS.....
CITY.....STATE.....



Ghana President Kwame Nkrumah, whom Cassius calls "my personal hero," leads champ and his ("Cassius") "kid brother" Rahman Ali (alias Rindolph Clay) on tour of Flagstaff House, official presidential residence in Accra. Ghana officials follow trio.



As guest of honor in Mo, Ghana, Cassius takes ritual welcome drink. Champion toured Africa with a retinue of six, including his manager Archer Robinson, Clay's brother Rindolph and Herbert Muhammad, one of leaders in the Black Muslim movement.



U. A. N. President Abdul Gamal Nassar and heavyweight champion swap greetings in Arab leader's residence in Cairo. President Nasser presented Louisville Lip with a Persian rug, two dozen summer shirts, a silver tray and a china table set.

**Now—Positive
HAIR CONTROL**
With New Improved
**MURRAY'S
Superior
HAIR
DRESSING**

MURRAY'S POMADE
This amazing hair pomade keeps hair neatly in place all day and evening. A tiny dab in the morning lets you feel well-groomed for business or social functions.
Never greasy—never sticky. Contains no acids, alkalis or other harsh irritants.
Giant Size 35¢
Trial Size 15¢

MURRAY'S HAIR GLO
A modern dressing for the-to-morrows hair care. A moist, clinging and coconut oil formula to apply—makes hair easy to put in latest fashions.
Men's and women's hair—even children's soft fluff hair becomes easy to manage—easier to control.
2-month supply just 35¢

MURRAY'S HAIR CREAM
Makes hair look smoother—easier. Lets you arrange waves, curls, bangs—in minutes. Contains lanolin and coconut oil—ingredients highly beneficial to hair and scalp. Helps banish the dandruff, dried look so often associated with dry and greasy hair.
1½ oz. tube only 49¢
3½ oz. jar just 79¢

You will find these fine Murray's hair products at ALL drug and cosmetic counters.
A good Murray's product, used often and you will find it gives you the smoothest hair and the most positive hold in the next month.
MURRAY'S SUPERIOR PRODUCTS CO.
456 Charlotte Ave. Detroit 1, Mich.

But Have You Tried "BC"?
Fast Relief for HEADACHE
Headaches due to TENSION
Rheumatic-like PAINS
You'll like "BC" from the very first time you use it. It's a powerful, safe, effective relief that won't let you down. Several conditions working together multiply the power to give you fast, long lasting relief from pain. Buy and try it.
America's Fastest-Selling Headache Powder!
Kaiser-Frazer Company Says "BC" Tablets

Good-Bye Corns
Away goes pain in a jiffy—out comes that corn so fast, you'll marvel. That's how fast Zino-pads act!

Dr. Scholl's Zino-pads
UNIFORMS
Usher Board, Deacons, Mother of Church, Nurses, Missionary, Prayer Band
Nylon, Denim, Cotton, Poplin
Sizes 3 to 22
Long, Short and 3/4 sleeves
BADGES FOR HUSBANDS AND ORGANIZATIONS
Lowest Prices Available
WRITE FOR FREE CATALOG #4
SPRINGER FASHION UNIFORMS
701 N. W. Ave. • 65 Whitehall St., S.W.
Washington 2, D.C. • Atlanta 3, Georgia



HAVEN'T TRIED SMIRNOFF—WHERE HAVE YOU BEEN? If you're not enjoying delicious Smirnoff drinks—you're missing plenty. For Smirnoff invented a whole new way to drink: Screwdrivers that taste like orange juice. Gimlets that taste like lime juice. Highballs that taste like your favorite soft drink. Filtered through 14,000 pounds of activated charcoal, Smirnoff is remarkably free of taste and odor—mixes perfectly with anything that pours. And...it leaves you breathless.®

Always ask for

Smirnoff
VODKA



**SMIRNOFF
SCREWDRIVER**
Pour a jigger
of Smirnoff
Vodka over
ice cubes
in a highball
glass. Fill
with fresh
orange juice
—and stir.

IT LEAVES YOU BREATHLESS.



At Mohammad Ali Mosque in Cairo, Clay brothers observe Muslim custom of shedding shoes before entering to worship. Cassius predicts that his brother, Rahaman, who is also a heavyweight boxer, will eventually succeed him as heavyweight champ.



With solemn face—an unusual expression for exuberant Louisville Lip—champ, accompanied by brother and Hubert Muhammad, enters ornate mosque while fellow worshippers look on. Foot guards and socks are only footwear allowed inside building.

what
looks like champagne,
pours like champagne,
tastes like champagne,
yet costs
just pennies more than beer?



Champagne tastes best in a stemmed glass...get it, in bottle or can, wherever beer is sold. Champagne sparkles a meal, a moment, or a midnight snack.

ST. LOUIS, MO. 63101, U.S.A.

WIDE SHOES

Send for
FREE
CATALOG
BY
KUSHNER
Dept. B-9
723 South St.
Phila. 47, Pa.

Largest selection of
Lodas' styles in U.S.A.
From "Heels to Sneakers"
Widths C to EEE, all
sizes 4 to 12.
\$5.95 to
\$12.95
per pair.



MAKE MONEY IN ART. Enjoy, stimulate high-pay career or profitable hobby. Learn Painting, Commercial Art, Calligraphy, Fashion Art, Lettering, 74 Arts at home or work. Learn why 10,000,000+ are calling to find out. Free Book. No obligation. Washington School of Art, Suite 200, Post Washington, D.C. 20004. (202) 338-1000. Licensed by N.Y. State Board of Reg. Your out and in seminar.

MAKE EXTRA MONEY

Introducing Amazing
**Run-less
SEAMLESS NYLONS at 59¢ PAIR**

NEVER AGAIN! RUN LIKE THIS

FREE Sample Stocking

You can make extra money *fast* in spare time introducing sensational new Run-less Seamless Nylon at amazing low direct-from-mill price of only 59¢ a pair! Friends and neighbors will love these sheer, clear run-less nylons which forever stop top-toe runs. Take orders for 5 to 12 pair at a time, with generous profits to you. *Mail request for Free Sample Stocking and Sales Kit.*

AMERICAN HOSIERY MILLS, Dept. N-116
Indianapolis 7, Indiana

Send Free Sample Stocking, complete Sales Kit and plans.

Name _____

Address _____

City _____ Zone _____ State _____

TAKE IN
**\$150
IN A WEEK**

CONSTANCE BLANKENBACHER DID IT. HUNDREDS OF OTHERS ARE DOING IT! YOU CAN, TOO! THE MONEY-MAKING OPPORTUNITY OF A LIFETIME!

No experience needed! No age limit! No door-to-door selling! You start at the top and save your way up is the most dynamic cosmetic business in America. Like Constance Blankenbacher, Studio Girl will show you how to save more money than you ever dreamed possible...and you'll enjoy every minute of it.

17,000 WOMEN EARN BIG MONEY WITH NEWEST HOLLYWOOD BEAUTY SECRETS. JOIN THEM NOW!

Build your own successful business! Our time-tested method leads to happiness and lifetime security as an invited Studio Girl beauty advisor. We show you how, step-by-step. We furnish everything. Make big money from your first day, revealing beauty secrets of Hollywood's most glamorous women, which we disclose to you. Studio Girl Beauty Cere... magic key to success!

A "treasure chest" of beauty secrets in Hollywood trained lips that women that insist on the Over 100 popular Beauty Girl cosmetics...created of food, medically approved, skin-tested ingredients in our laboratories and movie head-quarters near movie and TV studios.

MAIL NOW 3 FREE SAMPLES and full facts.

STUDIO GIRL Dept. 807H
1100 North Blvd. L.A. 90025
CANADA: 840 Loftier Ave., Montreal 32

Give me details how to earn big money and have fun doing it. Also send 3 free cosmetic samples. No obligation.

Name _____

Address _____

City _____ Zone _____ State _____

Beautiful-Natural Wigs & Hairpieces

CREATED BY HUMANIA

A Reliable Firm—Leading hair goods stylists since 1910

HUMANIA'S WIGS and HAIRPIECES are so attractive, so natural looking, they instantly create new beauty and inspire compliments in women of all ages. Expertly made of fine quality HUMAN hair, assuring perfect fitting, comfort and quality. They are easy to clean and comb. Choice of color shades, black, off black, dark brown and mixed grey. ALL WIGS and HAIR GOODS ARE MADE OF 100% HUMAN HAIR. Perfect satisfaction guaranteed or your money will be refunded.

LOVELY ALLURING WIGS

PINEAPPLE CUT No. 729

Attractive high fashioned modern style with short hair throughout. Can be combed into many styles of your choice. Beautiful, affordable to all sizes \$34.50. No grey shades. Lighter shades, \$44.50. Send sample at once.



JUNIOR MISS No. 4900K
Creates youthful appearance. Styled on short hair with 2 inch natural part which is set back from the bangs. Front dressed in five vertical bangs effect. Sides and back have shined feather curls. \$49.50. Mixed grey — \$56.50.



HUMANIA FLARE No. 880
Fashionably smart as depicted with softly set waves and curls at sides and back. Front hair is combed forward from a vented crown part. \$49.50. Mixed grey — \$53.50.



BRIDAL SIDE PUFFS
Two elegant at price of one. Can be combed. Grey \$19.95. \$7.95. Mixed grey \$10.95.



GLAMOUR'S COVER ENTIRE HEAD
Has appearance of full wig. Select the style you prefer. Only \$24.95. Mixed grey \$24.95.



GLAMOUR'S CLUSTER CROWN
Style A
Style B
Style C



FREE Write TODAY for HUMANIA'S new wig, hair pieces, straightening comb, manual looms, hair coloring, accessories, etc.

RHYTHM No. 938
A well balanced style, with softly dressed bangs and all curls that hug the face. No part. Attractive, with modern hair styling. \$53.50. Mixed grey \$63.50.



MELODY No. 948
Full crown with a roll half bang. Wing flip on one side and page flip on the other. The latest style. No part. \$53.50. Mixed grey \$63.50.



ATTRACTIVE CHIGNON
Large roll \$4.95. Mixed grey \$6.95.



No. 321K, Baroque Page Hair
Bunches from ear to ear. Two lines of wavy. \$5.95. Mixed grey \$7.95.



No. 33, Bangs
Over 7 inches across and 4 inches of wavy. Gives wonderful effect when worn on the top of head. \$8.95 at apex of neck. \$8.95. Mixed grey \$12.95.



No. 54 VERBATE CLUSTER CURLS
1 1/2" long, 4" wide. Designed in "V" shape. Outstanding value. \$9.95. Mixed grey \$13.95.



TEIHO, No. 948
A modern high fashioned style. Hair brushed off the face with a wave half dress. No part. \$53.50. Mixed grey \$63.50.



THE ABOVE FOUR ATTRACTIVE STYLES
were posed for by Popi Mitchell, featured vocalist, Edina Papi Quintero.



BAND STYLE HALF WIG
Beautiful style, dressed with a curled bang in front of a natural looking hand drawn clip. Crown entire band. Has elastic attached to hold it securely. \$19.50. Mixed grey — \$37.50.



BOB STYLE HALF WIG
A charming style, easy to arrange. Covers the entire head. Has natural looking curly and beautiful wavy hair. Elastic holds it securely. \$25.50. Mixed grey — \$37.50.



PETITE BOUQUANT, 104
A crown clip designed for those with thin hair at the top of head. Has soft curled curls that extend from a center queue crown. Can be worn in many ways. \$9.95. Mixed grey — \$18.95.



ALL AROUND Feather cut curls
Will fit any head. Curls are coquille. \$10.95. Mixed grey \$15.95.



THE BOUQUANT, 630K
Latest styling. Hand drawn part across front. Modern beautiful effect, featuring soft curls on sides. Dressed in frame face. \$44.50. Mixed grey — \$54.50.



THE JACQUELINE
The latest bob wig with excellent bang part, so hair can be dressed back up slightly at apex of neck. No part. \$55.50. Mixed grey \$65.50.



ALL AROUND Feather cut curls
Will fit any head. Curls are coquille. \$10.95. Mixed grey \$15.95.



PONY TAIL
No. 71. Distinctive and popular creation in youth. Full styling that you will enjoy wearing on all occasions. A very low price. \$19.95. Mixed grey \$29.95.



GLAMOUR'S CLUSTER CROWN
Style A
Style B
Style C



GLAMOUR'S CLUSTER CROWN
Style A
Style B
Style C



Arab waitress at the Nile Hilton in Cairo, where he and his retinue stayed, catches the Lip's eye. "Look at all the pretty girls!" he marveled throughout trip.



Ancient sculpture of Egyptian queen in Luxor comes under close scrutiny of champ. He hopes to make second visit to Africa as soon as his schedule permits.



Switching to camel, below, robed champion tries out a different kind of ride at foot of world-famous Giza pyramid. He is trailed on foot by local camel driver.



HUMANIA HAIR CO.

DEPT. SEE 303 PARK AVE. SOUTH, NEW YORK CITY 10, N. Y.

Please send me the following:

Style _____ Number _____ Description _____ Color _____ Price _____

Check color ☐ Black ☐ OF Black ☐ Dark Brown ☐ Mixed Grey

☐ Sample of my hair is enclosed for matching

☐ Send C.O.D. I enclose \$2.00 deposit. Credit this \$2.00 to my purchase.

☐ I will pay balance in the package, plus postage when delivered.

☐ I enclose \$_____ in full payment. You are to pay all postage charges.

Name _____

Address _____

City _____ State _____

Dept. SEE

Dept. SEE



**Gentle. Gentle.
They're Taylor grapes.**

A Taylor grape-picker may be gruff (he cares about his harvest). But never rough.

Watch him as he carefully snips off each bunch when it's just-so ripe. He seems to fondle it like a baby.

(How he knows when to pick is another story. It takes years to learn.)

Next he lays it softly in a tray like the one above. It's so constructed

that not a grape will be bruised on its way to the great wine presses. Only there will the juice pour into the brimming wooden vats.

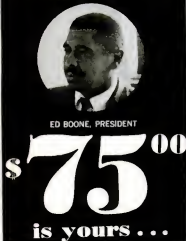
Does such care make a difference?

Sip the ineffable goodness of Taylor Cream Sherry or the unvarying richness of Taylor Port. Now you know why we take that special care. If it's a Taylor wine...you'll love it.

TAYLOR
NEW YORK STATE WINES

THE TAYLOR WINE COMPANY, INC., HAMMONDSPORT, NEW YORK

DO YOU NEED EXTRA MONEY?



For Selling 75 Boxes. You keep \$1.00 for every box of our 2A Series that you sell.

COLOR-TONE ORIGINALS

NEGRO

CHRISTMAS CARDS

Color-Tone cards are beautiful, rich looking, correct, and, they can be PERSONALIZED with your customer's name, free!

SEND FOR

FREE SAMPLES

... AND SELLING AIDS

COLOR-TONE ORIGINALS, INC.
112 E PEARL ST., MOUNT VERNON, N.Y.

I want to earn extra money.
Please send me FREE KIT and instructions.

NAME _____
ADDRESS _____
CITY _____
STATE _____

In addition
here's a new way to

RAISE MONEY

for your

CHURCH or CIVIC GROUP

by selling our Special Fund Raising Box. Boxes shipped on credit

SELL NOW-PAY LATER

☐ Send me complete information regarding your group selling plan.



As guest speaker at Kumasi council meeting, Cassius thanks people for the wonderful reception Ghana town has given him. Kumasi officials responded in kind, made American an honorary citizen of the community and presented him with keys to city.



During stopover at Roberts Field airport outside Monrovia, Liberia, clump gives brief lesson in defensive boxing to Liberian amateur boxer among ground crew.



On outskirts of Accra on his way to beach, champion is challenged to playful duel by African woman while his entourage and crowd look on with amusement. "They love me," he kept repeating.



At night club in Kumasi, colorfully attired American visitor, flanked by local pulchritude, listens while-eyed as toastmaster prattles his ring prowess. In keeping with his Black Muslim belief, champion shunned beer, instead made do with soft drinks.

Makeshift ...



or Medical



Can a woman be assured with a douche from the kitchen shelf?

If you've been douching with vinegar or other makeshift kitchen mixtures that may irritate delicate tissues, change to a refreshing preparation medically formulated to serve its special purpose safely!

Its name is Massengill Powder, and it is trusted and used by more women than any other douching preparation. Many of those who use it learned about it from doctors, for whose practice it was first made.

Now Massengill Powder is available to you at drug and health and beauty aid counters everywhere.

Dissolved in water, it forms a cosmetically-fragrant, wonderfully refreshing douche that is more penetrating, deodorizing and antiseptically cleansing than any makeshift mixture can be. Safer and more assuring, too! Instantly, you feel a tingling-cool, relaxing inner cleanliness. You know you're protected. And you have additional protection because Massengill Powder stays effective hours longer.

Be assured—try Massengill Powder. Available in jars and in convenient pre-measured packets.



Massengill Powder

Suppliers to the Medical Profession Since 1897.

deep action creme pres leaves
hair lustrous...

exciting



Press thrilling softness, shining highlights into your hair. You'll like light, delicate Ultra Sheen far more than heavy, greasy old-fashioned pressing products! And what a difference in results! Leaves hair marvelously lustrous . . . soft . . . exciting to the touch. Works fast . . . requires less heating with pressing comb . . . so you don't bake away beauty of hair! Contains rich conditioning oils that pamper hair, add body, wake up sleepy highlights. Even tinted and dyed hair takes on new beauty, and grey or white hair absolutely glows! The more you use Ultra Sheen, the

more thoroughly hair becomes conditioned. So after a few applications, you need relax only hairline edges and new growth with pressing comb. You then can go right ahead and finish with just a curling iron. You use so little it is really economical—especially since you do not have to use any curling cream or wax with it. One single application is all you need to press, curl and style your hair. See for yourself how easy it is to have beautiful hair fashioned any way your heart desires, with Ultra Sheen.

Ultra Sheen



BY JOHNSON PRODUCTS COMPANY, INC.

CHRISTMAS IN JULY



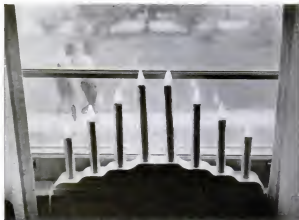
Nothing daunted by seasonal contradiction, Mrs. Clemmie Moner, one of seven original Thurmans, goes ahead with trimming of tree. Celebrants (her brothers, sisters, their spouses and children) totaled 28

Wary of winter, Tennesseans enjoy mid-summer reunion

ONCE every year, around the first of July, the postman in Shelbyville, Tenn., does a kind of double take. Distributed among the bills, personal mail and farm journals that comprise his normal cargo are—of all things—Christmas cards. Without even glancing at the mailing address, the carrier knowingly heads out toward a little five-acre farm on the outskirts of town where for the past three years the Yuletide has been celebrated on the Fourth of July.

The farm is owned by the Thurmans, a family-loving but extremely practical clan who enjoy getting together on Christmas but simply hate to travel in cold weather. Thus, once a year, when the weather is hottest, they converge on the family place from such points as Detroit, Cleveland, St. Louis and Milwaukee for a curious compromise. While other families pack sandwiches and head for the woods, the Thurmans celebrate a different kind of holiday—complete with turkey dinner, the singing of carols and the exchange of gifts beneath a real Christmas tree.

Although neighbors have become accustomed to the mid-summer Christmas celebration, many strangers drive by to see the gaily decorated windows of Thurman home.



Christmas symbols like electric candles in window adorn entire house and amaze visitors. Prudent Thurmans decided on unique observance after two harrowing road incidents enroute to December reunions.



With all the trimmings but snow, blasé Thurmans open gifts in living room of home in Shelbyville, Tenn. Brothers, sisters, in-laws, children and grandchildren gather from four cities for the Fourth of July occasion. Unique observance was begun three years ago to avoid the necessity of traveling to family home on hazardous December roads.

Doesn't just sit there—
simmers real cookout
flavor all through
the meat



It's made with 19 herbs and spices!

When that sauce starts to simmer, real cookout flavor goes all through the meat. Choose regular or hot Kraft Barbecue Sauce or Hickory Smoke flavored Barbecue Sauce with a touch of real hickory smoke right in it. Even better—try all three.



Traditional tree is no problem to Thurmans, since evergreens grow abundantly near farm. George Thurman (r.), head of clan, is aided by nephew Thurman Brown of Augusta, Ga.



Patriarch George is not the oldest Thurman, but his role as manager of farm (jointly owned by all seven) makes him nucleus of family. Parents died several years ago. At right, Mrs. Ethel Wilson of St. Louis, a sister, and nephew Thurman trim tree.



Youngest clansman, year-old Thurman Brown Jr., approaches decorative gifts with the help of his father, an Air Force sergeant. Lending encouragement is an uncle, Maj. Thurman, of Milwaukee. Reunions have been celebrated by family for decades.



feel extra coolness in your throat

Through Kool's pure white filter
comes the most refreshing coolness
you can get in any cigarette.

DULL, DRY, DAMAGED HAIR?



CONDITION YOUR HAIR to new softness, new length,

♪ ♪ ♪ ♪ ♪ new health!
Reach for

DIXIE PEACH BERGAMOT Hair Conditioner

Now, condition your hair to natural, shining health with the only bergamot that contains the amazing wonder ingredient, Lusterplus® Lanolin plus hair deodorizing chlorophyll!

Its extra-rich conditioning power penetrates deep into dried out hair! Conditions damaged hair to new softness, new length, new health! So for hair that's longer, lovelier, more radiant—reach for Dixie Peach Bergamot!

Only **39¢** and **69¢** (plus tax)

The biggest jars for the price

LANDER CO., INC./Fifth Avenue/New York 10



Busy womenfolk (l to r.) are Mesdames Evelyn Thurman of St. Louis, Annie Mae Ryalls of Detroit, Gertrude Brown of Shelbyville and Mrs. Clementine Thurman of Milwaukee.



"Christmas" dinner is prepared by Gertrude (l.) and Bessie Thurman, eldest member of clan at 60. Fare included two turkeys, two hams and four cakes. Gifts also were plentiful—nearly 100, including clothes, household items, money, even champagne.



Watching Yankees play Twins is dubious Christmas activity, but menfolk enjoy the game. On couch are Thurman in-laws Dr. Fletcher Moncur (l.), a physician who shares the Shelbyville home, and Eugene Douglas of St. Louis. Pair entertains guests.

Duke

the greaseless hair pomade for men



Duke®

*gets them
...every time!*

The only
premium quality
greaseless hair pomade for men!

Get DUKE . . . the new *greaseless* hair pomade that trains and holds your hair, no matter how wiry, in perfect place all day long. Women love that "Duke Look." Get it . . . get DUKE! At your drug counter. 65¢ at your drug counter, or send us 80¢ and we'll send Duke to you by return mail

Not too hard . . . not too soft . . . just right!



65¢

SUPREME BEAUTY PRODUCTS • 1808 South Michigan Avenue • Chicago 16, Illinois

New Help for Problem Hair!



Medicated Sulfur-8 Fights Scalp Troubles, Brings Out New Hair Beauty

Specialists agree that problem-hair is usually the result of problem-scalp. If your hair is dull . . . frizzy . . . or skimpy looking . . . your scalp is probably at fault.

Sulfur-8's special medications work deep-down to fight the trouble-making germs that may aggravate infections and keep hair from growing to its full, lustrous beauty.

With Sulfur-8, ugly dandruff just disappears. Your scalp feels alive and healthy. Sulfur-8 lets your hair grow softer . . . silkier . . . without split ends. Every strand glows with new radiance.

Sulfur-8 helps even dry, skimpy hair develop to its full natural length. So don't put up with problem hair another day. Get famous medicated Sulfur-8 at your drug counter, and treat your hair to new beauty.

MEDICATED

sulfur-8
HAIR AND SCALP
CONDITIONER

For more complete hair beauty care, use these other "8-Line" products: Sulfur-8 Medicated Shampoo and Gloss-8 Pressing Oil or Creme Press.



Homecoming also gives far-flung Thurmans chance to re-unite with old neighbors. Arriving from St. Louis, Ethel embraces a friend.

Tom Thurman of St. Louis greets Robert Browns. Seven original Thurmans include Tom, George, Bessie, Gertrude, Clemmie, Ethel and Annie Mac.



Local woman chats with Tom's wife, Evelyn (l.). Event is big news in Shelbyville, population 10,466, draws scores of well-wishers.

Integrated guests are feted "Christmas eve" in Thurmans' new ranch house. This year's reunion was biggest in Thurman family's history.





NEW
BEAUTY
FOR
WOMEN
ALL OVER
THE
WORLD...

Lighter, Lovelier Skin Beauty with Artra Skin Tone Cream

Women of all lands, all climates, all ages can enjoy the confident feeling of having attractive, more youthful-looking skin.

Simply smooth Artra Skin Tone Cream on face, neck, arms, and legs once or twice daily. This gentle skin-brightener brings an even, all-over tone of subtle softness to your skin—and cleanses as it vanishes. Artra gives you that look of natural loveliness. Leaves no oiliness, no greasiness, no dull, smudgy spots. It protects your skin from sun, wind, and weather, too.

Look toward new beauty—look for Artra Skin Tone Cream at your favorite cosmetic counter.



Contains HYDROQUINONE

*lightens, brightens,
softens skin*

ARTRA. SKIN TONE CREAM

in 2 greasiness vanishing cream tubes

...contains the "miracle" beauty ingredient Hydroquinone



GOT A THIRST FOR
MAN SIZE
PLEASURE?

This is the one
 ...Falstaff! For
 taste that satisfies
 your biggest thirst
 ...yet is light
 enough to leave
 room for more.

How does Falstaff do it?
 With every skill known to
 the brewers' art...even to



overflowing every bottle or
 can...driving out the air
 to protect the premium



quality taste of Falstaff,
 right up to the moment you
 enjoy it! How about now?



Falstaff Brewing Corporation • St. Louis, Mo.

FALSTAFF
 America's Premium Quality Beer



Conferring with President Johnson, Hobart Taylor Jr., executive vice chairman of President's Committee on Equal Employment Opportunities, reports on progress of unit. Committee was formed in 1961 by President Kennedy to end hiring bias by government contractors and agencies.

U. S. STEPS UP EQUAL JOB OPPORTUNITY

Hobart Taylor Jr. maps course of President's committee which polices employment bias

ONE day last summer, Wynnand Normand, a 22-year-old Chicagoan, was dismissed from his week-old job as apprentice with a local sheet metal company. Reason for his dismissal seemed plausible enough: the young apprentice had not taken membership in the Chicago local of the Sheet Metal Workers Union, the bargaining unit at the company. But young Normand just happened to be a Negro. And the local—like many other unions of skilled workers—had no record of ever welcoming Negroes as members.

Even so, the incident might have gone unnoticed had not the firm been contracted to help construct a new federal office building in Chicago. As it was, General Services Administration, the federal agency

in charge of the project, suspected foul play and called in a relatively new government unit established by President John F. Kennedy specifically to handle such cases, the President's Committee on Equal Employment Opportunities. Following negotiations with representatives of the committee, the union agreed to accept Normand. Hours later, with proper credentials, he was back on the job.

The arbiter of this dispute—and hundreds like it across the nation—is a tough little unit formed three years ago to insure, under the threat of actual penalty, fair employment practices by government agencies and private firms under government contracts. More effective than its two Eisenhower predecessors, the Committee on Government Con-



Leaving huddle with LBJ, former Detroit lawyer strides across spacious back lawn of White House. Before accepting \$18,000 post, Taylor was personal counsel to President Johnson, then vice president. Helm of controversial committee (it's a beefed-up outgrowth of two Eisenhower units) is considered one of most grueling jobs in Washington.

EQUAL JOB OPPORTUNITY *Continued*

tracts and the Committee on Government Employment Policy, the new unit actually has the power to cancel contracts of dissident firms or unions.

Charged with carrying out the committee's program is a young Negro lawyer, Hobart Taylor Jr., hand-picked by then Vice President Lyndon B. Johnson, the unit's chairman, for the \$18,000 post of executive vice chairman. Blunt, outspoken Taylor, a stranger to politics and the civil rights arena, seemed at first, an unpromising choice. Although the son of a Johnson political crony in Texas, Taylor, 43, had steered clear of public life. In his law practice, moreover, he was noted for his head-on, and very non-political, approach to issues. His new job, by contrast, demanded finesse and skill in the ticklish art of negotiation.

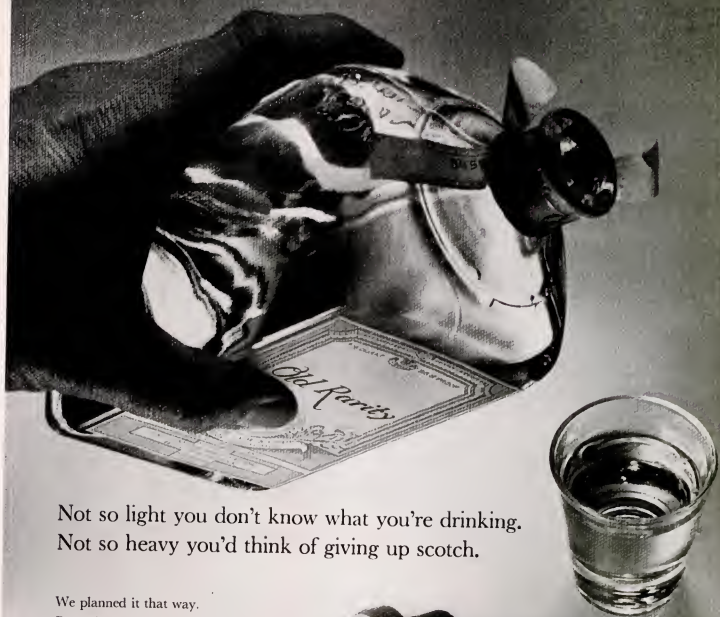
Aware of his shortcomings, Taylor nevertheless accepted the job—mainly for the challenge of becoming the first non-white head of a

presidential committee staff. What followed in the early months were successes that not even Johnson himself had anticipated. More than any other staffer, Taylor helped the committee fulfill its ambitious goals: friendly persuasion but uncompromising penalty if discussion should fail. An energetic worker who throws himself into a rigorous day of conferences, speeches (generally three a week) and frequent trips across the country, Taylor was an inspiring example to his entire staff. And he was effective. Under his leadership, the committee set an all-time high in the number of breakthroughs in both industry and government and established itself as a fully respected government institution.

The road was not easy. Despite his surprising victories, Taylor gained little personal recognition. On the contrary, civil rights forces—long impatient with the committee's slow, methodical approach to the problem—freely criticized the former Detroit lawyer and viewed with



Attending opportunity parleys like one at Manned Spacecraft Center at Houston, Tex., is one of Taylor's many duties. Shown with grads are (seated, l to r.) Dr. Alvin Thomas, dean of technology at Prairie View College; Dr. J. A. Pierce, dean of grad school at Texas Southern U., Taylor, and Dr. B. A. Turner, dean of vocational ed. at TSU.



Not so light you don't know what you're drinking.
Not so heavy you'd think of giving up scotch.

We planned it that way.

Regardless of time and cost, we planned to make the finest scotch whisky possible.

We built our distillery off the west coast of Scotland, on the tiny isle of Islay.

Here our plant is favored by Nature—and time itself.

Over slow peat fires, we roast the best scotch barley and allow it to combine with the brisk sea air.

Then we call on the art of the Master Blender (all the finest scotch whiskies are blends of malts and spirit whiskies). For our scotch whisky we choose a masterfully subtle blend of ancient whiskies (for bouquet and body) and slightly younger ones (for lightness and flavor).

The result is a remarkably distinctive flavor. Not too smoky, not too peaty. Not too heavy, not too light.

This perfect taste balance is indeed rare. This perfect taste balance is indeed Old Rarity, the scotch whisky we planned to make.

We hope you'll try Old Rarity soon. We're sure you'll find it a flawlessly made (and sensibly priced) scotch whisky.





HIGH Fashion DYNEL Wigs

YOU CAN SHAPE, STYLE OR SET IT YOURSELF. You can get easy directions on how to use a rattail teasing comb, curlers, and water-based spray to reset and keep your choice wig in condition. At! latest accessories listed in your direction booklet in your package. . . .

784—La ROMA Dynel Wig

The instant High Fashion Wig. Blended Celanese and Dynel make this low price in High Fashion possible. . . . \$25.



the
ETCETERA
Dynel Wig
Style #780
BLENDED
CELANESE
Shorter,
Lighter,
Cooler . . .
\$7.95



THE
ADORNE
Human Hair Wiglet
#724—\$8.50
#724A—Longer—
Thicker—\$12.50

Here is one of the styles of The Enticing NEW WIGLET. These Wiglets can be placed anywhere you need it most—at the top—in the back—at the crown. Send for Booklet for variety of all WIGLET styles.

new exciting . . . **BOUFFANT CROWN**

solves the "THIN TOP Problem"



A hard to find piece, just created by us—for the women who has thin hair at the top near the crown on her head. Looks so natural, no one would ever guess.



Medalo
Human
Hair
Style
#756A

THIS PIECE COMBS INTO THE TOP CROWN OF YOUR HEAD AND FILLS IN THE TOP SIDES AND BACK. . . .

ONLY
\$5.98



A SPECIAL PROBLEM PIECE

SEND NAME AND ADDRESS
"HOLIDAYS IN ROME" CATALOGUE
Hair Styles, Wigs, Hair Attachments
and Medalo Famous Beauty Aids.
IT'S YOURS—JUST WRITE

... NEW ... MEDALO

HUMAN
HAIR
STYLE
#665



the
"SHORTY"
\$35.

For Real—Natural—Effect. A new versatile short hair full cap wig. Set loosely, so you can curl it, fluff it or tease it into almost any style that suits your fancy. Easy to handle and flattering to wear.



LOVELY
LACE
HOOD

For driving, Beach Travel . . . in shades FREE with FASHION WIG purchase . . .



With secretaries (l. to r.) Patricia Petrisen, Jacquelyn Wescott and Betty Wilson, Taylor begins a busy day at his office in west wing of White House. Well-staffed unit hosts a commission of 27 (including Atty. Gen. B. Kennedy), eight division heads.



Relaxed and affable despite stresses of job, vice chairman discusses letter with Mrs. Juanita Roberts, an LBJ secretary, as Jerrold Whittington, another member of the President's integrated secretarial staff, looks on.

EQUAL JOB OPPORTUNITY *Continued*

suspicion his association with the one-time Texas senator. Equally ferocious were attacks from many whites, upset by what they considered government meddling in private industry. But LBJ has steadfastly supported his emissary. "He's done a great job," the President remarked to an Ebony reporter recently. "Hobart deserves the credit."

Critics notwithstanding, the progress has been considerable. Some 236 firms currently participate in the committee's Plans for Progress, an extraordinary program in which members volunteer to end discrimination even beyond the committee's power to force them. Combined, they hire some eight million workers. A detailed study of 91 of the companies shows that, since their participation in the program, employment of Negroes has increased 14.7 per cent, some 2.3 per cent above that of whites. But while jobs have multiplied, so also have complaints of job bias. By June of this year, the committee had received more than 5,600 petitions against contractors and government agencies. Of these, corrective action was taken in 65 per cent of the contracting cases and in 35 per cent involving the government, a record of which the committee is openly proud.

Statistically, in fact, Taylor's committee has outstripped the efforts of the National Urban League and other civil rights organizations engaged in equal employment. With eight division heads across the nation and a commission composed of such prestigious names as Atty. Gen. Robert Kennedy and federal housing chief Robert C. Weaver, the committee has the advantage of government machinery and iron-tight national organization in accomplishing its job.

Taylor, however, usually prefers to play down the accomplishments and emphasize the role yet ahead. Speaking in New Rochelle, N.Y., last April, he outlined this role thusly:

GOLD MEDAL HAIR PRODUCTS Inc., DEPT. EH-9

Sheephead Bay, Brooklyn, N. Y. 11235

STYLE DESCRIPTION

NAME	DESCRIPTION

☐ Send Latest "HOLIDAYS IN ROME" Gold Medal Catalogue of Hair Styles, Hair Attachments and Medalo Famous Beauty Aids.

Name

Street and No.

City

Zone

State

☐ SEND ME FREE HAIR STYLE PRICE LIST AND CATALOGUE

Kindly ship me wig style as marked in the shade indicated below.

MARK SHADE OR SEND SAMPLE

- ☐ Jet Black ☐ Mixed Grey
☐ Dk. Brown ☐ Off Black



Mrs. Henry Carter brought along 3 of her 5 children to the nearby Kroger Store in Milwaukee where she's shopped for 9 years. Wesley Simmons, Kroger Co-Manager, gets a kick out of chatting with Darryl, Glenda and Henry Jr.

Copyright 1964 The Kroger Co.

Pack Lunch for Less at Kroger

Got a hungry horde at your house? Then depend on various Kroger-made foods for wholesome nutrition, more real food value!

There's over a pound of fresh-roasted nuts in every 18-oz. jar of Kroger Peanut Butter. And it stays smooth and spreadable down to the last moist morsel.

Kroger preserves and jellies are nothing but whole berries or pure fruit—gently jelled to perfection in stainless steel kettles. So every jar is brimful of sun-blessed flavor!

Every day Kroger makes up a hundred-thousand jars of spreads for bread. That's how come they're so good for so much less. And what a way to bring joy to the heart of your little scholar!



Robert Stangel,
a Kroger General Office
Personnel Consultant

Career Opportunities at Kroger

"If you are interested in a rewarding career in the retail grocery business, contact the Personnel Department of the Kroger Company in your city for information or a free copy of Kroger's new career brochure, **TODAY'S PROGRESS.**"





"I recommend
Fashion Tress Wigs
 as the World's Finest ...
FASHION TRESS GUARANTEES IT!"

As a woman whose chosen career is in the fascinating world of wigs, I've discovered that glamorous grooming and good sense go hand-in-hand.

So, too, have more than a million women who've selected Fashion Tress — unquestionably the world's finest wig. These women know that a Fashion Tress Wig gives them instant glamour and complete carefree confidence in their appearance. The freedom to go anywhere, anytime in a flash ... and always in fashion.

From Fifth Ave., N.Y. to Paris and the Champs Elysées, these "women

on the go" know that Fashion Tress Wigs are made exclusively from luxurious natural-looking all human hair. They know that infinite and expert care goes into the three-month preparation of each European-made Fashion Tress Wig, assuring the wearer of perfect fit, coolness, lightness and superior style retaining characteristics.

As for good sense: **FASHION TRESS WIGS ARE THE ONLY WIGS IN THE WORLD THAT ARE GUARANTEED.** Can you think of a better reason for filling out the coupon below? And for making your first wig the world's finest — **FASHION TRESS!**



**DISCOVER
 A NEW YOU!**

**DISCOVER THE
 FABULOUS WORLD
 OF FASHION
 TRESS WIGS**

FASHION TRESS INC., 16 East 53rd Street, New York, N.Y.

Please send more information about Fashion Tress Wigs to:

Name

Address

City State

Sylvia Schaffer
 Consultant to Fashion Tress Inc.



Fashion Tress Inc.
 PARIS MIAMI BEACH NEW YORK

NOW... MORE THAN EVER Fashion Demands Straight Hair!

Look around you! Today, every smart, modern hair styling must *start with straight hair!* And how to have straight hair? Why with Perma-Strate, of course, the original and world's largest selling cream hair straightener. Only Perma-Strate gives you such easy-to-manage, *natural-looking* straight hair that can be dressed, combed, or styled in any way desired. So economical to use . . . one creamy application keeps hair permanently relaxed for 3 months or longer, with no burn, no redness, no scalp irritation. Even the makers of dyes, tints, and bleaches recommend Perma-Strate because it actually reconciles the hair as it softly straightens. Yes, fashion demands straight hair. That's why you should demand Perma-Strate, the home permanent hair relaxer, preferred and recommended by top stars like Rosetta Perry and Count Basie.



A complete home kit, only \$22.25 plus tax at drug and toiletry counters, or if not available, order from Perma-Strate, 271 Vance, Memphis, Tenn.

Perma-Strate
Original and World's Largest Selling
Cream Hair Straightener



When hair is dull, dry, and brittle, get Perma-Strate HAIR SHEEN, the double-duty hair conditioner and dressing. Only \$1.00 plus tax.

CIVIL RIGHTS BILL

You will want to have your own copy of this historic landmark document. This valuable reprint makes an ideal gift, and a treasured memento for future reference. Only \$1.00 per copy. Six copies for \$5.00.

LIBERTY REPRINTS

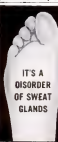
P. O. Box 485, Mt. Vernon, N. Y.

When Feet Perspire Odor Can Offend!

Special Bromidrosis Powder stops odor-causing perspiration—then your feet stay dry and odor-free!

Like other parts of your body, feet perspire. Too often it causes offensive odor. Doctors call this condition *Bromidrosis*. To stop the odor, stop the perspiration that causes it—with Dr. Scholl's Bromidrosis Powder. It contains an effective anti-perspirant to stop excessive sweating. Another ingredient deodorizes. Feet and shoes stay dry, odor-free all day! Use it every morning for daily foot care. Be sure you never offend! At all stores.

IT'S A
DISORDER
OF SWEAT
GLANDS



Dr. Scholl's BROMIDROSIS POWDER



Handsome family poses outside Detroit home. Wife, Lynette, is elementary school principal in Motor City. She maintains home with sons, Albert, 20, and Hobart III, 10, commutes to Capital.



In lavish apartment in Capital's southwest section, Taylors are popular entertainers. With Navy lieutenant commander Benjamin Chud (l.), couple discusses painting. At right, Mrs. Taylor leafs through photo album with guest, Miss Gloria Caruthers.



Washington hostess is new role for Mrs. Taylor. Husband landed in Capital after successful career as big-business attorney in Detroit. A graduate of the University of Michigan Law School, he also served as Wayne County corporation counsel.

EQUAL JOB OPPORTUNITY Continued

casual but unequivocal language, the vice chairman informed the employers by letter that their contracts would be terminated in a few weeks. Shock was so great that not only did the violators reverse their policies but actually formed an association among themselves to speed up the hiring of Negroes. Commented an assistant: "Hobart probably is the first Negro in government to come along with the cajoling tongue and twisted arm technique to get results. He's really a gem in this mixed-up, crazy world of job discrimination."

Beauty Consultant Betty Anne West says:

"SQUEEZING, SCRATCHING or INFECTING one little pimple CAN SPOIL A BEAUTIFUL FACE!"

Help your skin—relieve the tormenting urge to scratch and infect, soothe the itching misery of acne pimples, facial blemishes, Eczema and other skin discomforts—quickly!

If you are one of those tormented skin sufferers—even if you have tried every ointment and lotion that friends have recommended, and still haven't found the blessed relief you need—take my advice and try Black and White Ointment. This fast-acting, medicated Ointment stops the growth of harmful skin bacteria while it relieves the itching misery of raw, irritated and inflamed skin tissue.

Nowadays you just don't have to suffer, and you don't have to be embarrassed because you are constantly scratching your itching, stinging pimples, facial bumps or similar skin blemishes. Your nagging, itching skin misery goes away fast when you apply Black and White Ointment. Thousands of people praise its fast, blessed relief. You will, too.



MORE FOR YOUR MONEY
Trial size 25¢, Reg. size 35¢—and the economical 75¢ size gives you 4½ times more for your money

Over 60 million packages sold

How to solve 5 beauty problems with results guaranteed *



**Lighter
Brighter
Skin Beauty**

New glamorous complexion beauty! Use Black and White Bleaching Cream as directed and see your skin take on a lighter, brighter, smoother look. Its triple-strength bleaching action works effectively on your skin. It costs you less to use the best! 49¢, 65¢. Trial size 25¢.



**Special
Skin Soap**

So mild, so pure, so effective. Black and White Skin Soap is especially made to remove deep down dirt, grime and make-up. To get best results from B & W Ointment, bathe affected parts with B & W Skin Soap before each application. Reg. size 15¢. Large size 25¢.

**Perfect
Make-Up
Base**



If greasy lotions and foundation creams cause your make-up to smear, try B & W Vanishing Cream. It's non-greasy, vanishes immediately, the perfect base for make-up. For best results, use every day with B & W Cleansing Cream to remove make-up. Use B & W Cold Cream before the overnight facial. Reg. jars 25¢, large 35¢.



**Stubborn
Dry Hair**

Give your hair gloss and sheen and the very best of care with B & W Hair touch, coaxing it into the latest style, flattering you with glossy highlights at every turn of your well-groomed head. Helps brittle splitting ends, too. Proves smooth, glossy hair beauty need not be expensive! Amber-glo 25¢. Ultra-white 50¢.

Dressing. It caresses your hair with a light, soft touch, coaxing it into the latest style, flattering you with glossy highlights at every turn of your well-groomed head. Helps brittle splitting ends, too. Proves smooth, glossy hair beauty need not be expensive! Amber-glo 25¢. Ultra-white 50¢.

* You must be satisfied with results when you use any of these Black and White products as directed or return your purchase for full refund.



**Skin Whitener
Discovery**



A mildly medicated Cream that gently aids nature in beautifying your skin. Helps flake off dull, dark surface skin; fade freckles and unsightly blemishes. Softens skin, helps loosen black-heads for easier removal. Try B & W Skin Whitener for lighter, brighter, smoother looking skin. Reg. size 35¢.

Typical of new hair styles, designed mainly for wearers of hats, is this formal creation by hair style artist Mr. Jay of Newark, N. J. Unusual trend of designing hair styles to compliment growing variety of new hat styles originated in Paris.



Emphasis in new style featured above is on detailed treatment of sides (left) and rear (right) rather than on elaborate top. Although style is suitable for most hats, individual choice of hats should determine whether hair style is appropriate.

SPECIAL HAIRDOS FOR HATS

MUCH too long, women's hairdos have remained hidden beneath their hats. To correct this problem, European beauticians, followed by their American colleagues, have focused their talents on styles that not only compliment themselves, but the hats which adorn them as well.

Following this latest trend, noted hair stylist, Mr. Jay of Newark, N. J., has innovated two stunning styles—one casual, the other formal—which were especially designed to lend elegance to the growing variety of new headpieces. The casual choice, suitable for routine jaunts about town, is a lazy sweep. Easy to arrange, it features a handsome curl on one side for easy visibility beneath most hats. The second design is geared more to that special occasion—the formal dance, the wedding reception or a homecoming at a college campus. Both styles are in keeping with the latest dictates from Paris that as the chapeau designs become more creative, so must the heads which they crown.

NATURAL-PERM

first at your beauticians, now first at home



because only Natural-Perm has the clever color signal, leaves your hair permanently relaxed and soft to the touch.

Good News from Apex! Famous Natural-Perm, the only curl-relaxer permanent that changes color when it has done its work, is now available for home permanents. A pleasant pink cream goes into your hair and begins to relax it, gently.

In a few minutes the cream turns white — your signal to wash it out. No danger of over-relaxing, no guesswork, no clock to watch. NATURAL-PERM gives you complete safety... and beautiful hair that never reverts, stays soft to the touch.



SEND THIS COUPON TODAY!



APEX BEAUTY PRODUCTS
Department B
Baltimore 30, Maryland

Enclosed is \$3.00 + 30c federal tax. Please send me at once, post-paid, the new Apex Natural-Perm Home Kit.

NAME

STREET

CITY ZONE STATE

(send check or money order)



Which is best for those smooth, natural curls?

In a rush? Use Tip-Top's giant brush curlers. You can roll up your hair dry in minutes...spray...and be on your way. Have more time? Then set it wet with

Tip-Top's large and super-large magnetic rollers. The smooth surface is kind to your scalp, and the thin plastic shell has a springiness that means extra comfort. Both Tip-Top's brush-type and magnetic curlers will give you a soft, natural hairdo. Which to buy? Try both. They're values-of-the-month at stores everywhere. \$1.

Tip-top



Tip-Top Products Company, Omaha 2, Nebraska • In Canada: Newmarket, Ontario



From any side, the casual alternative makes for a stunning effect. Front view (above) renders arresting view of curl at the side and casual arrangement in front. Side view (below) presents a simple styling with a lazy wave hung just above the eyebrow.



Coming or going, the wearer of this chic style is bound to draw admiring glances. European experiment of hairdos-for-hats is being readily accepted by U.S. women.



Novel curl is held in place by pin curler (left). Special attention is given the more visible back (center). Hair strand is stretched over side for sweep (right).

People like it

More people every day are trying Black Label... discovering they like it! To satisfy this demand, Carling now has eight breweries across the nation...eight breweries strategically located to minimize transportation costs, so that premium quality Black Label can be sold to you at the local popular price. Wherever you go, you're invited to join the familiar call..."Mabel, Black Label."

CARLING

CARLING
Black Label
BEER

The Best Brewed in the World

CARLING INC., CLEVELAND, OHIO.
Breweries located in: St. Louis, Mo.; Baltimore, Md.; Louisville, Ky.; Cincinnati, Ohio; Fort Worth, Texas; Sacramento, Calif.; Wichita, Kansas; Tucson, Arizona.

People like it

More people every day are trying Black Label... discovering they like it! To satisfy this demand, Carling now has eight breweries across the nation...eight breweries strategically located to minimize transportation costs, so that premium quality Black Label can be sold to you at the local popular price. Wherever you go, you're invited to join the familiar call..."Mabel, Black Label."

CARLING
Black Label
BEER

The Best Brewed in the World

CARLING, CLEVELAND, OHIO.
Breweries: St. Louis, Mo.; Baltimore, Md.; Milwaukee, Wis.; Cincinnati, Ohio; Fort Worth, Texas; St. Louis, Mo.; Wichita, Kansas; Washington, D.C.

People like it

More people every day are trying Black Label... discovering they like it! To satisfy this demand, Carling now has eight breweries across the nation...eight breweries strategically located to minimize transportation costs, so that premium quality Black Label can be sold to you at the local popular price. Wherever you go, you're invited to join the familiar call..."Mabel, Black Label."

CARLING
Black Label
BEER

The Best Brewed in the World

CARLING, CLEVELAND, OHIO.
Breweries: St. Louis, Mo.; Baltimore, Md.; Milwaukee, Wis.; Cincinnati, Ohio; Fort Worth, Texas; St. Louis, Mo.; Wichita, Kansas; Washington, D.C.



Fall's new "layered" look is seen (l. to r.) in a Jantzen cardigan jauntily accented with white turtle-neck bib; a classically styled (by College Hall) sport coat worn over Osknit shirt and bib, and William Barry's V-patterned jacket topped with black bib. Trousers are by Esquire and Austin-Hill. Fabrics are Orlon and wool.



The urban look is achieved (l. to r.) in J. Schoenman's light gray sharkskin model, Daroff's Botany "500" suit in shadow striped brown, and checked sport coat by Phoenix. The suits are in Dacron and wool; the sport coat in Orlon and wool.

MEN'S FASHIONS:

Rugged 'layered' look is seen in sportswear;

AUTUMN, it is often said, is peculiarly a man's season. The football games, the warm colors of hunting woods, the roaring wood fires, the frosty mornings—all these seem to fit the masculine mood better than the stresses of a hot summer.

This accent on rugged masculinity also sums up the fall fashion picture for men's wear. In tailored clothing, for example, the fashion recipe is simple: start with such basics as tweeds, shetlands, hopsackings, sturdy whipcords and cavalry twills . . . toss in a batch of shimmering iridescents plus plain and patterned sharkskins . . . then season thoroughly with lighter, brighter colors and heathery shades.

The tweeds, twills and whipcords are largely found in suits and sport coats with the more casual country look, while the iridescents and sharkskins, along with colorful new stretch fabrics, have an unmistakable urban accent.

Tailored slacks, too, have joined the fall march to heftier weaves with many new fashion details. For dressier occasions there are iridescent and stretch slacks that harmonize well with sport coat colors.

In sweaters, the ski influence is still potent, nudged closely by the "layered" look—the addition of separate or permanent bibs or dickies to crew and V-necks—or a turtle-neck knit shirt under a sweater. Some of the fall lines also feature interpretations of medieval designs, ancient rug patterns, and authentic plumage colors derived from wild game. In addition to sweaters, the "layered" look—one of the season's most im-



Brawny textures and mellow fall colors are emphasized in (l. to r.) two-button wine and black herringbone model, by J. Schoeneman; tweedy jacket and tan vest, by H.I.S., and Haspel suit in rugged cavalry twill. Fabrics are Orlon, Dacron and wool. Hats are by Thomas Berg.

ACCENT ON BRAWN

suits are in tweeds, whipcords, cavalry twills

portant styling innovations—is found throughout men's apparel: bibs or dickeres under sportshirts, outer-jackets, and in sport coats.

The sparkling influence of the ski slopes still dominates fall outerwear. Ski parkas—which may never get closer to a slalom run than the local park—show the "pro" look with authentic detailing: racer stripes, stand-up collars with concealed hoods, and over-the-seat tow coats. The jackets come in tubular or other quilt patterns, or are examples of the new "flat look" (without quilting). Other jackets combine both the flat and quilted looks. Stretch plays a big role here, too, with elasticized quilting or stretch inserts at points of stress. Many jackets or parkas come with shaggy, fur-like shells or liners.

Sharing the outerwear fashion spotlight is the LBJ look in slacks, knits and sportshirts, not to mention hats. This rangy western look utilizes sophisticated ranch styling details and wide use of suede.

Rainwear and topcoats have also emerged from the styling and color limbo with interesting new patterns, colors and fabrics. There are iridescent topcoats, and stretch fabrics are now found in some of the rain coats.

Examples of these new styles were photographed for *Ebony* at New York City's Jumel Mansion, a lovely 18th Century Georgian home which has been restored to the beauty for which it was famous when it served as Gen. George Washington's headquarters during the American Revolution.



Ski influenced, but perfectly at home on street or icy slope, are (l. to r.) McGregor's quilted, interlined parka, Mighty Mac's tubular quilted parka, and yoke styled pullover by Robert Bruce. Fabrics are Du Pont nylon, Dacron, Orlon and Antron.



Iridescent fabrics are a big part of men's fashion news this fall. This elegant one-button model has a faint self-stripe, edged pockets and semi-cloverleaf lapels. It's from the famous house of Austin Leeds.

Brookfield's iridescent stretch suit in Dacron, wool and Lycra is in blue, green, gold; has three buttons, modified shoulders.

Muted glen plaid pattern distinguishes Varsity Town's blue-green-gold model in Dacron and wool. Hat is by Thomas Begg.



This one-button, shadow-striped model by Eagle in muted blue-green iridescent sharkskin features new gothic lapels, slanted pockets, stylish side vents.



Two fall colors—brown and olive—are combined in Dacron and wool whipcord for this three-button, single-vent suit by Deansgate. Hat is by Stetson.



Handsome black and white bound-tooth check suit by Sagner is in Dacron and rayon, has natural shoulders, some waist suppression. Hat is by Stetson.

Brookfield

You'll be *Mr. Right*

—with the finest in fashion!



Gals like guys who are first with the finest in fashion. So get one of these new Brookfield Fashion Leader Suits. On the right is "The Clark"—with velvet trim on collar, lapels and pants pockets. On the left is "Lido"—the completely new Continental two-button model with Riviera lapels. Whichever you choose, you get famous Brookfield tailoring . . . plus a modest price. And you'll *know* no one is righter, no one more in the swing than Mr. You!

\$39⁹⁵

(SLIGHTLY HIGHER
ON WEST COAST)



AT BETTER STORES OR
WRITE FOR ADDRESS TO

Brookfield

1290 Avenue of the Americas, New York, N.Y. 10019



J2204
\$12.95

Jarman
SHOES FOR MEN



JARMAN SHOES

Fit with More Comfort

BECAUSE EVERY STYLE HAS BEEN "WEAR-TESTED"

Jarman does not merely design shoes, manufacture them and offer them for sale. Every Jarman style is first wear-tested for comfort. This means that the original model is actually worn under ordinary day-to-day conditions, is checked and adjusted and altered until, when finally approved for production, it has a wonderful "friendliness of fit" you just can't get in other shoes. See your Jarman dealer for a wide selection of smart shoes for every occasion — all "wear-tested" to fit with more comfort.

Jarman shoes available at Jarman dealers and Jarman stores throughout the country. Also Jarman Jrs. for boys. (Prices slightly higher in the West.)



J2047
\$12.95

JARMAN SHOE COMPANY
NASHVILLE 3, TENNESSEE
A Division of J



Stained glass pattern in olive, blue, black and greco Orlon is created in Kandahar's rug knit pullover with permanent black rib—another example of the "layered" look. The gray slacks, in Dacron and cotton, are by Kaminsky pants-makers.



Perfect for Tokyo-bound visitors to the Olympics is this ski-styled Orlon pullover with high crew neck and broad black and gold horizontal panel backgrounding bold Olympic ring design. The lined tau slacks, by Corbin, are in Dacron and cotton.



Striped contour-cut shirt (L.), worn with bib, is by Manhattan. Shirt and tan slacks, by YMM, are in Dacron and cotton. Arrow shirt (r.), in same blend and similar stripe pattern is matched with Hickock blue slacks in Dacron, worsted wool and Lycra.



Stretch knits are right in the fashion picture, too. Huntington's red, black and gray cardigan, in Orlon and Lycra, is worn with Biltwell gray stretch slacks. The slacks are in the same Orlon-Lycra blend plus a generous amount of worsted wool.



Another example of the new "layered" look is seen in Van Heusen's striking blue and gray plaid wash and wear shirt, worn with white bib. The shirt and the tailored gray slacks, by Gulf Stream pants-makers, are in similar fall blend of Orlon and wool.



Mr. Douglas "Jocko" Henderson selects Eagle's

dots with dash

For a spirited look of luxury, this noted broadcaster favors the new pindot sharkskins by Eagle Clothes. In handsome silk-lusted shades, lavishly hand-fashioned.



EAGLE CLOTHES, INC. Rockefeller Center, 1200 Avenue of Americas, New York 19, N.Y.
Also Melbourne, Australia • Santiago, Chile • Caracas, Venezuela

Continued on Next Page

INSIDE VIEW OF SANSABELT



**NO BELT,
BUCKLE
OR BULGE!
THAT'S THE
SECRET OF
THE YMM
SANSABELT
SLACKS.
THEY BEND
WITH YOU,
BREATHE
WITH YOU,
GIVE YOU
THE LONG,
LEAN
LOOK
FROM
WAIST
TO CUFF.**



YMM (Young Man's Mood) SANSABELT Slacks, featuring the famous patented inner waist-band designed in France. Ask for Sansabelt at your favorite store (to \$25), or write to YMM Sansabelt Slacks, Michigan City, Indiana.

YMM SANSABELT®
YOUNG MAN'S MOOD
A JAYMAR SLACK®
A Product of Jaymar-Baby, Inc.



Sansabelt Slacks licensed by Y. LeCottier and A. G. Trenteseaux of France under U. S. Pat. No. 2,737,381.

JAYMAR Slacks are available at: D. J. KAUFMAN, WASHINGTON, D. C. • WIEBOLDT, CHICAGO, ILL. • HUGHES HATCHER SUFFRIN, DETROIT, MICH. and other fine stores.



Raincoat by Plymouth is black and white hound's-tooth check pattern in Dacron, cotton; Orlon zip-out lining.

London Fog's olive-gold raincoat has topcoat styling, is split raglan model in Dacron, cotton. Hat by Better Made.



Crafted in just the perfect weight for the early days of autumn is this Hickey-Freeman split raglan topcoat in blue-black iridescent Dacron and wool. It has slanted pockets and snarthy styled, buttoned half sleeves. The hat is by Thomas Begg.

Soft, Smart, Comfortable
Wigwam SOCKS
for every sport... and everyday wear, too!

All-purpose sport and casual socks

Knee-high socks

WIGWAM MILLS, INC., Sheboygan, Wis.
IN CANADA: Hanson Mills Ltd., Hull, Quebec

Pep Up Your Car!
CASITE Tune-Up
\$1.25 AT YOUR SERVICE STATION

DO YOU NEED MONEY?
GET AGENTS' SAMPLE CASE
HOMES NEW HOPS for you! Here's HOW to MAKE MONEY! MONEY! MONEY! Don't miss this sweet opportunity! Agents for: Famous Face Powder, Beauty Creams, Hair Dressing, Perfumes, Lipsticks, Nail Polish, and more! Full of Space Time. Earnings possible up to \$200 in 10 days! WRITE FOR FREE MONEY MAKING AGENTS' SAMPLE CASE. Offer VALMERE PRODUCTS CO. 3633 So. Michigan Ave., Dept. E-343, Chicago 16, Ill.

from Italy

FOR MEN WHO KNOW STYLE

Handsome pebble grain calf oxford with graceful pointed toe. Smart and comfortable molded sole. Black, forest green, maple tan, pearl gray and oyster white, sizes 6-13, medium width, \$19.95 postpaid, or \$2.00 deposit, C.O.D. — you pay postage. Satisfaction guaranteed! Other styles imported from Italy and Spain from \$9.95 to \$24.95. A TOE KEED MADE ON AMERICAN LASTS.

#3049
\$13.95

Write for FREE catalog

Eleganza
IMPORTS

1364 Monument St., Brockton, Mass.



For evenings out with a favorite companion, After Six offers this Dacron and wool shawl-collared tuxedo jacket with bright red lining, stylish side vents and angled flap side pockets. Extra fashion note is absence of traditional breast pocket.



Three-button, Orlon and wool hound's tooth check sport coat is by Mavest. has side vents and tailored shoulders.

Also in Orlon-wool blend is Aaronson's sport coat, of traditional style, but enlivened by masculine check pattern.

STACY-ADAMS



Stacy-Adams sets the pace... so do the men who wear them

In the famous Stacy-Adams manner, to the finest lasts, sumptuous Alpine Leather, so crafted that no other shoe could succeed in echoing its distinctive appearance and fit. Stacy-Adams Shoes \$26.95 to \$39.95, Style 112 illustrated. Black or brown. For nearest store, write Stacy-Adams Co., Brockton, Massachusetts. Since 1875.



**Snap up
summer refreshment
with crisp Gilbey's Gin**

Gilbey's makes any tall drink brisker. How? With unique gin crispness. Try crisp, London Dry Gilbey's. Born in London in 1872 and, ever since, popular around the globe. Taste why "The world agrees on 'Gilbey's, please!'"

Crisp, London Dry **GILBEY'S GIN**

BOTTLED LONDON DRY GIN • 50 PROOF • 100% GRAIN NEUTRAL SPIRITS • W. & A. GILBEY, LTD. • DIST. BY NATIONAL BEE, PROD. CO., N. Y. C.



ACCEPT THIS INVITATION TO UNIQUE TOBACCO ENJOYMENT



Cathy Young... Bonnie Club-Mate and beautiful Ebony cover girl, invites you to try the cigar that's unique in form, and in tobacco enjoyment... Parodi... the all long filler cigar made with the finest Tennessee & Kentucky Dark-Fired tobaccos.

Why don't you buy and try some Parodi's soon... Light one up slowly... leisurely... and you'll enjoy good tobacco made into real smoking pleasure... 2 for 15c everywhere.

PARODI... TOBACCO ENJOYMENT IN ITS FINEST AND MOST UNIQUE FORM



Perfect complements to the man's wardrobe are (l. to r.) Ilana calf slip-on by Bostonian; calf wing-tip slip-on by Florsheim; "The Harvard" long wing-tip by Calumet; calf wing-tip slip-on by Bostonian, and smooth calf blucher by Stacy-Adams.



Lightweight casuals are (l. to r.) textured calf moccasin by Florsheim; brushed pig-skin wing-tip Hush Puppies by Wolverine; glove leather slipper by Evans; and four-eyelot moccasin-style Hush Puppies. At right are ribbed nylon Supp-hose socks.



The well-dressed man (l.) has given careful, and correct, attention to closing the gap between pants cuff and shoe by wearing Burlington's "Top Brass" over-the-calf socks of nylon and Lycra spandex. Poorly turned out is the man (r.) in ankle hose.

THE CENTAUR... YOUR SYMBOL OF QUALITY



Only V.S.O.P.
Fine Champagne Cognac
can bear this label

REMY MARTIN



Connoisseurs know it
as the world's finest
V.S.O.P. Cognac

REMY MARTIN



The largest shippers of
V.S.O.P. quality cognac
in the world

REMY MARTIN



REMY MARTIN



REMY MARTIN

PRIDE OF COGNAC SINCE 1724 - 80 PROOF
RENFIELD IMPORTERS, LTD., N. Y.



Timmy Brown...

man of Action

On the football field, "all-pro" halfback Timmy Brown is properly equipped with the uniform of the Philadelphia Eagles. As a "man of action" he leads the National Football League in all-around yardage gained in rushing, punt and kick-off returns and pass receiving. Nice going, Timmy!

man of Taste

His personal taste is for suits in the 'Botany' 500 Forward Fashion Look...tailored with the dedicated Daroff Personal Touch, for the dashing and adventurous at heart. At a good clothier near you, you'll be deeply satisfied with the quality, fashion and value in all 'Botany' 500 clothing.

Suits from \$75 00 to \$100 00. (Slightly higher in the West) Also see outercoats, sport coats, slacks quality value priced. Send for free booklet, "The Personal Touch" and name of nearest clothier. Write: H. Daroff, 2300 Walnut St., Phila. 3, Pa. (A subsidiary of Botany Industries) Sanitized* for Hygienic Freshness

'BOTANY' 500®

TAILORED BY DAROFF

Sporty fake fur sleeveless coat (left) reverses to camel-colored wool in Burlington fabrics. Long-sleeved shift with rolled collar in Heller jersey completes ensemble. Pattern #5667, sizes 10-18, 65¢.

Vivid purple cape-suit (below) makes fashion come alive. Beneath the cape is an easy-fitting jacket and slender skirt. Sew it in basket-weave wool by Einiger. Simplicity Pattern #5669, in sizes 10-18, 65¢.



FROM CAPES TO COATS

THE word is simplicity this fall for styles in bewitching cape-coats and cape-suits. Easy to sew and elegant to wear, the costumes on these pages show what can be done with a little time and imagination. For late afternoon play there is a stunning black and white wool-checked cape-coat or a smart wool coat distinguished by three-quarter sleeves and slanting pockets. For a more sporty look, Simplicity offers the fake fur sleeveless coat and long-sleeved red jersey shift ensemble. A vibrant purple cape-suit tops the display for women who want to be magnificently chic and mysteriously feminine. To order patterns by mail, send money, size and pattern number to Simplicity Patterns, Dept. E., 200 Madison Avenue, New York 16, N. Y. Prices slightly higher in Canada.



Feminine look and walking grace is easy to create with a chic cape-coat in black and white wool checks by Carfetex. Black shoes and gloves enhance the carefree style. Simplicity Pattern #5303 is in sizes 10 to 18. Price, 65¢.



Smart double-breasted coat brings sensational warmth and luxury in Anglo wool fleece. Contrasting buttons, three-quarter sleeves and slanting pockets set off the outfit. Simplicity Pattern #5560 sizes 10 to 18. 65¢.



"I'm jealous of anyone who can really sew," says actress Diana Sands.

Then Simplicity patterns are for you, Diana.

Diana Sands is just about the best young actress on Broadway. And like most successful people she has definite ideas. "I know exactly what I want in clothes but I can hunt from one end of town to the other and never find it. With sewing you get exactly what you want. Style. Color. Fit. Everything."

That's why we suggest Diana look into Simplicity patterns. (Here Diana models Simplicity 5660.) They're everything they say they are. They're the easiest, fastest and simplest of all patterns to make. (And each comes with a guide that takes you every step of the way.) Just pin. Cut. Sew. And just like Diana's terrific career, you've got it made.

Simplicity, the pattern people
200 Madison Avenue, New York 16, N. Y.

SEASONAL FRUIT PIES

Early fall season is ideal time for triple-pie-treat for the family

ALL year round there is a wealth of food materials for baking pies. But the opportunity for preparing peach, apple and grape pies that can rival the old-fashioned home-made delicacies grandma used to bake is never better than in early fall. It is the time just before peaches are on their way out and are at their sweetest, when apples are coming into season and when purple Concord grapes are at their peak.

But discerning pie makers know that a good pie filling is only half the story; for what is a good filling without a good crust? Like the fillings, crusts are varied in taste and consistency, ranging from those that are light and fluffy to those that are heavy and rich. Delicious crusts may be obtained from a mix prepared from a standard recipe or from baked or chilled crumbs. There are a variety of foods that yield excellent crumbs for making pies—cornflakes, vanilla wafers, chocolate wafers, graham crackers or ginger snaps. The right choice of shortening, too, is important in the preparation of the desired kind of pastry crust. Some housewives prefer the easy oil method, while others use hydrogenated shortening, lard or chicken fat. For those who haven't done so already, this might be a good time to try one of the new instantized flours for an especially flaky crust that is sure to make the family's date with a pie a smash success.



Classic Pie Pastry. Sift together 2 cups flour and 1 tsp. salt. Cut in $\frac{1}{2}$ cup shortening with pastry blender until mixture resembles coarse meal (above). Add 6 tbsps. cold water and mix into ball consistency. Divide in half and roll out.



Three favorite pies made from seasonal fruits include (top to bottom) Peach Meringue Pie, Lattice Grape Pie and Easy Apple Pie. In making pie crust be sure to 1) measure portions accurately, 2) use cold or ice water.



when
it rains
it pours



Plain or Iodized



10 reasons why the tastiest hot meal you can serve in 6 minutes is Dinty Moore Beef Stew



1. Only fresh-cut beef chunks and rounds are used in our Dinty Moore Beef Stew.
2. Every bit of meat is trimmed by hand and cut into individual stew-size pieces.
3. The carrots in Dinty Moore are grown to meet our specifications — the long, slender Imperator variety.
4. Each carrot is carefully washed and sliced fresh just minutes before stew time.
5. Our potatoes are specially selected to assure that each one is firm and fresh.
6. Each Dinty Moore potato is freshly peeled, trimmed to remove all eyes, washed and chunked into bite size.
7. Our gravy is made using extra beef, simmered and browned a batch at a time.
8. Its rich beef flavor comes from using more beef — and from a secret known only to our master gravy makers.
9. All these fresh ingredients are placed individually in each can. They are weighed electronically to insure uniformity.
10. Each can is sealed and then the cooking begins—all natural flavors, vitamins and proteins are retained inside each can.

Nobody but you in your kitchen makes stew this lusciously. You'll know it when you taste it.

**DINTY
MOORE
BEEF
STEW**



Another fresh idea in meat from Hormel



Lattice Grape Pie. Take 1 quart blue grapes (left). Remove skins; cook briefly; press through colander to remove seeds. Mix skins, pulp, $\frac{1}{2}$ cup sugar, 1 tsp. grated orange rind, 1 $\frac{1}{2}$ tsp. orange juice, 1 $\frac{1}{2}$ tsp. tapioca. Let stand 15 min. Pour into pastry-lined 9-inch pan. Roll out pastry dough to rectangle. Cut strips $\frac{1}{2}$ inch wide. Lay strips over pie in lattice pattern (right). Bake at 450° for 10 minutes, then 350° for 20 minutes. Add whipped cream border. Can be served either hot or chilled.



EBONY Apple Pie. Combine 1 $\frac{1}{2}$ to 1 $\frac{3}{4}$ cups brown sugar, $\frac{1}{2}$ cup flour and dash salt in saucepan. Stir in $\frac{1}{2}$ cup rum and $\frac{1}{2}$ cup water until smooth. Add 1 cup dark, seedless raisins. Cook till sugar dissolves and mixture thickens. Stir in 3 tbsps. butter, $\frac{1}{2}$ tsp. cinnamon, $\frac{1}{2}$ tsp. nutmeg, 2 tbsps. lemon juice and 3 pounds pared and sliced cooking apples (above). Pour into pastry-lined pan. Cut slashes in top crust and place over apples (below). Seal edges and crimp. Place pie plate on cookie sheet. Bake at 450° for 40 min. Serve warm or with ice cream, cheese or hard sauce.



Continued on Page 132



**NEW!
EASIER
TO OPEN**

Carnation with
the exclusive new
SURE-GRIP RIM*
*PATENT PENDING

This new rim holds any ordinary beverage opener snugly to prevent slipping...pours easier, too—it's "the milk from Contented Cows"

**"We love that real
ribbon cane flavor"**

say Mr. and Mrs. Hank Aaron



**ALAGA
SYRUP**



For FREE recipe folder, send name, address to ALAGA SYRUP, BOX 791, Montgomery, Ala.



Graham pie crust. Take 1½ cups graham cracker crumbs; combine with ½ cup melted butter or margarine. Add ½ cup sugar, if desired. Mix well, pat onto bottom and sides of 9-inch pie pan. Bake at 375° for 8 minutes, then chill thoroughly.



Peach Meringue Pie. Add 1 tsp. lemon juice to 6 sliced, pitted peaches. Mix 5 cup sugar, ½ cup water; boil. Add peaches, cook 1 min. Stir in 1 tsp. grated lemon rind. Beat 2 egg yolks, add some hot peach syrup. Pour into peach mixture while stirring.



Final steps. Stir mixture over low heat until thickened. Turn into baked pastry shell. For Meringue, beat 2 egg whites. Add ½ cup sugar and dash salt. Beat until stiff. Beat in ½ tsp. vanilla. Swirl over peaches. Brown at 400° for 8 minutes.

3 DELIGHTFUL WAYS TO PEP UP TASTE & ENERGY



Big, beef meat balls in saucy spaghetti... that's a dish that keeps your family going, and one they really go for. What tastier way can you give them so much energy at 15¢ a serving?



Kids really dig into hearty hunks of beef in macaroni with a cheese-rich tomato sauce. And it's high in the energy-builders they need. It's so thrifty, you can keep several cans on hand.



Here's ravioli with more beef in every bite. Every tender pie bulges with meat. Every mouthful delights your taste with Chef Boy-Ar-Dee's sunny tomato sauce. A feast for pennies a portion.

CHEF BOY-AR-DEE®

Does she...or doesn't she?



DISCOVER YOUR MOST EXCITING NATURAL LOOK. VISIT CLAIROL COLOR CAROUSEL, N.Y. WORLD'S FAIR.

Hair color so natural only her hairdresser knows for sure!™

She has poise, vitality, a way of adding joy to everyday living that endears her to everyone. As do her bright good looks! The clear, vibrant tone of her hair, always so fresh and even...as though she's found the secret of making time stand still. In a way she has. It's Miss Clairol—the most beautiful, most effective way to cover gray and revitalize or brighten fading color.

Hairdressers recommend Miss Clairol and use it above all other colorings because it does its job so superbly. Carries the color deep into the hair strand to shine outward the way natural color does. Keeps hair in wonderful condition. And that, too, is why more women use Miss Clairol. Quick, easy. Try it yourself. Today.

MISS CLAIROL

HAIR COLOR BATH is a trademark of Clairol Inc. ©Clairol Inc. 1964



Even close up, all Miss Clairol color—deep browns, blacks, reds, as well as the lighter shades—are soft, ladylike! Completely cover with the Lasting, natural looking color. No other kind of haircoloring can promise—and live up to!





Spanish wedding gown designed by Anuncion Bastida is one of show pieces of this year's fair. Of heavy white satin, the long-sleeved costume is plain but regal in its simplicity. Exquisitely laced gown is worn with headpiece of orange blossoms. Fashion Fair staff toured Europe for ideas.

FASHION FAIR WITH A SPANISH FLAIR

Striking costumes will mark
seventh annual style show

Cocktail dress by Pedro Rovira is of black handmade lace with torador pants and a full skirt. Bodice is sleeveless with a scalloped neckline.



IT'S olé this year as *EBONY's* annual Fashion Fair takes the stage in Spanish motif. Costumes and settings in a Castilian vein will mark the seventh renewal of the touring style show as it swings its way through 65 American cities and Nassau, Bahamas.

This year's Fair (which begins Sept. 12 on the Caribbean island and ends three months later in San Francisco) is expected to attract more than 105,000 viewers, the largest audience ever. Proceeds should surpass \$160,000, boosting the total amount raised for charity to well over \$800,000. Twelve attractive models—including two males—will ride the 12,000 mile junket.

As in past seasons, styles were scouted personally by representatives of *EBONY* in such European cities as Barcelona, Paris, Rome and Florence. Touring Europe were Mrs. Eunice Johnson, wife of *EBONY's* publisher and director of the show, and her assistants, Mrs. Joan Knight and Mrs. Sandra Daveyport. Fashion Fair models Terry Springer and Yolande Toussaint were also in Europe.

Designs are by such couturiers as House of Dior, Balenciaga, De Barentzen, Oleg Cassini and Biki.



**LAUGH AT THE
WEATHER
WITH *AQUA NET*
THE ALL-WEATHER
HAIR SPRAY**

Gray skies or gay skies—your hairstyle will stay on any kind of day. Holds hair in place. With a fabulous embrace. Firm. But feminine. Soft as silk. Never sticky. Never stiff. Adds new body. New bounce. Try Rayette Aqua Net today. Hairdressers love it. So will you!

White nylon net (below) embroidered in black covers white gown beneath. Design, by Vargas y Ochagavia, includes headpiece called a *mantilla*.



Brown lace cocktail dress (above) also is creation of Vargas y Ochagavia. It features new dropped torso with trumpet skirt adorned with textured rose.



Blue silk crepe evening gown with crystal beads and matching bolero promises to be a show stopper. Striking new design is by Manuel Pertegaz of Spain.



White beaded silk chiffon informal wear is another creation of Rovira. Elegant in its simplicity, outfit is typical of designs keyed to casual dress in this year's fair.

Does oily skin spoil your looks ?

Do overactive oil glands help your skin "breed" enlarged pores, blackheads and other externally caused blemishes? If so, Nadinola DeLuxe Bleaching Cream can help you. Nadinola DeLuxe is greaseless, antiseptic and gently astringent. And! It contains A-M, a special medicated ingredient.

Actually reduces oiliness and helps make your skin lighter! Brighter! Clearer! It's amazingly effective. Try Nadinola DeLuxe and see your complexion stage a beauty comeback that is thrilling to watch. Nadinola is guaranteed to please you or your money back. Nadinola, Chattanooga 9, Tennessee.

BUY IT AT YOUR COSMETICS COUNTER

Full treatment size jar 75¢
Family sizes \$1.25 and \$2.00



DON'T MISS EBONY FASHION FAIR

WITH A

SPANISH FLAIR

1964 Fashion Fair Itinerary

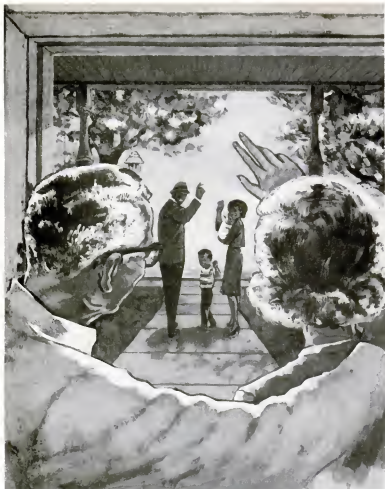
City & State

Nassau, Bahamas
 Englewood, N. J.
 Springfield, Mass.
 Syracuse, N. Y.
 Buffalo, N. Y.
 Cleveland, Ohio
 Youngstown, Ohio
 Pittsburgh, Pa.
 Baltimore, Md.
 Washington, D. C.
 Newark, N. J.
 Asbury Park, N. J.
 Huntington, L. I., N. Y.
 Boston, Mass.
 Providence, R. I.
 Hartford, Conn.
 Philadelphia, Pa.
 New York, N. Y.
 Atlantic City, N. J.
 Richmond, Va.
 Roanoke, Va.
 Greensboro, N. C.
 Portsmouth, Va.
 Elizabeth City, N. C.
 New Bern, N. C.
 Jacksonville, Fla.
 Orlando, Fla.
 Miami, Fla.
 St. Petersburg, Fla.
 Pensacola, Fla.
 Mobile, Ala.
 Baton Rouge, La.
 New Orleans, La.
 Little Rock, Ark.
 Memphis, Tenn.
 Birmingham, Ala.
 Nashville, Tenn.
 Chattanooga, Tenn.
 Atlanta, Ga.
 Louisville, Ky.
 Detroit, Mich.
 Columbus, Ohio
 Cincinnati, Ohio
 Grand Rapids, Mich.
 Rockford, Ill.
 Milwaukee, Wisc.
 Chicago, Ill.
 Gary, Ind.
 Indianapolis, Ind.
 St. Louis, Mo.
 Kansas City, Mo.
 Tulsa, Okla.
 Oklahoma City, Okla.
 Ft. Worth, Texas
 Dallas, Texas
 Tyler, Texas
 Houston, Texas
 San Antonio, Texas
 El Paso, Texas
 Tucson, Ariz.
 Phoenix, Ariz.

Day & Date

Saturday, Sept. 12
 Wednesday, Sept. 16
 Thursday, Sept. 17
 Friday, Sept. 18
 Saturday, Sept. 19
 Sunday, Sept. 20
 Tuesday, Sept. 22
 Wednesday, Sept. 23
 Thursday, Sept. 24
 Friday, Sept. 25
 Saturday, Sept. 26
 Sunday, Sept. 27
 Tuesday, Sept. 29
 Wednesday, Sept. 30
 Thursday, Oct. 1
 Friday, Oct. 2
 Saturday, Oct. 3
 Sunday, Oct. 4
 Tuesday, Oct. 6
 Thursday, Oct. 8
 Friday, Oct. 9
 Saturday, Oct. 10
 Sunday, Oct. 11
 Tuesday, Oct. 13
 Wednesday, Oct. 14
 Friday, Oct. 16
 Saturday, Oct. 17
 Sunday, Oct. 18
 Tuesday, Oct. 20
 Thursday, Oct. 22
 Friday, Oct. 23
 Saturday, Oct. 24
 Sunday, Oct. 25
 Tuesday, Oct. 27
 Wednesday, Oct. 28
 Thursday, Oct. 29
 Friday, Oct. 30
 Saturday, Oct. 31
 Sunday, Nov. 1
 Wednesday, Nov. 4
 Friday, Nov. 6
 Saturday, Nov. 7
 Sunday, Nov. 8
 Monday, Nov. 9
 Wednesday, Nov. 11
 Thursday, Nov. 12
 Friday, Nov. 13
 Saturday, Nov. 14
 Sunday, Nov. 15
 Tuesday, Nov. 17
 Wednesday, Nov. 18
 Thursday, Nov. 19
 Friday, Nov. 20
 Saturday, Nov. 21
 Sunday, Nov. 22
 Tuesday, Nov. 24
 Wednesday, Nov. 25
 Friday, Nov. 27
 Sunday, Nov. 29
 Tuesday, Dec. 1
 Wednesday, Dec. 2





U. S. STYLES WILL BE INCLUDED

SPAIN is the theme, but many designs in this year's fair are very much American. U.S. innovators such as Rudi Gernreich (of topless bathing suit fame), Norman Norrell, James Galanos, Michael Novarese, Burke Arney, Trivella and George Carmel augment those from across the sea. American Negroes being featured include Leon Bennett (milliner) and Wesley Tann.



Navy and wheat stripe knit with belted overhouse (r.) is a creation of Rudi Gernreich. Design comes with matching stockings, low-heeled leather shoes.

"family-planning is a blessing our generation never had"

Today our young parents can plan the number and spacing of their children according to family resources . . . by using EMKO FOAM. There can be time for tenderness, support enough for each child. With the burden of insecurity lifted from young parents shoulders, their honeymoon dreams can come true. Discord becomes harmony.

For this generation, having the right number of children is as easy as using EMKO FOAM. This pleasant product contains the most effective spermicide known to medical science. It is proved absolutely safe by years of medical testing and use by tens of thousands of mothers. No side effects. Women appreciate its daintiness and privacy; no other product needed. . . . Isn't it a blessing that now there's such a product as EMKO FOAM?



emko
foam

safe birth control product

Available at drug stores without prescription.

THE EMKO COMPANY, E-9
Professional Service Dept.
7912 Manchester Ave., St. Louis, Mo. 63143

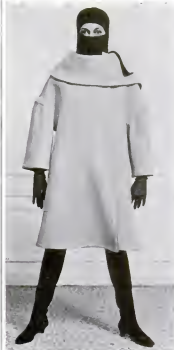
Please send me the free EMKO FOAM Booklet

I was married _____ (date) My age is _____ (years)

Mrs. _____

Address _____

City _____ State _____ Zip Code _____



Arresting black and camel reversible coat (above) is another design by Gernreich. Leon Bennett, a Negro milliner of California, created headpiece, a black felt "yashmak." Breathtaking concept includes a pair of black suede, knee-length boots and a camel dress beneath.



Evelyn Franks
Links, Inc.
Tucson, Ariz.



Made Pratt
Alpha Chi Pi Omega
Phoenix, Ariz.



C. J. Jarrett
Urban League Gld.
Little Rock, Ark.



Flo Atwater
Alpha Chi Pi Omega
Fresno, Calif.



Laura Darley
Los Angeles Y.M.C.
San Diego, Calif.



Susie Goodloe
Sigma Gamma Rho
Bakersfield, Calif.



Thelma Houston
Lodging Guild
Los Angeles, Calif.



Myrtle Jones
Social Lines
San Bernardino, Calif.



Catherine Martin
Delta Sigma Theta
San Francisco, Calif.



Mary Crouwell
Alpha Kappa Alpha
Hartford, Conn.



Evelyn Penny
Confidential Society
Washington, D. C.



Lena Brown
Alpha Kappa Alpha
St. Petersburg, Fla.



Ada DeVaun
Alpha Kappa Alpha
Miami, Fla.



Ruth Solomon
Alpha Kappa Alpha
Jacksonville, Fla.



Evelyn Walker
Alpha Kappa Alpha
Pensacola, Fla.



Charlie M. Lloyd
Delta Sigma Theta
Atlanta, Ga.



Estelle Black
The Taint
Evanston, Ill.



Lois Lowe
TNT
Chicago, Ill.



Fern Brown
Alpha Kappa Alpha
Gary, Ind.



Elizabeth Williams
Alpha Chi Pi Omega
Indianapolis, Ind.



Eleanor Young
Urban League Gld.
Louisville, Ky.



Paralee Ryrd
Alpha Kappa Alpha
Huron Rouge, La.



Beatrice Dunn
Flint-Goodridge
New Orleans, La.



Mary Pool
Delta Sigma Theta
Baltimore, Md.



Helen Davis
St. Mark's Cong. Ch.
Boston, Mass.



William Grant
Bethel AME Church
Springfield, Mass.



Irene King
Plymouth Cong. Ch.
Detroit, Mich.



Mrs. James Lottimore
Urban League
Grand Rapids, Mich.



Virgie Madison
Page Park YMCA
St. Louis, Mo.



Vernice Cooper
International Group
Nasau



Sue Holmes
Monmouth Co. Women
Red Bank, N. J.



Loretta Miller
Wright Women's Aux.
Newark, N. J.



Perry C. Smith
Urban League
Eugene, O., N. J.



Mildred Danbar
Urban League Gld.
New York, N. Y.



Ada Hamilton
Suburban League
Huntington, N. Y.



Dr. Bernice Brown
Bus & Prof. Women
Cleveland, O.



Ruth Hubbard
Elio, Inc.
Cincinnati, O.



Margaret Linton
McCauley Centre
Youngstown, O.



James Phillips
Alpha Phi Alpha
Okla. City, Okla.



Willa Ward
Urban League Gld.
Tulsa, Okla.



Barnette Robinson
Teacher's College
Elizabeth City, N. C.



Jessie White
Alpha Kappa Alpha
New Bern, N. C.



Mrs. Napoleon Bell
Children's Hospital
Columbus, O.



Dr. Bernice Brown
Bus & Prof. Women
Cleveland, O.



Ruth Hubbard
Elio, Inc.
Cincinnati, O.



Margaret Linton
McCauley Centre
Youngstown, O.



James Phillips
Alpha Phi Alpha
Okla. City, Okla.



Willa Ward
Urban League Gld.
Tulsa, Okla.



Margarette Hurton
UNCF
Pittsburgh, Pa.



Annie Miltos
Phila. Committee
Philadelphia, Pa.



Pearl Simmons
2nd Preswitt Ch.
Providence, R. I.



Emma Benefield
Courtologist Assn.
Chattanooga, Tenn.



Ernestine Cunningham
Delta Sigma Theta
Richmond, Va.



Cutle McGruder
Nashville NAACP
Nashville, Tenn.



Georgia Adams
Zeta Phi Alpha
Houston, Tex.



Rose Burke
Links, Inc.
Dallas, Tex.



Ruby Cary
The Alphabets
Ft. Worth, Tex.



Ike Jones
St. Philip's Ep. Ch.
San Antonio, Tex.



Mrs. E. B. Long
Links, Inc.
Tyler, Tex.



Dr. T. Manning
Alpha Phi Alpha
El Paso, Tex.



Alma Brown
Zeta Phi Alpha
El Paso, Tex.



Marilyn Curtis
Bus. & Prof. Women
Baltimore, Md.



Beatrice Muckle
Chester YMCA
Portsmouth, Va.



Mrs. Wm. Flanagan
Northeast House
Milwaukee, Wis.

CHAIRMAN DETERMINE SUCCESS

SUCCESS usually requires work. This was never truer than with Ebony's Fashion Fair. As in past seasons, this year's show needed the combined efforts of supporters across the nation, groups ranging from fraternities to churches to YMCA's, all dedicated to charity. Chairmen of the sponsoring groups—all leaders in their communities—are pictured here.

VIOLENCE SENDS A MESSAGE

NO ONE was really surprised when it came. For months, journalists, social psychologists, civil rights leaders, police officials and the average cat on the Harlem street corner could see it coming. "The long, hot summer" became a refrain. Violence was expected to ride into big city Negro ghettos on the steaming, humid heat of summer.

No one was really surprised at how it started. In New York, an off duty policeman shot and killed a 15-year-old Negro youth who he said was attacking him with a knife—and riots flared in Harlem. In Rochester, N. Y., police attempted to arrest some troublemakers at a dance in the Negro ghetto—and violence erupted. In Kansas City, Kansas, police tried to push back a crowd of Negroes at the scene of an auto accident—and the battle was enjoined. In Jersey City, N. J., and in the Bedford Stuyvesant area of Brooklyn the arrival of white policemen at the scene of altercations brought violence to riot proportions. In the black ghettos of the United States, the white policeman has never been a representative of authority. He almost always has been the symbol of oppression. He represents the forces which are trying to maintain the status quo under the guise of law and order. And the "status quo" is what the Negro is revolting against.

Explosion Was Inevitable

NO ONE was surprised when the violence came. Almost every one knew that the ghettos of the North had no strong leader like the Rev. Martin Luther King Jr. Almost everyone knew that Rev. King's philosophy of non-violence was not the philosophy of the black youth of ghettos like New York's Harlem or Jersey City's Ward F. Almost everyone knew that the stifling, smelly tenements were like bombs waiting for the fuse to be touched off.

Newspapers and magazines, TV and radio have discussed at length what happened. The nights of rioting in Harlem (see picture on the opposite page) have been discussed and analyzed at length. The picture of the hopeless life in the ghetto has been painted and repainted. The story of ultra-wealthy Rochester with its ultra poor Negro ghetto has been told. The vicious battle between the police and the rebellious young Negroes is old hat. The senseless destruction of property and the lawless looting of stores has been pounded into the knowledge of everyone literate enough to read newspapers and magazines. The dead have been mourned and buried; the injured have recovered to fight again.

The violence is now a part of the history of this country. No matter how much one may deplore the events of the summer, one cannot erase them. They happened—and they could happen again.

The New Negro Youth

THE OLDER folk of Harlem and other ghettos, inured to the deprived life of slaving for just enough to feed, cloth and house their families, often have neither the courage nor energy to attempt to change things. Trapped in subsistence jobs, they pray only that they can keep what little they have. But to the teen-agers and young, under employed and unemployed adults, life is a different story. Trapped by their environment, they restlessly try every trick they know to escape. Not content with being a black cipher in a white numbered world, they seek to make themselves known in any possible way. Joining a gang, defying a policeman, fighting a teacher, refusing to obey a parent—all of these acts help define them as individuals, help prove that they really exist. Observers at the Harlem riots (it is estimated that less than one per cent of the Negroes in New York took any part in them) were amazed at the desperation of the rioters. Life magazine reported that many acted as if they had gone, or been driven, beyond all reason. "One of

them, clubbed by a policeman, staggered bleeding down a Harlem street literally asking for death," Life said. "Shoot me!" he cried. But when no cop moved he turned away, sobbing. "They won't even kill me. I'm not even good enough to kill."

Seeking recognition as a human, if only as an enemy to be destroyed, this man symbolizes the desperation of many Negroes today. If necessary, he would pay the price of his life to prove that he existed.

The World Has No Secrets

TO THE Negro youth of today as to the white, the world has no secrets. There may have been a time when a youngster in Harlem knew little beyond his neighborhood. Occasionally he might wander down to Times Square or take a trip to Coney Island but, on the whole, his sphere of knowledge was fairly circumscribed. He did not read too much because he was not motivated to try to learn more than to make a living. Today that is all changed. Reading is not necessary. In most of the tenements, no matter how poor and ill furnished, there is the most wonderful modern mass education tool ever in history—a television set! Through that flickering screen comes a knowledge of the world available to only the more learned a generation or two ago. The crowning of kings, the burial of presidents, the launching of satellites to orbit the earth, the homes of movie stars, the coming of independence to African nations, Willie Mays hitting a home run in Candlestick Park 3,000 miles away—all of these events come right into the living room. And they are described so that even the average ten year old can understand them. Through that same set comes the story of the civil rights struggle, Martin Luther King speaking, dogs chasing Negroes in Birmingham and sailors dragging swamps in search of the bodies of three civil rights workers murdered in Mississippi while working in the Mississippi Summer project.

The youth of Harlem and other ghettos sees the wonders of the world, sees the tremendous handicap the American Negro must struggle against, looks at his slum home degradation. And he becomes desperate.

The Message The Violence Sends

THE SEEMINGLY senseless, disorganized violence in the streets has a message that America cannot afford to deny. Most of the rioters have been described as young toughs and hoodlums and perhaps they were. Regardless, they are young Americans who are desperately and perhaps unknowingly trying to get a point across. They are asking that they be recognized, that they be considered humans and that they be given a chance to share in the modern world of today. What they really want, they probably could not put into words. They know only that their lives are so miserable, so completely hopeless and so ignored that, perhaps, even death would be better.

If they were in Hungary tossing Molotov cocktails at Russian tanks, white America would consider them heroes. If they were in Cuba defying Castro, white America would be saying the government should be sending help. But they are not. They are in the United States asking for freedom and equality. They are asking their share of the good life in America. The government—federal, state and local—cannot afford to ignore them.

They are young, physically strong and vitally alive. Quick witted, defiant, resourceful, they lack guidance and motivation. They could become a valuable asset to a still-growing nation—or they could become a debit, sunk in crime, dope and depravity. The decision must be made—and NOW!





**end razor
bumps!...**

*Remove the toughest
beard without a razor*

MAGIC SHAVING POWDER

(DEPILATORY)



Quick and easy . . . and your skin will
become smoother and clearer too! A
special formula for men with problem
beards. World famous for over 60 years.

UNCONDITIONALLY GUARANTEED
OR YOUR MONEY REFUNDED

If unavailable at your drug store send \$1.00
for a 2 month supply to

MAGIC SHAVING POWDER
P. O. BOX 3457 EB, SAVANNAH, GA





Grim determination lines face of Buster Mathis, 20, economy-sized contender for Olympic heavyweight boxing crown. Grand Rapids, Mich., boxer is AAU champ.

BIG BUS

Boxer, 287 pounds, heads for Olympics

WHEN Buster Mathis was just a runt he had a dream. "I'd lie awake nights and see myself the champion of the world, standing in the ring with the crowd all around. I wanted to be great—you know what I mean. I'd tell my family and friends about it. They would laugh."

Nowadays, people don't laugh at Buster. For one thing, he's grown into a rather big boy (latest weighing: 287 pounds). For another, the star-gazing kid from Grand Rapids, Mich., actually is on the verge of attaining his wild dream. He's America's main hope to regain the heavyweight boxing crown at next month's Olympics in Tokyo. If he wins, it would be vindication in itself—but only the beginning of Buster's real ambition: a crack at the professional title of Cassius Clay, whom he's dead sure he can lick.

"Maybe not now," thoughtfully qualifies the 20-year-old Bus, "but even today I'd give him trouble. I mean he wouldn't be too anxious to come back for more."

A fancy-dan despite his flabby physique, Buster relies on footwork and jabs during fights. But knockouts account for nearly half his 37 victories (he's lost only three, all on split decisions). An orphan who works as sign painter, he made Olympic team after winning AAU title.



A rock-and-roll singer part-time, Mathis puts rhythm into rope skip (opposite page). Above, fighter mauls sparring partner in home town gym. Despite size, he's fast.



A. S. "DOC" YOUNG'S REFRESHING WORLD OF SPORTS

Hamm's Beer takes pride in providing this space for the opinions of Doc Young

AND THEN CAME THE DAWN

Golf isn't a game that cries "Uncle" easily.

It's a game that'll wrestle any man's nerve, physical condition, and practice-honed ability. "It's a game nobody has conquered," says Pete Brown, America's newest hot-shot. "Nobody can."

Pete Brown speaks with the voice of experience—several years of cad-dying in his native Jackson, Mississippi; individual study and self-tutoring on the open fields in that town (when Pete started out, there were no courses available to Negroes); competition in such tournaments as the Lone Star Open (he won in 1955-59-60-61), the United Golfers Association championship (he won in 1961-62-63), the Michigan State Open (he won in 1962), and the Bakersfield (Calif.) Open (it was his first PGA meet; he finished 17th).

For Pete Brown, the ups came quickly. He finished ninth in his first Lone Star Open. He won the next.

The downs came with tougher competition. Inspired by his victory in the Michigan State Open, Pete decided to make the big-time PGA tour. During his first two dozen tournaments, nothing spectacular happened.

Pete's catalytic "win" was the Waco-Turner Open, played on the Waco-Turner Lodge Course, near Burneyville, Oklahoma. Pete shot an eight-under-par 72-hole total of 280 to win. He sank a 30-inch putt to edge out Dan Sikes by a stroke.

Victory meant all this:

A top prize of \$2700 plus \$340 paid out in bonuses by millionaire W. F. Turner, builder of the Waco-Turner Lodge;

Pete was the second Negro ever to win a PGA-sponsored tournament (Charley Sifford was the first);

An invitation to play in Fort Worth's Colonial, the first time for a Negro (Pete won an additional \$1620);

Automatic qualification for next year's Tournament of Champions in Las Vegas (still another Negro first).



DOC'S CHOICE AT

THE 19TH HOLE

That's simple! After a good round of golf there's no better way to toast the winner than with Hamm's, the best of the better beers.

Hamm's has a deep, icy taste that washes away your thirst in seconds . . . a taste with all the freshness of the land of sky blue waters. So do like I do. Reach for the big one—Hamm's. That's my kind of beer.



This is *A.S. Doc Young* for HAMM'S

the beer refreshing as the land of sky blue waters.

© 1964 Theo. Hamm Brewing Co., plants in St. Paul, Minn., San Francisco, Los Angeles, Houston. (Advertisement)

When an Englishman made the first Gin & Tonic, did he use Gordon's?

Undoubtedly. A retired Army Colonel, vividly recalling the heat of India, created the first Gin & Tonic nearly 75 years ago. Gordon's had already been firmly established as a favoured English gin for more than a century, so it is fair to assume the Colonel used Gordon's. Since then, gin-drinkers have found Gordon's the indispensable ingredient in a host of summer drinks, from Tom Collines to Orange Blossoms. Not to mention the cocktail-for-all-seasons, the glorious Gordon's martini. Hot enough for you? Tell the man "Gordon's," the biggest-selling gin in England, America, the world.



PRODUCT OF R. S. A. 100% NEUTRAL SPIRITS DISTILLED FROM GRAIN. 50 PROOF. GORDON'S DRY GIN CO. LTD., LONDON, N.E.

DON'T BE SKINNY



If skinny, this and underwear because of poor appetite or poor eating habits take NEW EMULSION WATE-ON. It's rich in weight building, energy giving vitamins, minerals and body building nutrients. Hospital tested. Fast weight gains of 10 to 40 pounds reported. No over-eating. Helps make teachers, clerks, arms, legs fill out, helps put firm, solid flesh on skinny figures all over body. Fights fatigue, loss of endurance, develops, due to malnutrition condition. If underweight, it is in the blood, ask your doctor about the value of WATE-ON for you. Subscription from first trial or return to store where purchased for refund.

WATE-ON CONDENSED FOOD TABLETS

It's amazing how many calcium, vitamins, minerals, useful energy elements and other body building nutrients can be concentrated all in one delicious food tablet! For faster weight gains take EMULSION WATE-ON after meals and before bedtime.



BOX OF
95 TABLETS \$2.00

WATE-ON HOMOGENIZED LIQUID EMULSION

Saturated with calories from natural vegetable sources and richly fortified with essential vitamins, minerals, energy elements this many other body building nutrients. Homogenized and emulsified so absorbability the natural system easily uses. It is quickly put on firm flesh all over the body. Helps build body frame, first blood cells, gives a source for quick energy.

16 OZ. BOTTLE
\$3.00

NEW SUPER WATE-ON LIQUID EMULSION

Super charged with extra calcium, extra vitamins and minerals this super body building, invigorates. The most effective, fastest acting preparation of its kind ever introduced!

16 OZ. BOTTLE \$4.00



Ask Your Druggist For New Improved

WATE-ON

Learn BAKING at home

Baking is one of America's most important industries. Not a science, but your "round good" for training and experience. Now, you can learn to bake at home. Study course 1235 solid foundation. If you have the aptitude for this type of work, send for FREE booklet, "Opportunities in Commercial Baking".

NATIONAL BAKING SCHOOL
835 Monroe Place, Dept. 516 Chicago 14, Ill.

Free on Trial

A glamorous Camerita Display Case that will make you \$50 to \$250 a month. You won't it in just your spare hours. Send on Free Trial—no cost to you. Small mailing charge. Send with 10¢ worth of stamps, full-size Lucky Heart Coupon—your free with your first order! Simply show friends, neighbors, waiting customers. Non-pressure method. Valuable gift idea. You started making money fast. Write for free after mailing coupon. WATE-ON for adults.

Lucky Heart Memphis 2, Tennessee

A New Way to Finish High School at Home



YOUR FREE

BRITANNICA ACADEMY FOR ADULTS

A Member of The
Encyclopaedia Britannica Family
Write today for this special booklet about "Programmed Learning"—the faster, easier, more certain way to study high school at home—perfected by the nation's newest, most exciting adult education school.

Mail
Today—
Sole only
through
the mail
Name
Address
City
State
Occupation

BRITANNICA ACADEMY FOR ADULTS
Dept. 614
14 East Jackson Blvd. • Chicago 4, Ill.



Strong stomach of Mathis apparently is unhurt by solid left thrown by sparrows Joe Drake. Below, seconds take turns jumping on fighter's mid-section. Mathis has 44-inch waist, 52-inch chest. Neighborhood children love Mathis who often gives them boxing tips.



NEW from **POSNER**

*AMAZING SPRAY
HAIR CONDITIONER*



SPRAY RADIANT HIGHLIGHTS
INTO YOUR HAIR

SPRAY WONDERFUL MANAGEABILITY
INTO YOUR HAIR

SPRAY SOFTNESS AND SMOOTHNESS
INTO YOUR HAIR

Not a holding spray! Absolutely greaseless!
Perfect for every type of hair—ideal for use after
hair colorings and relaxers.

"For hair that's soft and bright, ask for the can
that's purple and white."

BRIGHT and SOFT by POSNER

\$1.50 at all cosmetic counters

MFR. OF **POSNER'S** BERGAMOT ... *"The Jar with the Star"*



Artistic athlete is part-time sign painter for firm owned by Paul Collins (r.) and Randy Brown, his guardians. Mathis is youngest of six children. Mather died three years ago and father succumbed this year. Detroit-born, he grew up in Grand Rapids.



Dinner time is Mathis' favorite time of day. Here he and friends enjoy meal at Collins home. Fighter has to watch diet. Earlier this year he weighed 340. Clockwise are trainer Butler, Barbara Nails, Randy and Glenn Brown and Paul and Donna Collins.



Basketball helps keep contender in condition. Many of playmates are semi-professional. An all-around athlete, fighter also plays neat game of football (defensive tackle), sprints.



Leaving home shared with grandmother, Mrs. Doru Slocum, Mathis and girlfriend, Brenda Pool, set out for Seidman's gym, site of daily workouts. He later will train with Olympic teammates at Hamilton Air Force Base in Calif.



Friendly joshing is given Mathis by Donna Collins. Both Collins' and Browns have known Mathis family for years. He credits guardians with inspiring him to seek greatness.



Relaxing after strenuous day, boxer reclines in home of Collins, a blossoming artist (note painting on wall). Be-hw, rock-and-roller belts out snug in a local night club.



Paint-splattered, Mathis relaxes after work in game of snooker with Butler. Fighter is biggest in AAU history. He, 22 teammates (13 are alternates) will go to Tokyo.



IMPORTED



No whisky so light in body was
ever so brilliant in flavor.

No whisky so deeply satisfying
was ever so soft and subtle.

No imported whisky was ever so

much at home throughout the
world as V.O. It is rightfully con-
sidered the world's finest whisky.

Everyone would like to make
such a whisky. Only Seagram can.

KNOWN BY THE COMPANY IT KEEPS / SEAGRAM'S IMPORTED V.O.

*IMPORTED IN THE BOTTLE FROM CANADA, SEAGRAM'S V.O. CANADIAN WHISKY - A BLEND OF SELECTED WHISKIES, SIX YEARS OLD, 86.8 PROOF, SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY



Salem softness freshens your taste

with the smoothest flavor in cigarettes today



Modern filter plus • rich tobacco taste • smoothed with menthol • softened with fresh air

Step into the wonderful world of Salem